

10 Days of United Way Emails

United Way of Johnson & Washington Counties



DAY 1: Research suggests you or someone you know will need help from United Way. Click [here](#) for a list of the Partner Agencies United Way of Johnson & Washington Counties supports.

Don't forget to make your United Way pledge today! Click [HERE](#).

LINK(S): (<https://www.unitedwayjwc.org/partner-agencies>)



DAY 2: In addition to raising funds for local human service agencies, United Way supports a variety of other community services. One of these is the 2-1-1 Information & Referral program designed to link people who have questions or needs, with the appropriate agency or organization. Click [here](#) to learn more or to use this free service.

Don't forget to make your United Way pledge today! Click [HERE](#).

LINK(S): (<https://www.unitedwayjwc.org/united-way-2-1-1>)



DAY 3: United Way of Johnson & Washington Counties' Volunteer Center serves as a hub for all volunteer opportunities throughout the community - not just for affiliated partners. United Way also supports the 55+ Retired & Senior Volunteer Program (RSVP) in Johnson, Washington, Des Moines, and Muscatine Counties. Go to our [Volunteer website](#) to find out how to give of your time and talent. Or to learn more about 55+ RSVP click [here](#).

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LINK(S): (<https://unitedwayjc.galaxydigital.com/>) & (<https://www.unitedwayjwc.org/55-rsvp-initiative>)



DAY 4: United Way funds up to 84 Summerships annually. A "Summership" provides a summer camp scholarship for K-12 students from Johnson or Washington Counties who are experiencing financial barriers. Watch our [Summerships Video](#) or visit our website [here](#) to learn more.

Don't forget to make your United Way pledge today! Click [HERE](#).

LINK(S): (https://youtu.be/3Q4a0qku_Tc) & (<https://www.unitedwayjwc.org/summerships>)



DAY 5: Stay connected to United Way and see the latest news about what United Way is doing in your community by following us on our social media channels or through our quarterly newsletter:

- [Facebook](#)
- [Instagram](#)
- [Twitter](#)
- [LinkedIn](#)
- [Uniting U - United Way Newsletter](#)

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LINK(S): (<https://www.facebook.com/unitedwayofjohnsonandwashingtoncounties>), (<https://www.instagram.com/uwayjwc/>), (<https://twitter.com/uwayjwc>), (<https://www.linkedin.com/company/united-way-of-johnson-&-washington-counties>) & (<https://www.unitedwayjwc.org/newsletter-signup>)



DAY 6: United Way of Johnson & Washington Counties is about making our community better because we know "Change Starts Here." Watch the annual campaign video [here](#).

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LINK(S): (<https://www.unitedwayjwc.org/2022-23-campaign-tools>)



Day 7: Your United Way donation supports local United Way Literacy and Early Learning Initiatives including:

- My Very Own Book annual book drive is coordinated by United Way to collect children's books for grades pre-K-6 to increase access to books at home for all kids. Books are distributed to students through the highest percentage of poverty schools, summer lunch programs and service agencies.
- Literacy Kits contain a children's book and an activity related to the book to make reading fun. The kits are distributed to families for early elementary-aged children through the highest percentage of poverty schools and service agencies. Volunteers complete the literacy kits by making the activity (includes coloring, cutting, pasting, etc) to go with the children's book. Typically, one volunteer can complete 1-2 kits in an hour. Literacy Kits available for over 100 children's books, including topics of STEM, animals, diversity and inclusion, and financial literacy.
- Volunteer opportunities:
 - Pen Pals- Volunteers are paired with an elementary student to become a Pen Pal to foster positive connections.
 - Reading Buddies- United Way Reading Buddies program partners community volunteers with young student readers.
- Calm Down Kits are filled with easy tools and strategies to help calm and self-regulate when feeling big emotions. It is great for all ages. Kits will be distributed through agencies and programs serving families.

For more information visit <https://www.unitedwayjwc.org/literacy-learning> or contact Patti Fields, VP, Community Impact & Engagement at 319-338-7823 or by email patti.fields@unitedwayjwc.org

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DAY 8: The COVID-19 pandemic has had severe and far-reaching repercussions for health systems, economies, and societies. As people grapple with these impacts, mental health has been widely affected. Plenty of us became more anxious; but for some COVID-19 has sparked or amplified much more serious mental health problems. United Way of Johnson & Washington Counties is committed to putting a spotlight on mental health needs. Did you know:

- Of the 154,000 adults in Iowa who did not receive needed mental health care last year, 29.3% did not because of cost.
- 58.1% of Iowans ages 12-17 who have depression did not receive any care in the last year.
- 2,647 people in Iowa are homeless and 1 in 5 live with a serious mental illness.

Learn more information on the impacts of COVID 19 in our [2021 Annual Report](#) and learn how United Way of Johnson & Washington Counties serves our community in disasters [here](#).

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LINK(S): (https://www.flipsnack.com/unitedwayjwc/uwjwc_annual_report_2021.html) & (<https://www.unitedwayjwc.org/disaster-preparedness>)



DAY 9: Individuals, businesses, and groups partner with United Way to “adopt” a family that has been identified and referred by a Partner Agency during the holiday season. In 2021 United Way of Johnson & Washington Counties’ Holiday Adopt-a-Family served 147 families providing a holiday for 411 children Click [here](#) to see how families were helped in 2021 and [here](#) to learn more about how you can make the upcoming holiday special for a local family.

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LINK(S): (<https://youtu.be/wR492mVEF-4> <https://www.unitedwayjwc.org/uwadoptfamily>) & (<https://www.unitedwayjwc.org/uwadoptfamily>)



DAY 10: United Way of Johnson & Washington Counties thanks you for your support!

Without it, our community could not ignite change! Thank you for helping United Way change the world one person at a time. Visit our website [here](#) to learn all we are doing!

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LINK(S): (<https://www.unitedwayjwc.org/>)
