



## **United Way of Johnson & Washington Counties Donor Privacy Policy**

**Board Approved: May 19, 2016**

United Way of Johnson & Washington Counties, hereafter referred to as United Way, values the trust donors and other stakeholders place in the organization and adheres to the highest standards in gathering, using and safeguarding personal information. The information collected from donors and stakeholders may be used for campaign activities, pledge processing and communications, including, but not limited to email, mail, phone or fax.

### **Sharing Personal Information**

Relationships with United Way are voluntary and confidential. Personal information is gathered directly from either United Way's website, a public website, or a pledge or volunteer form requesting personal information, including address, email, birthdate, etc.

If a donor chooses to designate a gift to a specific 501(c) 3 organization, United Way will release the following donor information to that organization so they may acknowledge the gift: name, employer, mailing and e-mail address, and gift amount, unless the donor has indicated that they wish to remain anonymous.

Donors and stakeholders may choose to opt-out of being listed in any printed materials by contacting the United Way. Donors and stakeholders may opt-out of receiving email correspondence at any time by contacting the United Way.

United Way will not rent, trade, or sell personal information.

United Way will not share personal information externally without donor or stakeholder consent.

If you have any questions regarding our Privacy Policy, please contact our Director of Finance & Operations, Terri Anderson at 319-338-7823 or send an e-mail to [terri.anderson@unitedwayjwc.org](mailto:terri.anderson@unitedwayjwc.org).