ONE COMMUNITY: THREE GOALS

UNITED WAY OF JOHNSON COUNTY 2011 ANNUAL REPORT TO THE COMMUNITY
WHEN THE UNEXPECTED HAPPENS
After being laid off from her job in 2009, Jodi found the job possibilities for someone with her education had vanished. “I never had trouble finding a job until then,” said this married mother of one, a long time Johnson County resident with a high school diploma.

With a baby on the way, their family savings depleted and suddenly living on one income, Jodi and her husband struggled to get by on a day-to-day basis. Beneath the surface, they were a family on the brink. Jodi started choosing between meals and keeping the lights and heat on. Nutritious food became an unaffordable luxury. Jodi kept thinking, “I don’t fit the mold of financial need. I may be unemployed, but my husband brings home enough to scrape by.” As weeks turned into months, however, it became clearer to Jodi that there isn’t a mold, only circumstances.

Discouraged and stressed, Jodi began looking for help and found The Crisis Center of Johnson County. There, Jodi was treated with dignity and respect, and she received the help she needed, both directly and through referrals. “It was like a wheel. I needed assistance and the Food Bank staff and volunteers spun me in every direction I needed to go to get what was necessary,” said Jodi.

In addition to weekly bags of food that included baby formula and diapers, Jodi received $100 from the Emergency Assistance program that helps qualified households maintain housing, utilities and other basic necessities. These funds paid a portion of Jodi’s electricity bill, which allowed her family to stay in their home and use their paycheck to meet other basic needs.

Jodi was able to keep her family afloat, deliver a healthy baby and continue her job search until she found full-time employment and child care. Now, Jodi helps others on their journeys to financial stability as she volunteers weekly with The Crisis Center Food Bank. “I’m so grateful that The Crisis Center was here when we needed help. This is my way to say thank you.”

“Thanks to the United Way’s increased focus on education, income and health, we’ve been able to think about the results of what we do,” says Becci Reedus, executive director of The Crisis Center of Johnson County. “We’re here to meet immediate needs with an empathetic ear on the end of the telephone line, groceries on the kitchen table, referrals to help people get out of a crisis and emergency financial assistance, but it’s the collaboration between organizations and the collective impact of all of these services that make a difference for individuals and for our entire community.”
In April 2011, United Way announced bold goals for our community. The 2020 Vision Goals for the Common Good represents a multi-sector commitment based on a simple — but well-researched — idea. When children succeed in school; when families can earn enough to meet their basic needs, save and build assets; and when people are healthy and engaged, individual lives are improved and Johnson County as a whole is strengthened.

During the past year, this has meant:

• building the capacity of our nonprofit partners through training to help each develop and measure outcomes for their work

• investing in technology to further simplify the local joint government/United Way funding application and reporting processes to reduce the administrative burden on funded agencies

• more businesses incorporating employee volunteerism along with their annual campaign engagement — so many, in fact, we’ve created a Workplace Volunteer Council to support these efforts

• joining with United Ways and partners across the state for a unified voice in advocating for education, income and health policy

• collaborating with the Community Foundation of Johnson County to build endowment funds and granting for health and human services

• working with new partners like the Iowa City Area Development Group and Kirkwood Community College on career pathways and preparing people for jobs that pay a living wage

• partnering on the Iowa City Chamber of Commerce-led Blue Zones initiative to improve health and well-being

• coordinating Johnson County’s Community Organizations Active in Disaster (COAD) Coalition to better prepare our community for future natural or biohazard disasters

• adopting a strategic and tactical plan that provides a support structure to achieve the 2020 Vision Goals and continues our commitment to modeling and promoting nonprofit excellence, transparency and accountability

• continuing to serve as the largest source of local, private funding for social impact with a community investment in excess of $1.8M

In this year’s annual report, we celebrate the efforts that are driving change toward the 2020 Goals for the Common Good. You’ll meet people whose lives you’ve touched, see how your dollars were invested and understand why our community consistently ranks high in volunteer engagement.

On behalf of the United Way of Johnson County Board of Directors, volunteers and staff, we express our deepest gratitude for your generosity, trust and commitment.

Bart Floyd, Chair, Board of Directors
Iowa City President, Great Western Bank

Christine Scheetz, President and CEO
United Way of Johnson County
“United Way works across sectors to connect the issues that underlie the idea of opportunity — education, jobs, families, health and community. In the words of Rick Stengel, editor of *Time* magazine, ‘The quest to increase social mobility is not a Democratic or a Republican idea. It’s not a liberal or a conservative idea. It is an American idea, part of the mission statement of our republic. We need to keep this the land of opportunity.’

United Way is a champion for these ideals and is committed to mobilizing the caring power of our community. For the thousands of people in our community who are struggling to achieve economic security, United Way and its partners are here to help meet the most basic needs — food, housing, child care, health care and transportation — while creating pathways to a better future.”

MARIAN KARR
2011 UNITED WAY CAMPAIGN CABINET MEMBER
2020 VISION

EDUCATION

The challenge
Help children and youth achieve their potential through education

Current conditions
• 1 in 4 kids are not reading at grade level by 4th grade
• 9 out of 100 kids will not graduate from high school
• Over 40% of high school graduates entering community college require remediation for language arts, math or science

The goal
To improve success for children and youth by decreasing the preparation gaps by 1/3 for school, post-high school education and work

INCOME

The challenge
Reduce poverty and improve financial stability

Current conditions
• 6.6% of our families live in poverty
• 3,100 children are living in poverty
• 580 seniors are living in poverty
• Poverty for female single parent families is over 30%
• 40% of households do not have enough income to meet their basic expenses of housing, food, transportation, child care and health care

The goals
To increase by 20% the number of households which are financially stable

Lower-income working families move toward financial independence

HEALTH

The challenge
Improve the health of the people of our community

Current conditions
• 16% of adults are uninsured
• 16% of children entering kindergarten have untreated dental needs
• Only 6% of kids 6th grade and older report eating five or more servings of fruits and vegetables per day
• 3 out of 4 kids 6th grade and older do not get the recommended amount of physical activity
• Less than ½ of adults get the recommended amount of physical activity
• 22% of adults are obese
• 1 in 4 women experience domestic violence in their lifetimes
• 2/3 of sexual assaults are committed by someone the victim knows

The goal
To increase by 1/3 the number of children and adults who are healthy & adopt and maintain healthy behaviors

“Home Ties [4Cs Community Coordinated Child Care] helped me go back to school.”
Grateful parent
Eleven-year-old Olivia had been struggling to stay focused in school. She couldn’t concentrate and was falling farther and farther behind in her studies. A concerned mental health case manager at her school made an appointment for Olivia to see a child psychiatrist at the Healthy Kids Clinic at Southeast Junior High. Olivia was seen at the clinic and diagnosed with an attention deficit disorder. While the Healthy Kids Clinic staff found a prescription drug with a generic form that would help her, the cost of the medication still strained the family budget. Knowing how important the medication would be to helping Olivia, Healthy Kids pediatrician, Dr. Marguerite Oetting, researched and found a Patient Assistance Program through the drug company. The program provides medication at no cost for low-income patients without health insurance. Olivia was approved for the program, her school attendance and grades have improved, and the stress and financial burden have been reduced for her entire family.

Last July, when 12-year-old Max visited the Healthy Kids Community Care school-based clinic at Northwest Junior High, he’d had more than his share of pain and discomfort from frequent tonsillitis — difficulty swallowing, ear pain, fever and sore throats. Max’s mom already knew if the problems continued Max would need a tonsillectomy, but without insurance and on a tight budget, she was unsure how they could get the help he needed.

Dr. Oetting referred Max and his mom to see an ear, nose and throat specialist who volunteers at the Free Medical Clinic. The visit to the specialist confirmed Max’s need for surgery, but the cost was still a barrier. Dr. Oetting contacted another local otolaryngologist and asked for help. Understanding the situation and knowing how Max’s health and life would be improved, the specialist agreed to perform the surgery. Both he and the hospital charged only as much as Max’s mom could afford. Max received the care he needed…over winter break, so he didn’t miss any school!

Such is the collaborative nature of Healthy Kids Community Care, whose partners include the Iowa City Community School District; Mercy Iowa City; University of Iowa Health Care and the University Colleges of Medicine, Dentistry and Nursing; United Way of Johnson County; Community Foundation of Johnson County; Johnson County Public Health; and Iowa City Free Medical Clinic.

Healthy Kids is an extension of traditional health services offered in the Iowa City Community School District. The clinic is open to all students in Johnson County and their younger siblings who are without access to affordable health care (such as no insurance or a high deductible). The clinic provides care — primary health, mental health services, family outreach, chronic illness management and referrals for dental and eye exams — without concern for the student’s ability to pay and in a location that meets students where they are: at school. The clinic is staffed by a Nurse Practitioner and a University of Iowa Health Care Pediatrician, and the goal of the clinic is to keep students healthy so they will be successful in school. Additionally, Healthy Kids reduces absences from work and health care costs for parents, so there are benefits to employment and housing stability and to our area employers. That’s the success of collective community impact.
2011 YEAR IN REVIEW

THE COMMUNITY IMPACT FUNDING SHOWN IN THE PARTNER AGENCY AND COMMUNITY PRIORITY GRANTS CHARTS ON THESE TWO PAGES REFLECT THE INVESTMENTS FROM THE 2010 CAMPAIGN.

COMMUNITY IMPACT FUNDING: $1,933,259

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Funding for Initiatives &amp; Programs</td>
<td>$290,517</td>
</tr>
<tr>
<td>Donor-Directed Funding</td>
<td>$472,390</td>
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<tr>
<td>Funding to Partners</td>
<td>$1,170,352</td>
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</table>

UNITED WAY PARTNER AGENCY               FY12 TOTAL FUNDING

<table>
<thead>
<tr>
<th>Agency</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>4Cs</td>
<td>$21,738</td>
</tr>
<tr>
<td>Arc of Southeast Iowa</td>
<td>$29,352</td>
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<tr>
<td>Big Brothers/Big Sisters</td>
<td>$73,075</td>
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<tr>
<td>Community Mental Health Center</td>
<td>$34,130</td>
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<tr>
<td>Crisis Center</td>
<td>$139,228</td>
</tr>
<tr>
<td>Domestic Violence Intervention Program</td>
<td>$78,370</td>
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<tr>
<td>Elder Services</td>
<td>$63,575</td>
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<tr>
<td>Four Oaks</td>
<td>$22,318</td>
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<tr>
<td>Free Lunch Program</td>
<td>$17,381</td>
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<tr>
<td>Geriatric &amp; Special Needs Dental Program</td>
<td>$13,474</td>
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<tr>
<td>Girl Scouts of Eastern Iowa &amp; Western Illinois</td>
<td>$14,559</td>
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<tr>
<td>Goodwill of the Heartland</td>
<td>$66,067</td>
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<tr>
<td>HACAP</td>
<td>$1,878</td>
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<tr>
<td>Handicare, Inc</td>
<td>$34,712</td>
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<tr>
<td>Healthy Kids School-Based Health Clinics</td>
<td>$53,982</td>
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<tr>
<td>Hillcrest Family Services</td>
<td>$8,481</td>
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<tr>
<td>Housing Fellowship</td>
<td>$21,959</td>
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<tr>
<td>Iowa City Free Medical Clinic</td>
<td>$123,207</td>
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<tr>
<td>Iowa Legal Aid</td>
<td>$38,682</td>
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<tr>
<td>LIFE Skills, Inc</td>
<td>$2,689</td>
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<tr>
<td>MECCA Services</td>
<td>$60,255</td>
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<tr>
<td>National Alliance for the Mentally Ill (NAMI-JC)</td>
<td>$11,039</td>
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<tr>
<td>Neighborhood Centers of Johnson County</td>
<td>$113,472</td>
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<tr>
<td>Pathways Adult Day Health Center</td>
<td>$23,544</td>
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<tr>
<td>RVAP</td>
<td>$31,218</td>
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<tr>
<td>School Childrens Aid Fund</td>
<td>$15,327</td>
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<tr>
<td>Shelter House</td>
<td>$75,019</td>
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<tr>
<td>Table to Table</td>
<td>$39,751</td>
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<tr>
<td>United Action for Youth (UAY)</td>
<td>$72,369</td>
</tr>
<tr>
<td>Visiting Nurse Association of Johnson County (VNA)</td>
<td>$80,368</td>
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TOTAL                                               $1,381,221.55
### 2011–12 Community Priority Grants

<table>
<thead>
<tr>
<th>Program</th>
<th>Grant Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>4C’s Early Learning Pilot Program</strong></td>
<td>$14,424</td>
</tr>
<tr>
<td>The Early Learning Pilot Program provides training and site visit support for home-based childcare. This is for providers willing to accept children receiving childcare assistance so that all children can reach their potential and enter school ready to learn.</td>
<td></td>
</tr>
<tr>
<td><strong>Big Brothers/Big Sisters Adolescent Learning &amp; Leadership Initiative</strong></td>
<td>$7,500</td>
</tr>
<tr>
<td>The Adolescent Learning &amp; Leadership Initiative is a program to connect youth with long-term mentors who facilitate youth involvement in learning and leadership-oriented group activities to increase community involvement and their ability to avoid risk behaviors.</td>
<td></td>
</tr>
<tr>
<td><strong>Children’s Center for Therapy Hispanic Parent Education &amp; Support Program</strong></td>
<td>$1,700</td>
</tr>
<tr>
<td>The Hispanic Parent Education &amp; Support Program educates and supports Hispanic families in the community who have a child with a disability in order to promote social and emotional growth for their children and enhance the parent/child relationship.</td>
<td></td>
</tr>
<tr>
<td><strong>Coralville Ecumenical Food Pantry Vacation Lunch Program</strong></td>
<td>$2,530</td>
</tr>
<tr>
<td>The Vacation Lunch Program provides healthy, balanced meals for low-income children (K–12) in Coralville during vacation periods from school.</td>
<td></td>
</tr>
<tr>
<td><strong>Neighborhood Centers of Johnson County BOOST</strong></td>
<td>$11,250</td>
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<tr>
<td>The BOOST Program provides supportive, out-of-school mentoring, enrichment and life-skill programming to improve school and overall life for success for low-income youth.</td>
<td></td>
</tr>
<tr>
<td><strong>North Liberty Food Pantry Capacity Building &amp; Safe Handling Project</strong></td>
<td>$5,425</td>
</tr>
<tr>
<td>The purpose of this project is to purchase an industrial pallet jack, utility card, floor scale, metal shelving and a bread slicer to increase the Pantry’s ability to acquire and distribute more fresh and healthy food.</td>
<td></td>
</tr>
<tr>
<td><strong>Shelter House Fairweather Lodge</strong></td>
<td>$15,000</td>
</tr>
<tr>
<td>The Fairweather Lodge program provides a permanent, supportive housing model for adults with serious persistent mental illness to improve their quality of life and decrease cost across community systems of service.</td>
<td></td>
</tr>
</tbody>
</table>
OUR 2011 CAMPAIGN ACHIEVEMENT

$2,340,316

TIM KRUMM
2011 Campaign Chair

JOSH SCHAMBERGER
2011 Campaign Co-Chair
## FY13 (2011 Campaign) Funds Distribution Chart

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2011 Total Campaign Funds Raised</strong></td>
<td>$2,340,316</td>
</tr>
<tr>
<td><strong>UWJC Administration &amp; Fund Raising</strong></td>
<td>$338,535</td>
</tr>
<tr>
<td><strong>Funds Not Available for Community Investment</strong></td>
<td></td>
</tr>
<tr>
<td>Projected Uncollectible Donations (6%)</td>
<td>$126,951</td>
</tr>
<tr>
<td>Write-offs for Vacation Donation Taxes</td>
<td>$16,217</td>
</tr>
<tr>
<td><strong>2011 Total Community Investment Dollars</strong></td>
<td>$1,857,825</td>
</tr>
<tr>
<td><strong>Funds Available for UWJC Board Allocation Process</strong></td>
<td>$1,212,413</td>
</tr>
<tr>
<td>UWJC Mission Investment Grant Fund</td>
<td>$1,163,351</td>
</tr>
<tr>
<td>UWJC Programs &amp; Initiatives (Volunteer Center, 2-1-1, Board Leadership, Student UW)</td>
<td>$40,000</td>
</tr>
<tr>
<td>Donor Designations to UWJC Community Priority Areas (Education, Health, Income)</td>
<td>$9,061</td>
</tr>
<tr>
<td><strong>UWJC Community Building (Programs &amp; Initiatives)</strong></td>
<td>$177,171</td>
</tr>
<tr>
<td><strong>Donor Designations to Specified Non-Profit Organizations</strong></td>
<td>$302,123</td>
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<tr>
<td>UWJC Partner Agencies</td>
<td>$232,511</td>
</tr>
<tr>
<td>Donor Designations to Healthy Kids</td>
<td>($19,157)</td>
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<tr>
<td>Other UW's</td>
<td>$12,221</td>
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<tr>
<td>Other 501c3 Qualified Organizations</td>
<td>$57,391</td>
</tr>
<tr>
<td><strong>Other Donor Designations</strong></td>
<td>$166,906</td>
</tr>
<tr>
<td>Donor Designations to UWJC Healthy Kids Endowment</td>
<td>$155,906</td>
</tr>
<tr>
<td>Donor Designations to UWJC Endowment &amp; Entrepreneurial Funds</td>
<td>$11,000</td>
</tr>
</tbody>
</table>
BUILDING A COMMUNITY OF VOLUNTEERS

The Johnson County area has a strong foundation of volunteerism. According to the *Volunteering in America* report, Iowa City has ranked in the top three for volunteerism rate in mid-sized cities for the past three years.

Formed through the work and vision of many service-oriented professionals, the Volunteer Center of Johnson County was established with the mission to build a community of volunteers and provide volunteer mobilization support during times of disaster.

IN THE LAST YEAR, THE VOLUNTEER CENTER MOBILIZED OVER 7,400 VOLUNTEERS FOR A TOTAL OF 94,541 HOURS, WHICH IS THE EQUIVALENT OF $2,019,395.76 IN SERVICE TO THE COMMUNITY.
EMPLOYEE VOLUNTEER PROGRAMS
Employee volunteer programs are an important and effective way to connect company and business goals to employee interest and the needs of community.

In the last year, the Volunteer Center:
- Coordinated three service projects for the UWJC Employee Volunteer Program
- Coordinated 15 project sites for over 140 employees for the P & G Day of Caring
- Coordinated three service project sites for Target volunteers
- Launched the Workplace Volunteer Council

COMMUNITY MOBILIZATION
The Volunteer Center assists in finding the right volunteer opportunity for the needs of volunteers and provides the coordination and support to cities and organizations needing to mobilize volunteers for events and service.

In the last year, the Volunteer Center:
- Coordinated over 500 volunteers for RAGBRAI 2011
- Coordinated over 350 volunteers for the third annual Fry Fest
- Offered Make Your Mark Youth Service event for area youth
- Coordinated over 90 volunteers for One Book, Two Book Festival (below)

EMERGENCY VOLUNTEER CENTER (EVC)
The EVC is activated in times of disaster, but our preparation for disaster is year-round. 122 EVC Volunteers have been trained to register, match and coordinate the large influx of volunteers who respond to a disaster. In the last year, the Volunteer Center extended our reach and provided Emergency Volunteer Center training in Washington County and at the statewide Iowa Nonprofit Summit.

VOLUNTEER GENERATION FUND GRANT
As a recipient of a three-year Volunteer Generation Fund Grant, the Volunteer Center started providing service, coordination, support and training for volunteers, volunteer programs and businesses in Washington County.

VOLUNTEER CENTER ADVISORY COUNCIL
Joan Cook, Elder Services, Inc. RSVP
B.J. Dvorak, Johnson County Emergency Management Agency
Mary Mathew Wilson, University of Iowa Community-Based Learning Program
Mike Quinlan, Department of Corrections
Jean Reed, University of Iowa Hospitals and Clinics
Dave Wilson, Johnson County Emergency Management Agency

EMERGENCY VOLUNTEER CENTER TRAINERS
Mark and Carol Martin

EMERGENCY VOLUNTEER CENTER STATION LEADERS
Jodeane Cancilla
Helen Dailey
Wanda Daniel
Holly Hart
Amanda Irish
Keith Jaben
Terry Keefer
Srinivas Maddhi
Patty McGillin
Jennifer Montgomery
Kelley Putman
Marlene Rich
Cheryl Schnoebelen
Kim Tremel
In June, the United Way Women’s Leadership Circle honored three long-time community volunteers and advocates at their bi-annual Women of Courage, Women of Conviction luncheon.

A Woman of Courage is a woman who has moved forward in a positive manner to overcome her personal challenges and to measurably improve the circumstances of her family and others by taking a bold action. June Judge was recognized as the 2011 Woman of Courage for her commitment to advocating for over 30 years for persons affected by a serious mental illness. Her inspiration was motivated by her family experiences which include two sons with mental illness, one of whom died by suicide.

June is a founding member and past president of NAMI Iowa. She helped found COMPEER, a mentor program for individuals with chronic mental illness in Mason City, Johnson County and Webster County. She served as Director of COMPEER in Northern Iowa, and is a member of NAMI Johnson County, NAMI Veterans Council, Johnson County Military Association, the First United Methodist mental illness program and the Johnson County Suicide Prevention Coalition. In 2009, June was inducted into the Iowa Volunteer Hall of Fame.

A Woman of Conviction is a woman who has utilized her personal resources, influences, time and philanthropic gifts to lead and organize efforts dedicated to improving our community. Two individuals were recognized as 2011 Women of Conviction:

Dottie Persson served as the president of the Shelter House Community and Transitional Services Board of Directors from 2002 until March 2011. Through her leadership, Dottie ensured that Shelter House stayed the course during five years of legal opposition to the construction of a new shelter facility, which opened in November 2010. Dottie has volunteered for a number of other organizations and programs, including Big Brothers Big Sisters, Johnson County Juvenile Court Circle Program, the ELCA Lutheran Campus Ministry, the Housing Commission of Iowa City, Emma Goldman Clinic, UI Council on the Status of Women, the Iowa City Human Rights Commission and Women in Science and Engineering. Previously, Dottie was recognized in the Iowa City Press-Citizen’s 2011 Heart and Soul edition and the 2010 Governor’s Volunteer Award.

Pat Schnack demonstrates leadership and dedication to improving the lives of others, serving as a strong advocate for women, students and seniors in our community. Throughout her life, Pat has devoted time, talent and treasure to developing literacy and sparking a love of reading in people of all ages. She was a secondary English teacher in the Iowa City Community School District for 25 years. At Southeast Junior High, Pat facilitated a Mother/Daughter Book Club. She has dedicated many hours of volunteer service, along with financial support to United Way, the Iowa Women’s Foundation, Elder Services, Partners in Reading, AM Rotary, Iowa City Public Library, One Community/One Book and The Spot.
employee campaign coordinators

Running a successful Workplace Giving Campaign requires a committed team of individuals who generously contribute their creativity, time, energy and enthusiasm. We would like to congratulate and recognize the following individuals from our “Top Tier” Companies for the 2011–2012 Campaign who worked so diligently to make their Workplace Giving Campaigns a success. On behalf of United Way of Johnson County, and your community, we extend our deepest gratitude.

Bold indicates company manager or CEO
* indicates campaign committee chair

ACT, INC.
Jon Whitmore
Claire Ashford
Judy Baldwin
Lori Beckermann
Jennifer Beimer Houser
Michael Benning
Karen Brandy
Bert Brook
Lisa Bruegger
David Capper
Molly Cashman
Lauri Chappell
Bart Cihla
Hope Clark
Emily Cooper
Jane Copenhaver
David Cumberbatch*
Terry Dillion
Amos Dupuis
Carol Elliott
Miguel Encarnacao
Susan Ferguson
Michael Flanagan
Barb Ford
Bruce Ford
Jean Godwin*
Sharon Grimm
Carol Helle
Cindy Hoyzman
Kelli Ingalls
Kathy Jacobs
Audra King
Amanda Levins
Kathy Linn
Amanda Malloy
Marc Messer
Jacklyn Moore
Sean Moore
Angela Murley
Courtney Glassow
Carmen Heck
Lynsey Hesse
Kelly Judge
Erica Meyer
Tara Newbury
Amy Rasmussen

Charles Simpson
Deb Smilski
Jacqueline Snider
Barbara Solomon
James Sprengelmeyer
Steven Trippett
Karolyn Trumpold*
Lynne Toel
Julie Ulland
Stephanie Wilson
Julie Wit
Kirk Witzberger

CITY OF IOWA CITY (AFSCME 183, IAFF 610, IOWA CITY POLICE ASSOCIATION)
Tom Markus
Tracy Robinson*

GEICO INSURANCE
Lona Montgomery
Jeremy Horning*
Andrew Vaughn

GOODWILL OF THE HEARTLAND
Jeff Nock
Kelle Aiken
Christine Anderson
Mary Anspach
Susan Baity
Luther Battie
Ryan Bloomberg
Cindy Breiholz
Jennifer Bridges
Janette Frey
Kelley Gaul-Houser
Courtney Glassow
Carmen Heck

HILLS BANK AND TRUST COMPANY
Dwight Seegmiller
Amanda Arn*
Larry Blake
Deb Guinn
Donna Hallett
Jennifer Hingst
Dave Kriz
Renae Miller*
Lisa Nearad
Jim Pratt
Deb Schaffer

IOWA CITY COMMUNITY SCHOOL DISTRICT (SEIU 199, IECIA)
Stephen Murley
Kari Cornwell
Jim Pedersen*
Susie Poultom

J.M. SWANK CO.
Taylor Strubell
Shelley Hosseini*

MERCER ADMINISTRATION
Wendy Nolan
Stephanie Deitch*
Amanda Jackson*
Sandi Menzer
Emery Sherman
Alison Stoner
Angela Winget

MERCY IOWA CITY
Ronald Reed
Rebecca Asher
Travis Beckman
Terry Best
Pete Carrillo*
Chuck Cathey
Denise Connell*
Kevin Doehrmann
Ronald Hall
Timothy Jesina
Kim Kacenga
Susan Kluever
Sheryl Knutson
Georgene Lynch
Tracy Marker
Mary McCarthy
Eric McCulloch*
Lou Miller
Robert Miller
Bunny Morrison
Laura Rulflenger
Vicki Sondag
Doug Stahl

Scott Rhode
Joseph Samuel
Leanne Sommers*
Kim Theis
Denise Vosseller
VOLUNTEERS OF THE YEAR: Pete Wallace, Eve Casserly

OUTSTANDING ACHIEVEMENT AWARD: Iowa City Area Chamber of Commerce

AGENCY EXECUTIVE OF THE YEAR: Becci Reedus, The Crisis Center of Johnson County

COMPANY OF THE YEAR: Procter & Gamble

PROCTER & GAMBLE MANUFACTURING CO.
Phillip Burns
Laura Bonefeld
Beau Bushman
Jocelyn Carlson
Timothy Conley
Merry Cool
Megan Coppenger
Benjamin Eim
Enrique Garcia
Scott Groh
Neil Hines
Katie Hoff
Kendall Jackson
Chad La Feldt
Traci Lewis
Michael Mendoza
Daniel Miner
Julia Miner
Thu Pham
Suraj Ramalingam
Jamie Schwartz
Nicholas Shah
Scott Stone
Ben Van Schepen
Michele Wigim
Chris Wit
Daqian Wu

MIDWEST ONE BANK
Charlie Funk
Daniel Bailey
Sarah Campbell
Melinda Driscoll
Josh Gingerich
Andrea Hartman
Tyler Kruse
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UNITED WAY OF JOHNSON COUNTY 2011 ANNUAL REPORT TO THE COMMUNITY
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CORPORATE AND EMPLOYEE GIFTS
The number of leadership gifts ($500 and above) are in parentheses.

$300,000 AND ABOVE
University of Iowa/UI Health Care (189)

$200,000 AND ABOVE
ACT, Inc. (70)
MERCY IOWA CITY (63)

$150,000 AND ABOVE
Procter & Gamble Manufacturing Co. (49)

$100,000 AND ABOVE
P&G Oral-B (26)

$50,000 AND ABOVE
MidwestOne Bank (15)
Rockwell Collins (17)
Scheels (3)

$25,000 AND ABOVE
City of Iowa City (26)
GEICO Insurance (16)
Hills Bank and Trust Company (8)

$15,000 AND ABOVE
Vangent, Inc. (12)
J.M. Swank Co. (9)
MidAmerican Energy Co. (2)

$10,000 AND ABOVE
Johnson County (4)
Mercer Administration (5)
SourceMedia Group (3)
United Parcel Service (3)

$5,000 AND ABOVE
Advanced Medical Transport
Alliant Energy Foundation (1)

$1,000 AND ABOVE
Ameriprise Financial Services Inc. (1)
Boom Time, Inc. (1)
Carlson Design Group (1)

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Diamond Donors are generous and committed individuals who have been giving to the United Way for 25 years or more.

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Members of the Emerging Leaders Network are ages 20-45 and make a gift of at least $500 or a $350 gift combined with a commitment of at least 25 hours of volunteer service. Since 2006, the Emerging Leaders Network has supported the Healthy Kids School-based Clinics Initiative.

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Many people make gifts that benefit both the United Way of Johnson County and the Community Foundation of Johnson County. There are three funds held at the Community Foundation that United Way is affiliated with:

**UNITED WAY ENDOWMENT FUND**
To build for the sustainable future for United Way of Johnson County.

**UNITED WAY ENTREPRENEURIAL FUND**
Established by Casey Cook to build the pool of United Way grants that support innovative approaches to solving community priorities and addressing emerging issues.

**UNITED WAY HEALTHY KIDS ENDOWMENT FUND**
To generate sustainable funding for school-based health clinics. Mercy Iowa City established the United Way Healthy Kids Endowment Fund with a 5-year $500,000 commitment, and a challenge to the community to meet their annual contribution of $100,000. ACT, Inc. also made a $25,000 annual commitment for 5 years for a total of $125,000. United Way has provided annual operating support for the Healthy Kids clinics since 2006 (currently $53,982) and works with the Healthy Kids partners to raise funds for the endowment. Under the leadership of Pete Wallace and Colleen Davis, the 2nd Annual “Get Moving for Healthy Kids” walk/run raised nearly $40,000 for the endowment in 2011.

Donors to each of these funds help United Way plan for the future. Thank you to the following donors who made contributions to a United Way of Johnson County endowment fund during the 2011 campaign, as of December 31, 2011.
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United Way of Johnson County unites our community to give, advocate and volunteer to create measurable change that improves lives and strengthens our community by focusing on life’s building blocks — education, income and health. We unite the people and organizations from all across the community who bring the passion, expertise and resources needed to get things done. When you give, advocate and volunteer, you are part of the change. That’s what it means to LIVE UNITED.