

HOW TO
LIVE UNITED
NOW AND FOREVER

GIVING TOGETHER
LIVING TOGETHER
SINCE 1919



CREATE YOUR LEGACY
TO IMPROVE LIVES
WELL INTO THE FUTURE

My gift matters—It is making impact—It is my civic responsibility

- > United Way is effective, efficient and experienced.
- > I can partner with United Way to meet long-term community change NOW and FOREVER.
- > I can shape the future.

Supporting the mission—The value of United Way

- > The experience, scope and continued relevance of United Way means my gift is in good hands.
- > I can help a trusted organization – United Way.
- > I want to remember United Way in this way.

Helping generations– Giving and doing more than we thought possible-Creating a custom plan

- > My gift is a meaningful legacy, helping the community.
- > My gift will impact lives and solve problems we cannot imagine today.
- > My name can forever be attached to something wonderful.

Ease and Timing of a Planned Gift

- > I can make a gift today, tomorrow or down the road.
- > My gift will be what is best for my specific situation.
- > It is easy to include United way in my will, as a beneficiary of my existing lift insurance policy or in my retirement account.

Take the Next Step:

- > You care about your community.
- > You live and work to make it a better place.
- > You are the person who asks, what more can I do to help?

You can impact tomorrow by joining the United Way of Johnson & Washington Counties' Legacy Circle.

“United Way helps every child succeed and every family get ahead, so our whole community grows stronger. A legacy gift will help shape the future and solve problems I cannot imagine today.”

-United Way Donor

ENDOW YOUR ANNUAL GIFT: Our Legacy Circle is a movement of community leaders committed to our community Now and Forever. To “endow” your annual United Way contribution, you can make a donation of 20 times your annual gift. The principal of the gift will be held in an Endowment Fund at the Community Foundation of Johnson County. The income generated each year from this gift will perpetuate your annual contribution.

“We want everyone to have the opportunity for a happy and productive life here in this place we call home. United Way was a good fit not only because its mission aligns with this goal, but also because it has a 100-year track record.”

-United Way Donor

GIVE TO THE FUTURE: You are unique. The Legacy Circle offers you the opportunity to direct your gift to an area of interest that best reflects your vision and passion. Your legacy gift will:

- > Create a lasting impact
- > Meet the community's greatest needs
- > Sustain United Way for the next generation

"We can't think of a better investment that will meet long-term change and the spirit of our community."

-United Way Donor

*When your attorney is preparing your will or estate plan., please use the full legal name:
United Way of Johnson & Washington Counties, Inc. Tax ID Number: 42-6062055.*



On behalf of all the people whose lives are better because of you, THANK YOU!

For assistance please contact:

Lois Buntz, Director of Major Gifts & Leadership Giving at:
319.338.7823 or by email at Lois.Buntz@UnitedWayJWC.org

Or

Katie Knight, President & CEO
319.338.7823 or by email at Katie.Knight@UnitedWayJWC.org