



United Way of Johnson & Washington Counties

# TOCQUEVILLE

## SOCIETY

# Step-Up Program

### TOCQUEVILLE STEP-UP PROGRAM

The Tocqueville Society is for individuals and /or couples who contribute \$10,000 or more annually to United Way. The Step-Up Program allows donors to enjoy the privileges of becoming a Tocqueville member by easing into the full giving level.

**A Step-Up commitment grants full Tocqueville Society membership in year one at levels below, with a two-to-three year progression in contributions:**

Term	2018 Pledge	2019 Pledge	2020 Pledge
3-Year Pledge	\$5,000	\$7,500	\$10,000
2-Year Pledge	\$7,500	\$10,000	\$10,000

*\*This chart outlines a two-to-three year pledge commitment to obtain Tocqueville Society membership. Variations of the program can be defined depending upon the donor's wishes.*

### LOCAL MEMBERSHIP BENEFITS

As a member of United Way of Johnson & Washington Counties Tocqueville Society, you will enjoy:

- The satisfaction of knowing you have made a valuable and lasting investment in the lives of people throughout our community.
- The ability to combine your gift with your spouse's to qualify for membership.
- Invitations to Tocqueville Society and other leadership society events.
- Opportunities to network with peer philanthropists.

### FOR MORE INFORMATION

Katie Knight  
President & CEO  
Katie.Knight@UnitedWayJWC.org  
319-338-7823

Lois Buntz  
Director of Major Gifts & Leadership Giving  
Lois.Buntz@UnitedWayJWC.org  
319-338-7823

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# TOCQUEVILLE

## SOCIETY

# Step-Up Commitment

Yes I/We would like to participate in the Tocqueville Society Step Up Program during the 2018 campaign.

I/We Select	Term	2018 Pledge	2019 Pledge	2020 Pledge
	3-Year Pledge	\$5,000	\$7,500	\$10,000
	2-Year Pledge	\$7,500	\$10,000	\$10,000

### MY/OUR INFORMATION

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Employer (s) \_\_\_\_\_

Home Phone \_\_\_\_\_ Home Email \_\_\_\_\_

Work Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Spouse's Work Phone \_\_\_\_\_

Preferred Name for Public Recognition \_\_\_\_\_

**SIGNATURE** \_\_\_\_\_ **DATE** \_\_\_\_\_

United Way will not share your personal information. No goods or services are provided to you in exchange for your contribution.

Please Return To:

United Way of Johnson & Washington Counties  
1150 5th Street Suite 290  
Coralville, IA 52241  
319.338.7823 phone 319.339.7337 fax

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Once we receive your pledge, a member of the United Way staff will contact you to confirm your payment methods (e.g., payroll withholding, check, credit card, quarterly installments, appreciated securities, etc).

