



United Way of Johnson & Washington Counties

TOCQUEVILLE

SOCIETY

Step-Up Program

TOCQUEVILLE STEP-UP PROGRAM

The Tocqueville Society is for individuals and /or couples who contribute \$10,000 or more annually to United Way. The Step-Up Program allows donors to enjoy the privileges of becoming a Tocqueville member by easing into the full giving level.

A Step-Up commitment grants full Tocqueville Society membership in year one at levels below, with a two-to-three year progression in contributions:

Term	2019 Pledge	2020 Pledge	2021 Pledge
3-Year Pledge	\$5,000	\$7,500	\$10,000
2-Year Pledge	\$7,500	\$10,000	\$10,000

**This chart outlines a two-to-three year pledge commitment to obtain Tocqueville Society membership. Variations of the program can be defined depending upon the donor's wishes.*

LOCAL MEMBERSHIP BENEFITS

As a member of United Way of Johnson & Washington Counties Tocqueville Society, you will enjoy:

- The satisfaction of knowing you have made a valuable and lasting investment in the lives of people throughout our community.
- The ability to combine your gift with your spouse's to qualify for membership.
- Invitations to Tocqueville Society and other leadership society events.
- Opportunities to network with peer philanthropists.

FOR MORE INFORMATION

Katie Knight
President & CEO
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319-338-7823

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319-338-7823
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SOCIETY

Step-Up Commitment

Yes I/We would like to participate in the Tocqueville Society Step Up Program during the 2018 campaign.

I/We Select	Term	2019 Pledge	2020 Pledge	2021 Pledge
	3-Year Pledge	\$5,000	\$7,500	\$10,000
	2-Year Pledge	\$7,500	\$10,000	\$10,000

MY/OUR INFORMATION

Name _____

Home Address _____

City, State, Zip _____

Employer (s) _____

Home Phone _____ Home Email _____

Work Phone _____ Work Phone _____

Spouse's Name _____

Spouse's Work Phone _____

Preferred Name for Public Recognition _____

SIGNATURE _____ **DATE** _____

United Way will not share your personal information. No goods or services are provided to you in exchange for your contribution.

Please Return To:

United Way of Johnson & Washington Counties
1150 5th Street Suite 290
Coralville, IA 52241
319.338.7823 phone 319.339.7337 fax

Once we receive your pledge, a member of the United Way staff will contact you to confirm your payment methods (e.g., payroll withholding, check, credit card, quarterly installments, appreciated securities, etc).



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