EDUCATION INITIATIVES - Reading proficiency by third grade is one of the most powerful predictors of future academic and career success. In fourth grade children switch from "learning to read" to "reading to learn."

My Very Own Book Drive: A community-wide book drive from which over 8,000 books were donated in 2019 and are currently being distributed.

Reading Buddies: This program partners community volunteers with young student readers to help develop language and literacy skills.

Pen Pal Program: Volunteers are paired with elementary students to become a Pen Pal to foster positive connections. The program helps students practice the art of writing, increase literacy skills, and build positive relationships.

Literacy Kits: A “Literacy Kit” is comprised of a book and a game or activity designed to make reading interactive.

Summerships: Provides 84 Summership scholarships for children who otherwise could not afford to go to a summer camp.

HEALTH INITIATIVES – Helping children and adults in our community thrive through an integrated approach to health and wellness creating good habits for life.

Healthy Kids Initiative: Healthy Kids is an initiative that provides health services to school-aged children and their younger siblings with unmet health needs to improve access to health care and reduce barriers to learning.

FINANCIAL STABILITY INITIATIVES - Financial education and literacy aim to increase the ability to make decisions regarding the management of money.

CONNECT Pop Ups: CONNECT pop up support is free to local individuals and families. During pre-registration, individuals self-identify their most pressing needs. At the CONNECT pop up sites volunteers and staff share relevant information, applications as well as make referrals to local non-profits for attendees.

Community Assessment: United Way of Johnson & Washington Counties convenes the process for researching and assessing community conditions every five years and leads multi-sector goal setting every ten years. By developing strategies, recruiting resources, and requiring accountability to drive change, United Way focuses on delivering results by monitoring progress and change in community conditions.