

WHAT DOES UNITED WAY DO?

BRING TOGETHER



PEOPLE



ORGANIZATIONS



RESOURCES

TO WORK ON



HEALTH



EDUCATION



INCOME

THROUGH



CONVENING
COALITIONS



FUNDING
PROGRAMS



MEASURING
RESULTS

**Together,
We Drive
Deep-Rooted
Change.**





Karen was ALICE



There are families in our community who despite working hard, live paycheck to paycheck and are unable to afford life's most basic necessities such as housing, food, childcare, transportation, and healthcare. This demographic is called ALICE, a United Way-coined acronym that stands for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed, and represents many families in our region struggling to make ends meet. **ALICE** lives in every neighborhood & city. **ALICE** can be anyone.

Karen was **ALICE**.

From the outside, Karen had it all – a career, a home, a marriage, three children, but as Karen describes “it was a very untenable situation,” and ultimately divorce was the catalyst for Karen and her children becoming an **ALICE** family.

Karen was faced with starting over on one income. She found herself struggling to make ends meet, making difficult choices between essentials like health care, childcare, and food. Karen called United Way 2-1-1, which provides information and referral to health and human services. The 2-1-1 call specialist connected Karen with services that allowed her to stabilize her family's situation and get on a path to financial security.

“United Way services gave my family a second chance, which transformed our lives,” says Karen.

Karen and her family are now financially secure and paying it forward.

Your gift helps our neighbors, people like Karen. Now more than ever, every gift matters!

\$200,000

Invested In Disaster Relief
To Stabilize Over 200
Families Impacted By
COVID-19 & Derecho

859

Literacy Kits Distributed
In 11 Local Title 1
Elementary Schools

70,000

Iowans Received COVID-19
Assistance Through
United Way's 211

314

Children Supported
Serving 112 Families —
Holiday Adopt A Family

4,700+

Face Masks
Made & Distributed In
Our Community



Thanks to Your Investment...



United Way is committed to addressing immediate needs and finding long-term **solutions**.

That means more equitable places where **everyone can thrive**.

Show Up United for your community.
You'll help our neighbors rebuild their lives after a crisis.

Are you ready to **LIVE UNITED?**



TIME

IS

TICKING!



ONLY

ONE

WEEK TO GO!

United Way of Johnson & Washington Counties Employee Campaign

