THE POWER OF U

THE 2016 ANNUAL REPORT OF THE UNITED WAY OF JOHNSON & WASHINGTON COUNTIES
ONE AMAZING VOLUNTEER, ANN PARKER serves as a Campaign Cabinet member and a Reading Buddy. Sharing in her own words why she gives back, Ann reveals, “Because I can. Because it feels good. Because I have a unique opportunity to give back to my community. I have been blessed in many ways and for me to share what I have makes it easy. There are so many ways to get involved and make even a small difference to those around us. And you never know what effect you might have on the next person. It’s fun to work with my first graders and see how far they have come with their reading and writing skills. It’s humbling to know you might have made an opportunity available for a student who needed a medical physical to participate in sports; or made an environment more welcoming for an older adult; or helped a young woman further her education with a scholarship; or packaged a breakfast meal for someone in need right here in our own backyards. The United Way makes it easy to get involved. It’s fun working with other community volunteers, and it’s rewarding in its own special way!”
Workplace volunteer programs, skilled and leadership volunteers, emergency volunteers and community mobilization by the numbers*:

APRIL 24
UI Student Athletics Day of Caring

329 VOLUNTEERS
21 PROJECT SITES
$19,855.15 VALUE

SEPTEMBER 2–4
FRY Fest and gran GABLE

186 VOLUNTEERS
212 SHIFTS
632.4 HOURS

$15,266.14 VALUE

MAY 15
Get Moving for Healthy Kids Walk

35 VOLUNTEERS
43 SHIFTS
147 HOURS

$3,548.58 VALUE

OCTOBER 4
Iowa City Book Festival

52 VOLUNTEERS
61 SHIFTS

$1,767.05 VALUE

MARCH 26
Color Dash Event

26 VOLUNTEERS
70 HOURS

$1,689.80 VALUE

OCTOBER 24–NOVEMBER 16
Levitt United

153 VOLUNTEERS
12 PROJECT SITES
459 HOURS

$2,220.88 VALUE

NOVEMBER 26–DECEMBER 17
Downtown District Holiday Market & Gingerbread Contest

26 VOLUNTEERS
104 HOURS

$2,510.56 VALUE

FEBRUARY 24–25
One Book Two Book Festival

46 VOLUNTEERS
92 HOURS

$11,080.26 VALUE

* DATA FROM 2016–2017
MISSION

Improve lives by uniting the caring power of community in Johnson & Washington Counties

VALUES

CREATE solutions to local needs through leadership, diverse partnerships and community fundraising

ACT in the spirit of compassion, integrity, respect, transparency and accountability

RECRUIT people and organizations with passion, expertise and resources from across the community

ENGAGE donors and volunteers in meaningful relationships and collaborative experiences
Tribute to a lifelong resident of Iowa City, Steven Hirt left a sizable estate to two charities that he believed had a meaningful impact in the community he called home. Working for many years as a computer technician at the University of Iowa, he was an ardent Iowa wrestling and football fan, rode several years in Ragbrai and was a loving caregiver to his brother, Jim.

Gratefully receiving $267,000 from the Steven Hirt Estate, United Way will advance the mission with this generous gift by investing in the health, education and financial stability of hard working people in our community, improve lives and create solutions to local needs.

Meet Ann Valentine, Executive Dean of Iowa City Campus of Kirkwood Community College. Passionately believing in quality education for all, Ann joined United Way’s Education Commission.

Growing up as a rural kid in Linn County, she knows first hand that not every child has access to books. The success of “My Very Own Book” drive in Johnson County inspired Ann to ask family and friends to give her early readers for her birthday and Christmas in 2016.

Collecting over 150 books, the last day of school, Ann will deliver up to 3 books to every K-4th grade children in the Highlands School District of Washington County. Each child will bring home their very own books for the summer.

Devoted to education of children in Washington, Ann Valentine established a new the “United Way Valentine Education Endowment Fund” through the Community Foundation of Washington County. She plans to seed the fund with $10,000 over a five year period and invites others to join her.

121 companies invest Corporate Gifts of $432,466

Top 30 Workplace Campaigns raised $56,022 more than last year

Non-workplace contributors gave $12,870 more, a three year upward trend

130 donors have identified as Loyal Contributors, giving for 25 years or more

Special Events in the community and in the workplaces increased by $10,332

2 generous people left Legacy Gifts totaling $257,536 to United Way in their wills

3 contributors invested Direct Gifts to Endowment Funds

Total Community Investment: $2,252,367
Often a family does not have books at home or time to read on a regular basis. Falling behind accelerates learning gaps for children, and grows as they enter fourth grade.

With focus on access to books, tutors and the joy of reading, your action sparks hope for many children, as they bloom into proud readers.

Your generosity by donating a book, funding a literacy tutor, serving as a Reading Buddy, or making a literacy kit nurtures a local child’s confidence and success. United Way gratefully shares the early learning and literacy accomplishments you made possible.

**IOWA READING CORP**

1:1 daily literacy tutoring

2 Elementary Schools – Penn Elementary and Horn Elementary

48 students – all increasing fluency skills 2–3.23 words per week

15 graduated from program

ICCSD funded additional

**5 IRC Tutors** at 

5 schools

**MY VERY OWN BOOK DRIVE**

14 companies

26 locations for book collection

Month of June 2016

Collected **3,176**

Distributed in 2016 to students at ICCSD Literacy Nights

**LITERACY KITS**

538 people in **23** local organizations and businesses made kits

28 books with related activity to enhance reading interactivity

1,100 kits made

465 kits distributed at 8 local elementary schools at 2017 Kindergarten Round Up

**THANKS TO YOU!**

**READING TO LEARN IS POSSIBLE FOR CHILDREN WHO FACE BARRIERS**

In 5 local elementary schools

**UNIVERSITY WAY READING BUDDIES**

25 Buddies

Trained and provided literary kit for student buddy

Buddy meets weekly with student

465 kits distributed at 8 local elementary schools at 2017 Kindergarten Round Up
The Board of Directors, in partnership with the Staff, maintains the highest level of accountability and transparency in all United Way of Johnson & Washington Counties work.

**This year Resources increased while operational spending decreased.**

You will find the full Donor Honor Roll and financial documents such as the 990 and annual audit on the United Way website. Please call 319-338-7823 if you would like a list of the 2016–2017 Contributors which is available on the website or can be mailed to you.

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**2016 COMMUNITY INVESTMENTS**

- **Donor Directed Designations**
  - $264,508 (12%)

- **United Way Programs & Initiatives**
  - $323,698 (15%)

- **United Way Operations, Fundraising & Administration**
  - $333,742 (15%)

- **Allowance for Uncollectible Pledges**
  - $62,529 (3%)

- **Agency Allocations, Programs & Services**
  - $1,179,624 (55%)

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**2016 UWJWC PARTNER AGENCY INVESTMENT**

- 4 Cs Community Coordinated Child Care ............................... $32,203
- Abbe Mental Health Center ............................................... $31,469
- Arc of Southeast Iowa .................................................. $32,481
- Big Brothers Big Sisters of Johnson County ....................... $68,872
- Crisis Center of Johnson County ...................................... $122,767
- DVIP .............................................................................. $77,295
- Elder Services, Inc. .......................................................... $51,144
- Four Oaks Iowa City ........................................................ $14,891
- Free Lunch Program ....................................................... $16,988
- Geriatric & Special Needs Dental Program .......................... $10,381
- Girl Scouts ...................................................................... $10,994
- Goodwill of the Heartland .............................................. $25,352
- HACAP .......................................................................... $20,421
- Handicare, Inc. ................................................................. $31,798
- Healthy Kids School-Based Health Clinics ....................... $58,200
- Hillcrest Family Services ................................................. $4,803
- Housing Fellowship ........................................................ $21,902
- Iowa City Free Medical & Dental Clinic ........................... $112,429
- Iowa Legal Aid ................................................................. $36,173
- Iowa Valley Habitat for Humanity ................................. $19,113
- NAMI-Johnson County ................................................... $12,017
- Neighborhood Centers of Johnson County ................... $9,149
- North Liberty Community Pantry .................................... $118,651
- Pathways Adult Day Health Center .................................. $30,221
- Prelude Behavioral Services ......................................... $29,393
- RVAP ............................................................................. $41,129
- School Children's Aid ..................................................... $27,339
- Shelter House ................................................................. $82,996
- Table to Table ................................................................. $43,349
- United Action for Youth ................................................ $73,659
- Visiting Nurse Association ............................................. $64,030

**Total Partner Agency Investment ............................. $1,331,608**
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Robyn Hepker—Strategic Planning
Lynette Jacoby—Community Investment
Jo Lavera Jones—Internal Operations
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Cory Tweden—Scheels All Sports
Eric Weiler—Kirkwood Community College

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