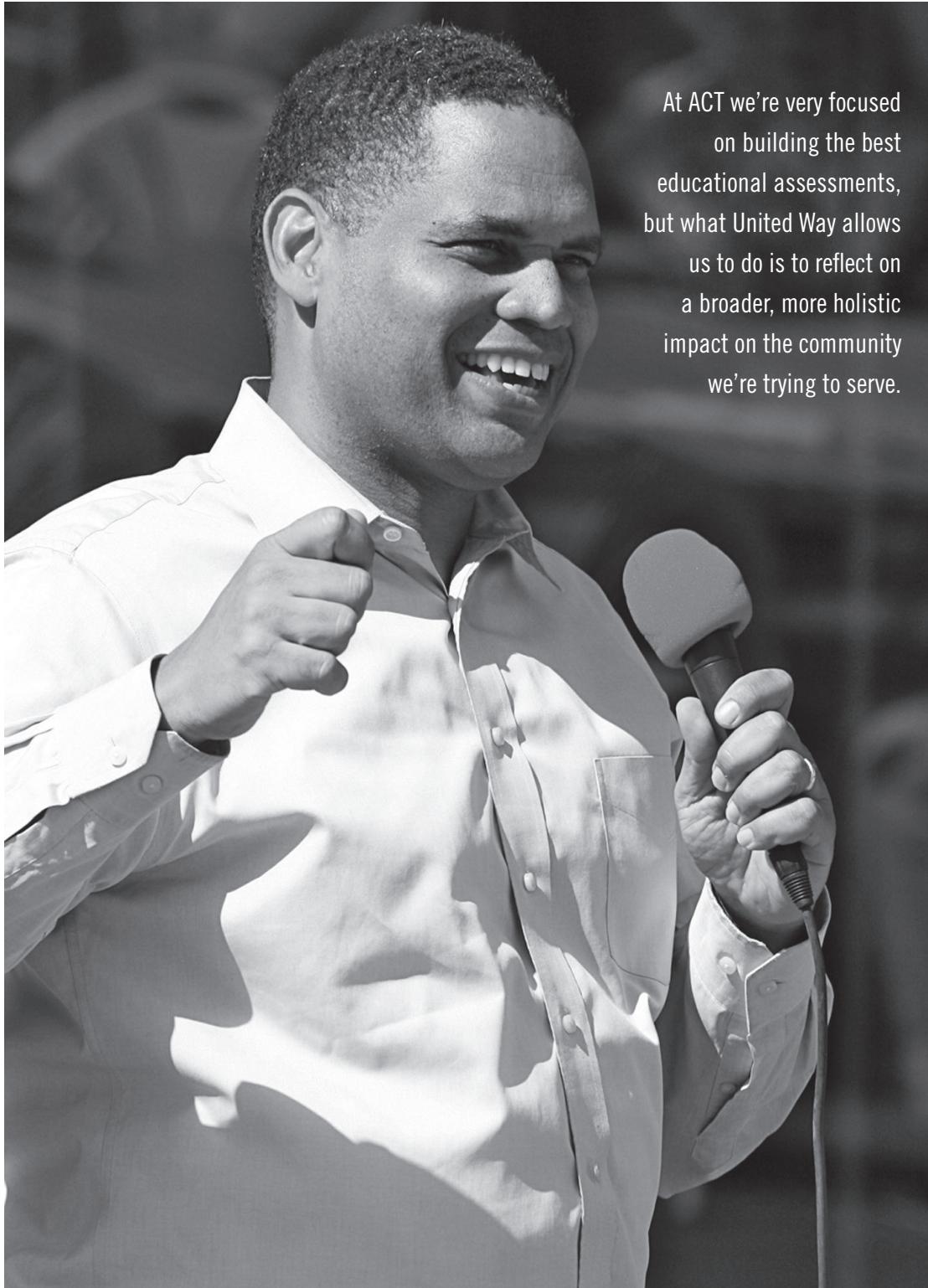


WE BEFORE ME

UNITED WAY OF JOHNSON COUNTY
2012 ANNUAL REPORT TO THE COMMUNITY



United Way of Johnson County



At ACT we're very focused
on building the best
educational assessments,
but what United Way allows
us to do is to reflect on
a broader, more holistic
impact on the community
we're trying to serve.

DAVID CUMBERBATCH IS CHIEF STRATEGY AND MARKETING OFFICER AT ACT.

UWJC: David, how would you describe the value of United Way of Johnson County's partnership with ACT?

DC: Well, I would say that is it is not only valuable, it is an invaluable partnership. It's very hard to quantify the value because of what it means for our team members in terms of morale and just how much they look forward to the campaign each year. That one week of the year when ACT goes "United Way crazy." What is really compelling about it is that it becomes ACT's "spirit week" as well. Whether it's a soup luncheon or selling handbags or games, every day there is something going on that allows our team to express their spirit of charitable giving.

UWJC: United Way partners with ACT throughout the year in other ways, like the Workplace Volunteer Program and developing an Out of School Time Initiative for our community. How do you view this aspect of your relationship with United Way as benefitting your organization?

DC: Those partnerships help ACT to show that we want to be much more than just an employer in the community. Our company doesn't see such partnerships as just marketing vehicles, but more as ways to further demonstrate our mission and values. Last year we provided employees with a day during which they could volunteer and participate in activities with partners like United Way to really demonstrate our commitment to really change the community we are in.

UWJC: ACT is devoted to improving college and career readiness and success. Of course, those things are very much aligned with United Way's 2020 Vision. How do you feel United Way works as a catalyst for change in the areas of education, income and health in this community?

DC: Community organization. To make a real impact in these areas really requires a coordinated effort. One thing we talk about a lot at ACT is the power of convening multiple forces. We all have our busy schedules and our corporate strategies and such. At ACT we're very focused on building the best educational assessments, but what United Way allows us to do is to reflect on a broader, more holistic impact on the community we're trying to serve. It allows us to coordinate plans with other businesses and other members of the community so we can achieve that type of impact.

UWJC: ACT has been a community leader in "green" initiatives within your company. This year you were the first local organization to implement United Way's electronic pledging system for your workplace campaign. Why did you decide to take that step and how did it work out for ACT?

DC: First, it just fit with our desire to demonstrate and support sustainable processes and how we interact with our environment. But it also was a way to increase participation across our company by reaching out to employees in virtual as well as physical ways. When United Way offered "e-pledge" as an option for us we jumped on it because it accomplished so many things for us. It made pledging so convenient and easy for our employees and eliminated the logistical issues of processing paper pledges. We significantly increased our participation and giving rate and we look forward to doing it again next year.

United Way of Johnson County unites the community to **give, advocate and volunteer** to create measurable change that improves lives and strengthens our community by focusing on life's building blocks: **education, income and health.**

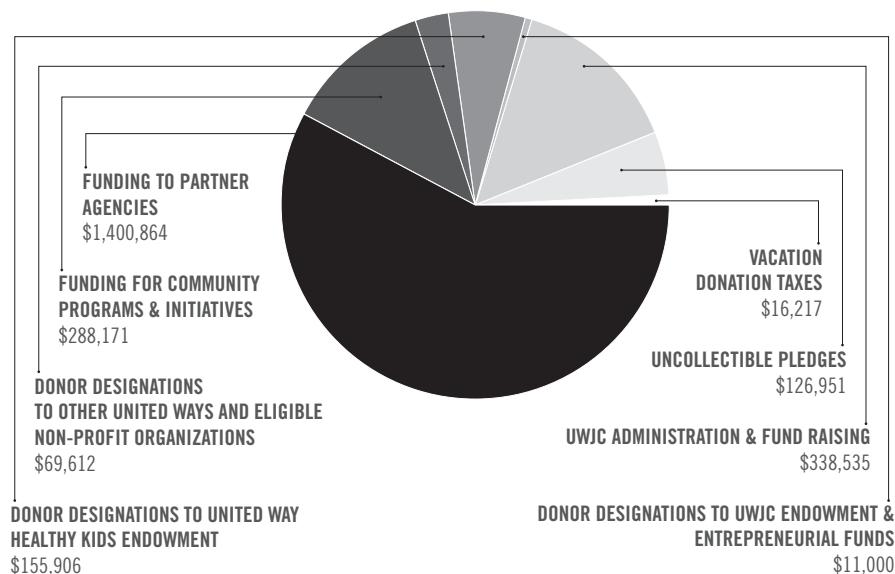
INVESTMENT IN UNITED WAY DIRECTLY SUPPORTS THESE INITIATIVES:

- Partner Agency Funding
- Donor Directed Funding
- Community Assessment and Accountability
- Disaster Community Impact Program
- Public Policy
- 2-1-1 Information and Referral
- Community Priority Grants
- Community Building
- Volunteer Center of Johnson County
- United Ways of Iowa
- Board Leadership Training
- Student United Way and 10,000 Hours Show

TOTAL FUNDS DISTRIBUTION (2012)

\$2,407,256

THE TOTAL FUNDS DISTRIBUTION CHART, UNITED WAY PARTNER AGENCY FUNDING AND COMMUNITY PRIORITY GRANTS CHARTS SHOWN IN THIS REPORT REFLECT THE INVESTMENT FROM THE 2011 CAMPAIGN AND DISTRIBUTIONS FROM TOTAL RESOURCES UNDER MANAGEMENT.



THINKING WE BEFORE ME.

WILL WE HELP CHILDREN AND YOUTH IN OUR COMMUNITY ACHIEVE THEIR POTENTIAL THROUGH EDUCATION?

What WE currently face:

- 1 in 4 kids in our schools are not reading at grade level by 4th grade
- 9 out of 100 kids in Johnson County will not graduate from high school
- More than 40% of our high school graduates entering community college require remediation for language arts, math or science

What WE will do by 2020:

- Improve success for children and youth by decreasing the preparation gaps by 1/3 for school, post-high school education and work

WILL WE WORK TO REDUCE POVERTY AND IMPROVE FINANCIAL STABILITY FOR ALL CITIZENS OF OUR COMMUNITY?

What WE currently face:

- 40% of households in our community do not have enough income to meet their basic expenses of housing, food, transportation, child care and health care
- 6.6% of Johnson County families live in poverty
- 3,100 of children in our community are living in poverty
- 580 of our seniors are living in poverty
- 30% of female single parent families in Johnson County live in poverty

What WE will do by 2020:

- Increase the number of households which are considered financially stable by 20%

WILL WE IMPROVE THE HEALTH OF ALL PEOPLE IN OUR COMMUNITY?

What WE currently face:

- 22% of adults in Johnson County are obese and less than half of our adult population get the recommended amount of physical activity
- 16% of adults in our community live without any form of health insurance
- 1 in 4 women in our community will experience domestic violence in their lifetimes
- 3 out of 4 kids, 6th grade and older, do not get the recommended amount of physical activity
- 16% of children entering kindergarten in Johnson County have untreated dental needs
- Only 6% of kids 6th grade and older report eating five or more servings of fruits and vegetables per day

What WE will do by 2020:

- Increase the number of Johnson County children and adults who are healthy & adopt and maintain healthy behaviors by 30%

JOSH SCHAMBERGER IS PRESIDENT OF THE IOWA CITY/CORALVILLE AREA CONVENTION & VISITORS BUREAU.



UWJC: Josh, after helping to lead the 2020 Vision process and serving this year as 2012 United Way Campaign Chair, what have you learned?

JS: Well, to be quite honest it was much more challenging than I expected it to be and I think a lot of that revolves around that I thought most people in this community recognized the role of United Way, and understood the ways in which they're partnering with all of the various agencies and community organizations. I knew United Way to be a pretty recognized and understood thing in this community, but what I found when I would go to groups was that people often saw United Way as "NFL players building playgrounds" and not as the organization that was developing and executing the master plan to address health, income and educational needs in our community.

UWJC: You call it a "master plan." That's a pretty bold statement don't you think?

JS: Well, there hasn't been an organization besides the United Way of Johnson County to go through the process of working with a number of people....dozens of people in this community....to conduct a comprehensive community needs assessment to identify exactly where the issues are. Then analyze the data to determine that those issues really center on health, income and education. And then to take it a step further by developing strategies and action steps to address those community needs and effect measurable change by 2020. So, for all intents and purposes, the United Way of Johnson County has developed THE master plan that's addressing THE primary needs in this community.

The 2012 campaign total: \$2,356,869

UWJC: That seems like something that should be pretty simple to explain and understand.

JS: It was both rewarding to see it click and a little disappointing that more people didn't already know that the 2020 Vision Goals for Common Good are really the work that the United Way of Johnson County does every day. Hopefully that will come to be something folks recognize in this community; that it's important to invest your dollars in the organization that you know has a master plan in place to address the real needs of our community in a comprehensive way. There has to be that understanding and that investment.

UWJC: What things have you discovered about Johnson County and our communities that are really unique, and that make doing this kind of work different here than it might be in other places you've been?

JS: Again, it was surprising to me that a lot of folks we talked with didn't recognize that it's very hard to raise money here. We are not a private-sector heavy community. We're not a Cedar Rapids. We're not a Des Moines. You can really count on one hand the number of large-scale, private-sector employers in this community. The great majority of us are employed by small companies and in the public sector. So while we're a very wealthy community, it's all independent wealth. So it's that much harder to get that message out to all of those individuals you need to reach out to for donations. It's not like Cedar Rapids where you can go to a workplace coordinator at any one of many large businesses. I mean, those businesses WANT to be involved in the community and so they take the message to their hundreds of employees and thus, the community. The small staff of the United Way of Johnson County, along with volunteers like me and our Campaign Cabinet, have really had the task of every year of trying to stage a "door-to-door" campaign, which is essentially what we have here in this community. We've got some fantastic leaders in ACT, MidWestOne, Mercy, P&G Oral Care, UICCU and other folks, but that's only one component of the annual campaign. It really takes the WHOLE community to address the needs we face in this community.

UWJC: Josh, from your perspective, what things could or should change to make sure United Way's vision of real and lasting change becomes a reality?

JS: One thing I've learned, and I know I keep going back to it, but the thing that's really unique and special about the United Way of Johnson County is that it is THE organization working to coordinate and convene all the important partners necessary to execute a comprehensive master plan to address community needs. We can't ignore the story of Johnny or Jane down the street who don't have health insurance, are in the third grade, and are missing school because they're sick and their parents don't know where to go for help. We can't ignore thinking about Pam who heads off to school hungry everyday, and how that is impacting her ability to focus and learn because she's hungry. She's hungry! How hard do you suppose school is for her? There are 400 people in this town who are homeless every day, on any day of the year. People need to hear the story of a day in the life of a homeless family that's living out of a van somewhere, trying to get their kids fed and into school. People think that those are stories about Chicago. People think that's New York. People think that happens somewhere else. But it actually exists here in our community. A lot more than you might think. That's taking place a mile from your house. That's unacceptable, but we can do something about it. United Way of Johnson County is doing something about it.

FY13 TOTAL PARTNER AGENCY FUNDING

Approved by Board of Directors on 4/19/2012

UNITED WAY PARTNER AGENCY	FY13 Total Funding
4Cs	\$21,435
Arc of Southeast Iowa.	\$30,265
Big Brothers Big Sisters of Johnson County.	\$73,017
Community Mental Health Center	\$33,672
Crisis Center of Johnson County	\$139,781
Domestic Violence Intervention Program (DVIP)	\$83,091
Elder Services.	\$61,516
Four Oaks.	\$13,898
Free Lunch Program	\$19,183
Geriatric & Special Needs Dental Program	\$13,116
Girl Scouts of Eastern Iowa & Western Illinois	\$10,093
Goodwill of the Heartland.	\$48,358
HACAP	\$25,654
Handicare, Inc.	\$31,684
Healthy Kids	\$59,157
Hillcrest Family Services	\$4,300
Housing Fellowship.	\$21,323
Iowa City Free Medical Clinic	\$126,696
Iowa Legal Aid	\$44,533
Joan Buxton School Children's Aid	\$16,086
MECCA Services	\$61,367
National Alliance on Mental Illness (NAMI-JC)	\$10,082
Neighborhood Centers of Johnson County.	\$118,849
Pathways Adult Day Health Center	\$27,044
Rape Victim Advocacy Program (RVAP).	\$32,153
Shelter House.	\$78,131
Table to Table.	\$44,136
United Action for Youth (UAY).	\$72,384
Visiting Nurse Association of Johnson County (VNA)	\$79,860
TOTAL.	\$1,400,864

2012–13 COMMUNITY PRIORITY GRANTS

4C's \$17,020

Early Learning Pilot Program

A program to provide education, comprehensive coaching and peer support to home-based child care providers with a focus on social-emotional development, emergent literacy and early math and science skills.

Children's Center for Therapy \$2,500

Hispanic Parent Education & Support Program

Parent education and support group to aid Hispanic families who have a child with disabilities to increase their health care resources and empower them to provide a more stable home for their children.

Coralville Ecumenical Food Pantry \$4,000

Vacation Lunch Program

A program to provide healthy, balanced breakfast and lunch food items, as well as oral health tools, over school vacations to children in preschool through grade 12.

Crisis Center \$12,542

Crisis Intervention Phone System

Providing an upgrade to phone system to expand and enhance services provided through 24-Hour Crisis Line, expanding the ability to take calls through National Suicide Prevention Lifeline and provide vital capabilities for data tracking.

Neighborhood Centers of Johnson County \$17,300

FLIGHT Program

A program that enlists the broader community to offer vulnerable youth both soft-skill and work-ready skill development that includes paid summer employment.

North Liberty Community Pantry \$4,851

Nutrition Education and Fresh Food Project

A project that combines assessment, nutrition education and hands-on training to educate food pantry clients to select and consume fresh and healthy foods.

Rape Victim Advocacy Program \$12,787

RVAP School Prevention Program

An educational program to decrease dating violence, victimization and perpetration by increasing students' awareness and knowledge of healthy relationships and boundaries.

I feel the work that's being done by the United Way is truly going to make a difference. It isn't superficial on ANY level. It really IS going to address the most fundamental needs of our community.

NANCY QUELLHORST IS PRESIDENT AND CEO OF THE IOWA CITY AREA CHAMBER OF COMMERCE AND SERVES ON THE UNITED WAY OF JOHNSON COUNTY BOARD OF DIRECTORS.

UWJC: Nancy, from your perspective, what value does United Way of Johnson County provide to the Chamber and its membership?

NQ: The Chamber has a very, very valuable partner in United Way. There are so many ways that the United Way team supports the work that we do at the Chamber. For example, United Way monitors and keeps track of volunteer opportunities in a way that allows us to immediately plug graduates of our Community Leadership Program into the community, so that they can serve in valuable ways. Also, we've recently led a "Blue Zones" initiative trying to create a healthier, happier community, and the United Way has been just tremendous partners. They have provided as much to this initiative as anybody at the Chamber. Their leadership and expertise in leading volunteers has been integral to our success. They have been extremely helpful with the strategic planning of the initiative. This project has been something new for us in that we had not led a "community-wide" endeavor before. We're used to serving the business community. With Blue Zones we were convening groups from throughout the community and that's an area where United Way leaders excel and they have been tremendously helpful.



UWJC: So United Way of Johnson County is an effective partner to you on major initiatives?

NQ: Yes, but there's much more to it than just big initiatives. The United Way team feels like an extension of our Chamber group. We can go to them when we have questions, or when we need assistance. From something as little as a request to borrow their projector to helping us answer a high-level question, they're always there for us.

UWJC: The Chamber has a very diverse membership. How do you feel United Way connects to them?

NQ: United Way serves our members on many levels. Our members include municipalities, the county and the Iowa City Community School District. Obviously a lot of the work that United Way is doing is of huge importance to those entities. But beyond that, there is little that's more important to our business community than the health of our community at large. So the United Way's work on education and income and health in this community is critical. Our businesses need well-qualified workers who are prepared. They need a community that is going to attract workers who want to relocate here, and companies who want to relocate here.

UWJC: Now you're talking about social change....community-level change. How does United Way figure into that sort of discussion?

NQ: The United Way team — staff, volunteers, donors and advocates — have done such an exemplary job of capturing a real sense of where we are as a community. They work with everybody from academicians at the University of Iowa to the leaders in various sectors of the community to really capture the essence of where need exists. I feel the work that's being done by the United Way is truly going to make a difference. It isn't superficial on ANY level. It really IS going to address the most fundamental needs of our community. Metrics have been integrated so well into the 2020 Vision Goals, and the expertise United Way shares with us has been a very, very important part of our success, and will continue to be as we move forward with Blue Zones and begin evaluating its impact on the health and well-being of our community.



BUILDING A COMMUNITY OF VOLUNTEERS

In the last year, United Way's Volunteer Center mobilized 7,718 volunteers for a total of 92,800 hours, which is the equivalent to \$2,022,112 in service to the community.

Workplace volunteer programs, skilled and leadership volunteers, emergency volunteers and community mobilization by the numbers:

- **Emergency Volunteer Center:** 117 EVC volunteers trained to register, match and coordinate the large influx of volunteers who respond to a disaster
- **UI Student Athletics Day of Caring—April 22:** 250 volunteers at 8 project sites (\$16,034.25)
- **P&G Day of Caring—June 29:** 80 volunteers at 10 project sites, 360 hours, value of \$7,844.40
- **FRY Fest—September 7:** 285 volunteers filling 301 shifts, 1087.5 hours, value of \$23,696.63
- **Levitt United—Nov 6-8:** 42 volunteers at 13 project sites, 84 hours, value of \$1,830.36
- **Rockwell—Nov 17:** 16 volunteers at 2 project sites, 37.5 hours, value of \$817.12
- **United Way Day of Caring—December 17:** 50 volunteers at 5 project sites, 104.5 hours, value of \$2,277.05
- **One Book Two Book Festival—January 10:** 121 volunteers, 134 shifts, 228.5 hours of service (\$4,979.01); Books donated to 8 programs
- **Martin Luther King Jr. Day in Washington County:** 200 food items donated through Feed the Dream food drive at Washington; MLK Day of Action/Live at Five Event in partnership with Washington Chamber of Commerce at Hamakua Place
 - 7 agencies highlighted service opportunities
 - 19 community members attended
 - 500+ clothing items were sorted for donations to HACAP, IC Compassion, Kalona Schools
- **137 agencies posted needs on Volunteer Solutions:** 38 new agencies added in 2012
- **487 volunteer opportunities listed on Volunteer Solutions**
- **27 Volunteer Management trainings provided for total of 392 hours**

2012 Hours Logged

- **3,680 volunteers mobilized VERIFIED = 19,850 hours VERIFIED**
 - 3,168 volunteers referred to volunteer opportunities through website (13,950.22 hours logged on Volunteer Solutions)
 - 1,813 Volunteer Center managed (5,917 hours logged for Emergency Volunteer Center, FRY Fest, One Book Two Book Children's Literature Festival, etc.)
 - 544 skill based / pro bono (5,497 hours — internal to United Way, including Board, Employee Campaign Coordinators, Community Impact Council, Campaign Cabinet)
- **Additional 4038 volunteers mobilized = 72,950 hours**

CAMPAIGN CABINET

Josh Schamberger	Campaign Chair; Iowa City/ Coralville Area Convention & Visitor's Bureau
Jan Jensen	Campaign Vice Chair; University of Iowa
Gabe Aguirre	Hawkeye Sports Properties
Adam Bentley	City of Iowa City
Eadie Fawcett Weaver	University of Iowa Community Credit Union
Ryan Heiar	City of North Liberty
Gregg Hennigan	SourceMedia Group
Keith Jones	Hills Bank and Trust Company
Jerry Lalor	Lepic-Kroeger Realtors
Adam McLaughlin	MidWest One Bank
Laura McLeran	University of Iowa
Kate Moreland	IC Community School District
Chace Ramey	IC Community School District
Tricia Van Roekel	Lepic-Kroeger Realtors
Eric Weiler	Kirkwood Community College

COMMUNITY IMPACT COUNCIL MEMBERS

Bill Anciaux	Retired, P&G Oral Care
Ed Benjamin	MidWest One Bank
Ann Feldmann	IC Community School District
Janet Godwin	ACT, Inc.
Don Jackson	Retired, P&G
Wes LaMarche	ACT, Inc.
Wendy Nolan	Mercer Administration
Sherri Proud	City of Coralville
Kevin Readman	U.S. Bank
Jean Reed	University of Iowa Health Care
Melissa Schooley	Great Western Bank
Jay Semel	Retired, University of Iowa

UWJC STAFF

Terri Anderson	Director of Finance & Operations
Dan Brown	Director of Annual Giving & Communications
Patti Fields	VP for Community Impact & Engagement
Joaquin Flores	Community Strategies Coordinator
Mark Martin	Director of Disaster Services
Carol Rowland	Pledge Processing
Christine Scheetz	President & CEO
Alex Stanton	Administrative Assistant
Shelby Williams	AmeriCorps VISTA

FORMER STAFF

Juli Kennedy	Director of Engagement
Jill Schnoebel	Volunteer Center Coordinator

OFFICE VOLUNTEERS

Bert Brook	Jacob Copper
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UWJC BOARD MEMBERS

Robyn Hepker	Board Chair; Benson & Hepker Design
Timothy Ahlers	Mercy Iowa City
Gary Barta	University of Iowa
Ben Clark	Ex-Officio member; University of Iowa Tippie College MBA Board Fellow
Deb Enochson	University of Iowa Community Credit Union
Sue Evans	MidWest One Bank
Anita Falkofskie Eaton	P&G Oral Care
Bart Floyd	Board Past Chair; Great Western Bank
Patricia Heiden	Oaknoll Retirement Residence
Brian Loring	Ex-Officio member; Neighborhood Centers of Johnson County
Hass Machlab	Chair, Strategic Planning Committee; Innovative Software Engineering
Tom Markus	City of Iowa City
Lynette Marshall	Chair, Resource Development Committee; University of Iowa Foundation
Monica Nadeau	General Growth Properties, Inc.
Mark Nolte	Iowa City Area Development Group
Michael Pugh	Chair, Community Investment Committee; Bradley & Riley PC
Nancy Quellhorst	Iowa City Area Chamber of Commerce
Douglas True	Treasurer and Chair, Internal Operations Committee; University of Iowa
Jon Whitmore	ACT, Inc.

THANK YOU TO FORMER BOARD MEMBERS

Dan Brown	Stephen Murley
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For me it's just being able to give back. My parents always taught me to "give what you can." Whether it's time or money, whatever you can do.

Renee Patterson

MARY BERGMAN AND RENEE PATTERSON ARE LONGTIME UNITED WAY EMPLOYEE CAMPAIGN COORDINATORS AT P&G ORAL CARE.

UWJC: You two put so much work into your year-round United Way campaign at P&G Oral Care and have for so long, what is it that you get out of it?

MB: It's very gratifying to me to be able to help people. Like when we collect supplies for agencies. When we deliver them, they're so excited knowing that they're going to be able to help other people. That, for me, is just very satisfying.

RP: For me it's just being able to give back. I didn't come from a "rich" background, but my parents always taught me to "give what you can." Whether it's time or money, whatever you can do.

UWJC: What do you think it means to the employees of P&G Oral Care to work for a company that's so committed to giving back to the community?

RP: You know....different people feel differently. A lot of our employees support United Way and they're glad the company supports it as whole-heartedly as it does. It's great to have our leadership involved.

UWJC: Do you think employees make a connection between the campaign activities and issues that maybe they, or their friends or neighbors are struggling with?

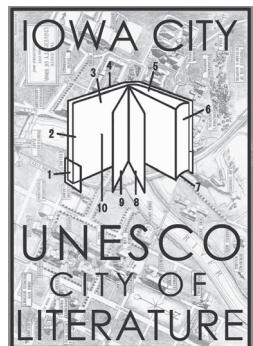
RP: That's a hard one. I think many do. The campaign events bring people together, but there's a serious side to all of it. We're really trying to reach out and educate about needs in the community. I think that's why we've really been going to a year-round campaign. So people get the message that the need is out there all the time, not just during a certain time of year. It's different if, you know, you give one week and then you're done. So even if it's just a small event like unlimited popcorn for a week, or selling walking tacos or having a bake sake during lunch breaks on every shift, if we raise two, three, four hundred dollars, that's great. But when we do a United Way event like that four times a year, they really begin to understand that it's a year-round thing. I think the year-round events that keep up the awareness have really helped educate our workforce.

2013 AWARD HONOREES

Spirit of Philanthropy Award

P&G Oral Care

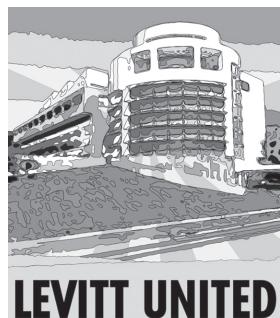
Outstanding Achievement Award



Company of the Year



Live United Volunteer of the Year



Agency Executive of the Year
Kristie Fortmann-Doser
Executive Director
DVIP

**Live United
Volunteer
of the Year**
Laura McLeran
University of Iowa



**Agency Executive
of the Year**
Karla Miller
Executive Director
RVAP

CORPORATE AND EMPLOYEE GIFTS

The number of leadership gifts (\$500 and above) are in parentheses.

\$300,000 AND ABOVE

University of Iowa (182)

\$200,000 AND ABOVE

ACT, Inc. (77)

Mercy Iowa City (59)

\$150,000 AND ABOVE

Procter & Gamble Manufacturing Co. (45)

\$100,000 AND ABOVE

MidWestOne Bank (15)

P&G Oral Care (25)

\$50,000 AND ABOVE

Rockwell Collins (3)

University of Iowa Community Credit Union (37)

\$25,000 AND ABOVE

City of Iowa City (27)

GEICO Insurance (15)

Hills Bank and Trust Company (7)

Pearson (3)

Scheels (4)

U.S. Bank (10)

University of Iowa Foundation (17)

\$15,000 AND ABOVE

Iowa City Community School District

SourceMedia Group

\$10,000 AND ABOVE

Blank & McCune The Real Estate Co. (3)

Goodwill of the Heartland - UWJC Partner Agency (3)

Great Western Bank (5)

J.M. Swank Co. (6)

Johnson County (5)	Integrated DNA Technologies, Inc.	\$1,000 AND ABOVE	Iowa City Area Chamber of Commerce (1)
Meardon, Sueppel & Downer, P.L.C. (2)	A.M. Management, Inc. (1)		
Mercer Administration (4)	Abbott Fund (1)		<i>Iowa City Free Medical Clinic - UWJC Partner Agency (1)</i>
MidAmerican Energy Co. (3)	Adams & Baumbach Associates PC		King's Material, Inc.
RSM McGladrey, Inc. (7)	Animal Clinic, Inc. (1)		Lenoch & Cilek ACE Hardware
Shive-Hattery (7)	Bradley & Riley PC (1)		Lensing Funeral & Cremation Service (1)
United Parcel Service (2)	Carlson Design Team PC (1)		<i>Neighborhood Centers of Johnson County - UWJC Partner Agency</i>
\$5,000 AND ABOVE	Carlson Hartsock & Guither PLC (1)		Paulson Electric (1)
Alliant Energy Foundation (1)	Centro Inc. (1)		Phelan, Tucker, Mullen, Walker, Tucker & Gelman L.L.P.
Bankers Advertising/ Tru Art (3)	Century Link		Preucil School of Music (1)
Billion Automotive (5)	Coldwell Banker Real Estate Professionals (1)		RDA Financial Network (1)
CFC Campaign (1)	Cook Appraisal, Inc.		Security Abstract Co. (1)
City of Coralville (2)	D.J. Rinner Goldsmiths		<i>Shelter House - UWJC Partner Agency</i>
Costco Wholesale Kirkwood Community College (2)	<i>Domestic Violence Intervention Program (DVIP) - UWJC Partner Agency (1)</i>		Surroundings
	Elder Services, Inc. -UWJC Partner Agency (1)		Susan Shullaw & Associates (1)
	Fallgrass Business Resources (2)		Taxes Plus (1)
	The Crisis Center of Johnson County - UWJC Partner Agency (2)		<i>The Arc of Southeast Iowa - UWJC Partner Agency (1)</i>
	Town Square Allergy & Asthma (1)		<i>United Action for Youth (UAY) - UWJC Partner Agency (1)</i>
	Veridian Credit Union		University of Iowa Alumni Assoc.
	Von Maur		<i>Visiting Nurse Association (VNA) - UWJC Partner Agency (2)</i>
	Wal-Mart		West Music Company, Inc.
	Wells Fargo Bank - Des Moines (1)		World of Bikes
	Winkel, Parker & Foster, CPA PC (2)		
	Younkers (1)		
\$2,000 AND ABOVE			
AW Welt Ambrisco Insurance, Inc.	Hawkeye Title & Settlement Services, L.C. (1)		
Best Buy	HJR Financial Group (1)		
City of North Liberty (1)	IBM		
Cole's Quality Foods	International Paper		
<i>Community Mental Health Center for Mid-Eastern Iowa - UWJC Partner Agency (1)</i>			
General Dynamics, Inc. (2)			
Honohan, Epley, Braddock & Brenneman (1)			

The recognition given to those listed in this annual report is one small way to thank our volunteers and contributors. Every effort has been made to make this report accurate. If your name has been misspelled, omitted, or misplaced, we sincerely apologize. Please contact the United Way of Johnson County office with corrections or any questions you might have. Thank you for your continued support.

THE UNITED WAY OF JOHNSON COUNTY & COMMUNITY FOUNDATION OF JOHNSON COUNTY

Many people make gifts that benefit both the United Way of Johnson County and the Community Foundation of Johnson County. There are three funds held at the Community Foundation that United Way is affiliated with:

UNITED WAY ENDOWMENT FUND

To build the sustainable future for United Way of Johnson County.

UNITED WAY ENTREPRENEURIAL FUND

Established by Casey Cook to build the pool of United Way grants that support innovative approaches to solving community priorities and emerging issues.

UNITED WAY HEALTHY KIDS ENDOWMENT FUND

To generate sustainable funding for school-based health clinics. Mercy Iowa City established the United Way Healthy Kids Endowment Fund with a 5-year \$500,000 commitment, and a challenge to the community to meet their annual contribution of \$100,000. ACT, Inc. also made a \$25,000 annual commitment for 5 years for a total of \$125,000. United Way has provided annual operating support for the Healthy Kids clinics since 2006 (over \$365,000 to date) and works with the Healthy Kids partners to raise funds for the endowment fund, which reached \$1M this year. Under the leadership of Pete Wallace and Susie Poulton, the 3rd Annual "Get Moving for Healthy Kids" walk/run raised over \$50,000 for the endowment in 2012.

Donors to each of these funds help United Way plan for the future. Thank you to the following donors who made contributions to a United Way of Johnson County endowment fund during the 2012 campaign, as of December 31, 2012.

UNITED WAY ENDOWMENT FUND

John & Sally Staley

UNITED WAY ENTREPRENEURIAL FUND

\$10,000 AND ABOVE

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Christine Scheetz
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UNITED WAY HEALTHY KIDS SCHOOL-BASED HEALTH CLINICS ENDOWMENT FUND

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Mercy Iowa City

\$25,000 AND ABOVE

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Diamond Donors are generous and committed individuals who have been giving to the United Way for 25 years or more.

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Members of the Emerging Leaders Network are ages 20-45 and make a gift of at least \$500 or a \$350 gift combined with a commitment of at least 25 hours of volunteer service. Since 2006, the Emerging Leaders Network has supported the Healthy Kids School-based Clinics Initiative.

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Running a successful Workplace Giving Campaign requires a committed team of individuals who generously contribute their creativity, time, energy and enthusiasm. We would like to congratulate and recognize the following individuals from our "Top Tier" Companies for the 2012-2013 Campaign who worked so diligently to make their Workplace Giving Campaigns a success. On behalf of United Way of Johnson County, and your community, we extend our deepest gratitude.

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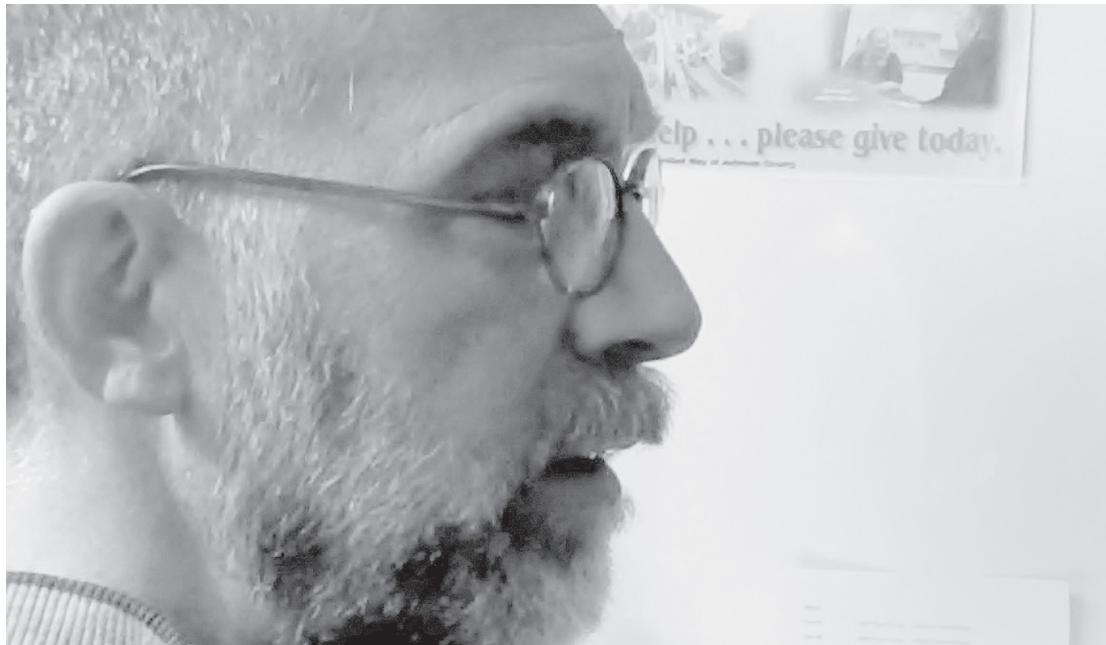
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Vicki Kijewski		Chris & Deb Van Auken	Kathryn Stepp	
			John Strabala	
			John S. Strauss & Susan T. Strauss	
			Faye & Gordon Strayer	
			Keith & Carol Stroyan	

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	Carl Goetz	Dennis Novy		
	Carmeletta Grady	Joyce Oaks		
	George Graves	Zelda Oblinger		
	Linda Greene	A. Jean O'Neill		
	Larry Hafner	Constance Organ		
		George Paterson		



I think that we DO have great agencies. That's not in question. But I think we've come to a point where we want to do good work, and we want to do it in a way that really accomplishes the things we set out to accomplish in this community. I think that as United Way has evolved, we have become more focused.

BRIAN LORING IS EXECUTIVE DIRECTOR OF NEIGHBORHOOD CENTERS OF JOHNSON COUNTY.

UWJC: **Brian, what do you feel are the biggest challenges facing people you serve in this community?**

BL: This thing that's in the front of my mind at the moment is the importance of getting folks settled. I think one of the things we've seen over the last 10 years is that there is a lot of movement among low-income families in the neighborhoods. So as we look at that movement, and see how it affects children's ability to get settled into a school or the family's ability to get settled into a neighborhood, we see barriers to a lot of issues that we're trying to address. Things like getting kids ready for kindergarten, making sure school-age kids are doing well in school, or making certain that those kids are transitioning into the world of work or into a college or community college after high school. So one of the things we really want to do better with is making certain that families are getting settled and stable in a neighborhood.

UWJC: **What are the biggest challenges to accomplishing that?**

BL: I think a lot of it relates to housing issues. A lot of it relates to employment issues. So we want to make sure that we're finding places where folks can live, where they can raise a family for multiple years. One of the things that always has been troubling to me personally, in places like the Broadway neighborhood for example, is you don't have a lot of mixed generations. So you'll see a lot of families who are within a 10 or 12 year age range. The adults in the families are in their early 20's to mid 30's and you don't see a lot of senior citizens and folks who are traditionally the carriers of wisdom. So it's really looking at how we build places where people can live for multiple years. Where seniors can live and families can find a home and settle.

UWJC: **You've been around the United Way and non-profits for a long time. United Way has changed a lot over those years. What do you think of those changes and the direction the organization is headed?**

BL: I think that in my early years there was a sort of presumption of "good." That by virtue of being a human service organization, we were doing good work. I think that we DO have great agencies. That's not in question. But I think we've come to a point where we want to do good work, and we want to do it in a way that really accomplishes the things we set out to accomplish in this community. I think that as United Way has evolved, we have become more focused. We want to get things accomplished in Johnson County that are pretty specific.

UWJC: **So how does that focus translate into improving peoples' lives?**

BL: I think it concentrates the partner agencies' efforts on areas that United Way has determined need significant attention...education, health and income. They are big issues and it's going to take a lot of concerted and collective effort to really make change. One of the great strengths of United Way is that they have brought together leadership in the community with human services agencies to target efforts on these three areas and we will see change and improvement.

ONE COMMUNITY. THREE GOALS.



UNITED WAY OF JOHNSON COUNTY

1150 5th St., Ste. 290

Coralville, IA 52241

(319) 338-7823

Volunteer Center: (319) 337-VOLS (8657)

FAX (319) 339-7337

www.unitedwayjc.org

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