

WE BEFORE ME

UNITED WAY OF JOHNSON COUNTY
2012 ANNUAL REPORT TO THE COMMUNITY



United Way of Johnson County



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on building the best
educational assessments,
but what United Way allows
us to do is to reflect on
a broader, more holistic
impact on the community
we're trying to serve.

DAVID CUMBERBATCH IS CHIEF STRATEGY AND MARKETING OFFICER AT ACT.

UWJC: David, how would you describe the value of United Way of Johnson County's partnership with ACT?

DC: Well, I would say that it is not only valuable, it is an invaluable partnership. It's very hard to quantify the value because of what it means for our team members in terms of morale and just how much they look forward to the campaign each year. That one week of the year when ACT goes "United Way crazy." What is really compelling about it is that it becomes ACT's "spirit week" as well. Whether it's a soup luncheon or selling handbags or games, every day there is something going on that allows our team to express their spirit of charitable giving.

UWJC: United Way partners with ACT throughout the year in other ways, like the Workplace Volunteer Program and developing an Out of School Time Initiative for our community. How do you view this aspect of your relationship with United Way as benefitting your organization?

DC: Those partnerships help ACT to show that we want to be much more than just an employer in the community. Our company doesn't see such partnerships as just marketing vehicles, but more as ways to further demonstrate our mission and values. Last year we provided employees with a day during which they could volunteer and participate in activities with partners like United Way to really demonstrate our commitment to really change the community we are in.

UWJC: ACT is devoted to improving college and career readiness and success. Of course, those things are very much aligned with United Way's 2020 Vision. How do you feel United Way works as a catalyst for change in the areas of education, income and health in this community?

DC: Community organization. To make a real impact in these areas really requires a coordinated effort. One thing we talk about a lot at ACT is the power of convening multiple forces. We all have our busy schedules and our corporate strategies and such. At ACT we're very focused on building the best educational assessments, but what United Way allows us to do is to reflect on a broader, more holistic impact on the community we're trying to serve. It allows us to coordinate plans with other businesses and other members of the community so we can achieve that type of impact.

UWJC: ACT has been a community leader in "green" initiatives within your company. This year you were the first local organization to implement United Way's electronic pledging system for your workplace campaign. Why did you decide to take that step and how did it work out for ACT?

DC: First, it just fit with our desire to demonstrate and support sustainable processes and how we interact with our environment. But it also was a way to increase participation across our company by reaching out to employees in virtual as well as physical ways. When United Way offered "e-pledge" as an option for us we jumped on it because it accomplished so many things for us. It made pledging so convenient and easy for our employees and eliminated the logistical issues of processing paper pledges. We significantly increased our participation and giving rate and we look forward to doing it again next year.

United Way of Johnson County unites the community to **give, advocate and volunteer** to create measurable change that improves lives and strengthens our community by focusing on life's building blocks: **education, income and health.**

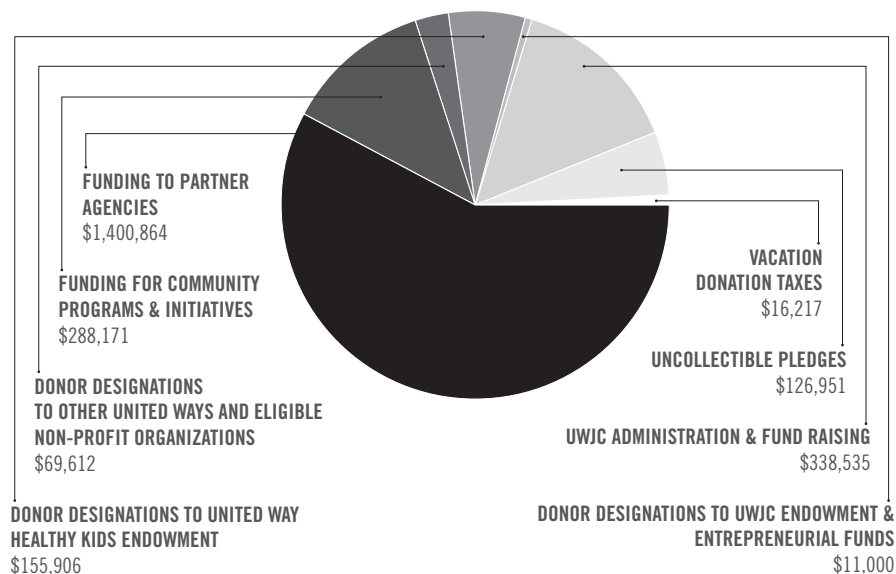
INVESTMENT IN UNITED WAY DIRECTLY SUPPORTS THESE INITIATIVES:

- Partner Agency Funding
- Donor Directed Funding
- Community Assessment and Accountability
- Disaster Community Impact Program
- Public Policy
- 2-1-1 Information and Referral
- Community Priority Grants
- Community Building
- Volunteer Center of Johnson County
- United Ways of Iowa
- Board Leadership Training
- Student United Way and 10,000 Hours Show

TOTAL FUNDS DISTRIBUTION (2012)

\$2,407,256

THE TOTAL FUNDS DISTRIBUTION CHART, UNITED WAY PARTNER AGENCY FUNDING AND COMMUNITY PRIORITY GRANTS CHARTS SHOWN IN THIS REPORT REFLECT THE INVESTMENT FROM THE 2011 CAMPAIGN AND DISTRIBUTIONS FROM TOTAL RESOURCES UNDER MANAGEMENT.



THINKING WE BEFORE ME.

WILL WE HELP CHILDREN AND YOUTH IN OUR COMMUNITY ACHIEVE THEIR POTENTIAL THROUGH EDUCATION?

What WE currently face:

- 1 in 4 kids in our schools are not reading at grade level by 4th grade
- 9 out of 100 kids in Johnson County will not graduate from high school
- More than 40% of our high school graduates entering community college require remediation for language arts, math or science

What WE will do by 2020:

- Improve success for children and youth by decreasing the preparation gaps by 1/3 for school, post-high school education and work
-

WILL WE WORK TO REDUCE POVERTY AND IMPROVE FINANCIAL STABILITY FOR ALL CITIZENS OF OUR COMMUNITY?

What WE currently face:

- 40% of households in our community do not have enough income to meet their basic expenses of housing, food, transportation, child care and health care
- 6.6% of Johnson County families live in poverty
- 3,100 of children in our community are living in poverty
- 580 of our seniors are living in poverty
- 30% of female single parent families in Johnson County live in poverty

What WE will do by 2020:

- Increase the number of households which are considered financially stable by 20%
-

WILL WE IMPROVE THE HEALTH OF ALL PEOPLE IN OUR COMMUNITY?

What WE currently face:

- 22% of adults in Johnson County are obese and less than half of our adult population get the recommended amount of physical activity
- 16% of adults in our community live without any form of health insurance
- 1 in 4 women in our community will experience domestic violence in their lifetimes
- 3 out of 4 kids, 6th grade and older, do not get the recommended amount of physical activity
- 16% of children entering kindergarten in Johnson County have untreated dental needs
- Only 6% of kids 6th grade and older report eating five or more serving of fruits and vegetables per day

What WE will do by 2020:

- Increase the number of Johnson County children and adults who are healthy & adopt and maintain healthy behaviors by 30%

JOSH SCHAMBERGER IS PRESIDENT OF THE IOWA CITY/CORALVILLE AREA CONVENTION & VISITORS BUREAU.



UWJC: Josh, after helping to lead the 2020 Vision process and serving this year as 2012 United Way Campaign Chair, what have you learned?

JS: Well, to be quite honest it was much more challenging than I expected it to be and I think a lot of that revolves around that I thought most people in this community recognized the role of United Way, and understood the ways in which they're partnering with all of the various agencies and community organizations. I knew United Way to be a pretty recognized and understood thing in this community, but what I found when I would go to groups was that people often saw United Way as "NFL players building playgrounds" and not as the organization that was developing and executing the master plan to address health, income and educational needs in our community.

UWJC: You call it a "master plan." That's a pretty bold statement don't you think?

JS: Well, there hasn't been an organization besides the United Way of Johnson County to go through the process of working with a number of people....dozens of people in this community....to conduct a comprehensive community needs assessment to identify exactly where the issues are. Then analyze the data to determine that those issues really center on health, income and education. And then to take it a step further by developing strategies and action steps to address those community needs and effect measurable change by 2020. So, for all intents and purposes, the United Way of Johnson County has developed THE master plan that's addressing THE primary needs in this community.

The 2012 campaign total: \$2,356,869

UWJC: That seems like something that should be pretty simple to explain and understand.

JS: It was both rewarding to see it click and a little disappointing that more people didn't already know that the 2020 Vision Goals for Common Good are really the work that the United Way of Johnson County does every day. Hopefully that will come to be something folks recognize in this community; that it's important to invest your dollars in the organization that you know has a master plan in place to address the real needs of our community in a comprehensive way. There has to be that understanding and that investment.

UWJC: What things have you discovered about Johnson County and our communities that are really unique, and that make doing this kind of work different here than it might be in other places you've been?

JS: Again, it was surprising to me that a lot of folks we talked with didn't recognize that it's very hard to raise money here. We are not a private-sector heavy community. We're not a Cedar Rapids. We're not a Des Moines. You can really count on one hand the number of large-scale, private-sector employers in this community. The great majority of us are employed by small companies and in the public sector. So while we're a very wealthy community, it's all independent wealth. So it's that much harder to get that message out to all of those individuals you need to reach out to for donations. It's not like Cedar Rapids where you can go to a workplace coordinator at any one of many large businesses. I mean, those businesses WANT to be involved in the community and so they take the message to their hundreds of employees and thus, the community. The small staff of the United Way of Johnson County, along with volunteers like me and our Campaign Cabinet, have really had the task of every year of trying to stage a "door-to-door" campaign, which is essentially what we have here in this community. We've got some fantastic leaders in ACT, MidWestOne, Mercy, P&G Oral Care, UICCU and other folks, but that's only one component of the annual campaign. It really takes the WHOLE community to address the needs we face in this community.

UWJC: Josh, from your perspective, what things could or should change to make sure United Way's vision of real and lasting change becomes a reality?

JS: One thing I've learned, and I know I keep going back to it, but the thing that's really unique and special about the United Way of Johnson County is that it is THE organization working to coordinate and convene all the important partners necessary to execute a comprehensive master plan to address community needs. We can't ignore the story of Johnny or Jane down the street who don't have health insurance, are in the third grade, and are missing school because they're sick and their parents don't know where to go for help. We can't ignore thinking about Pam who heads off to school hungry everyday, and how that is impacting her ability to focus and learn because she's hungry. She's hungry! How hard do you suppose school is for her? There are 400 people in this town who are homeless every day, on any day of the year. People need to hear the story of a day in the life of a homeless family that's living out of a van somewhere, trying to get their kids fed and into school. People think that those are stories about Chicago. People think that's New York. People think that happens somewhere else. But it actually exists here in our community. A lot more than you might think. That's taking place a mile from your house. That's unacceptable, but we can do something about it. United Way of Johnson County is doing something about it.

FY13 TOTAL PARTNER AGENCY FUNDING

Approved by Board of Directors on 4/19/2012

UNITED WAY PARTNER AGENCY	FY13 Total Funding
4Cs	\$21,435
Arc of Southeast Iowa.	\$30,265
Big Brothers Big Sisters of Johnson County.	\$73,017
Community Mental Health Center	\$33,672
Crisis Center of Johnson County	\$139,781
Domestic Violence Intervention Program (DVIP)	\$83,091
Elder Services.	\$61,516
Four Oaks.	\$13,898
Free Lunch Program	\$19,183
Geriatric & Special Needs Dental Program	\$13,116
Girl Scouts of Eastern Iowa & Western Illinois	\$10,093
Goodwill of the Heartland.	\$48,358
HACAP	\$25,654
Handicare, Inc.	\$31,684
Healthy Kids	\$59,157
Hillcrest Family Services	\$4,300
Housing Fellowship.	\$21,323
Iowa City Free Medical Clinic	\$126,696
Iowa Legal Aid	\$44,533
Joan Buxton School Children's Aid	\$16,086
MECCA Services	\$61,367
National Alliance on Mental Illness (NAMI-JC)	\$10,082
Neighborhood Centers of Johnson County.	\$118,849
Pathways Adult Day Health Center	\$27,044
Rape Victim Advocacy Program (RVAP)	\$32,153
Shelter House.	\$78,131
Table to Table.	\$44,136
United Action for Youth (UAY).	\$72,384
Visiting Nurse Association of Johnson County (VNA)	\$79,860
TOTAL.	\$1,400,864

2012–13 COMMUNITY PRIORITY GRANTS

4C's \$17,020

Early Learning Pilot Program

A program to provide education, comprehensive coaching and peer support to home-based child care providers with a focus on social-emotional development, emergent literacy and early math and science skills.

Children's Center for Therapy \$2,500

Hispanic Parent Education & Support Program

Parent education and support group to aid Hispanic families who have a child with disabilities to increase their health care resources and empower them to provide a more stable home for their children.

Coralville Ecumenical Food Pantry \$4,000

Vacation Lunch Program

A program to provide healthy, balanced breakfast and lunch food items, as well as oral health tools, over school vacations to children in preschool through grade 12.

Crisis Center \$12,542

Crisis Intervention Phone System

Providing an upgrade to phone system to expand and enhance services provided through 24-Hour Crisis Line, expanding the ability to take calls through National Suicide Prevention Lifeline and provide vital capabilities for data tracking.

Neighborhood Centers of Johnson County. \$17,300

FLIGHT Program

A program that enlists the broader community to offer vulnerable youth both soft-skill and work-ready skill development that includes paid summer employment.

North Liberty Community Pantry \$4,851

Nutrition Education and Fresh Food Project

A project that combines assessment, nutrition education and hands-on training to educate food pantry clients to select and consume fresh and healthy foods.

Rape Victim Advocacy Program \$12,787

RVAP School Prevention Program

An educational program to decrease dating violence, victimization and perpetration by increasing students' awareness and knowledge of healthy relationships and boundaries.

I feel the work that's being done by the United Way is truly going to make a difference. It isn't superficial on ANY level. It really IS going to address the most fundamental needs of our community.

NANCY QUELLHORST IS PRESIDENT AND CEO OF THE IOWA CITY AREA CHAMBER OF COMMERCE AND SERVES ON THE UNITED WAY OF JOHNSON COUNTY BOARD OF DIRECTORS.

UWJC: Nancy, from your perspective, what value does United Way of Johnson County provide to the Chamber and its membership?

NQ: The Chamber has a very, very valuable partner in United Way. There are so many ways that the United Way team supports the work that we do at the Chamber. For example, United Way monitors and keeps track of volunteer opportunities in a way that allows us to immediately plug graduates of our Community Leadership Program into the community, so that they can serve in valuable ways. Also, we've recently led a "Blue Zones" initiative trying to create a healthier, happier community, and the United Way has been just tremendous partners. They have provided as much to this initiative as anybody at the Chamber. Their leadership and expertise in leading volunteers has been integral to our success. They have been extremely helpful with the strategic planning of the initiative. This project has been something new for us in that we had not led a "community-wide" endeavor before. We're used to serving the business community. With Blue Zones we were convening groups from throughout the community and that's an area where United Way leaders excel and they have been tremendously helpful.



UWJC: So United Way of Johnson County is an effective partner to you on major initiatives?

NQ: Yes, but there's much more to it than just big initiatives. The United Way team feels like an extension of our Chamber group. We can go to them when we have questions, or when we need assistance. From something as little as a request to borrow their projector to helping us answer a high-level question, they're always there for us.

UWJC: The Chamber has a very diverse membership. How do you feel United Way connects to them?

NQ: United Way serves our members on many levels. Our members include municipalities, the county and the Iowa City Community School District. Obviously a lot of the work that United Way is doing is of huge importance to those entities. But beyond that, there is little that's more important to our business community than the health of our community at large. So the United Way's work on education and income and health in this community is critical. Our businesses need well-qualified workers who are prepared. They need a community that is going to attract workers who want to relocate here, and companies who want to relocate here.

UWJC: Now you're talking about social change....community-level change. How does United Way figure into that sort of discussion?

NQ: The United Way team — staff, volunteers, donors and advocates — have done such an exemplary job of capturing a real sense of where we are as a community. They work with everybody from academicians at the University of Iowa to the leaders in various sectors of the community to really capture the essence of where need exists. I feel the work that's being done by the United Way is truly going to make a difference. It isn't superficial on ANY level. It really IS going to address the most fundamental needs of our community. Metrics have been integrated so well into the 2020 Vision Goals, and the expertise United Way shares with us has been a very, very important part of our success, and will continue to be as we move forward with Blue Zones and begin evaluating its impact on the health and well-being of our community.



BUILDING A COMMUNITY OF VOLUNTEERS

In the last year, United Way's Volunteer Center mobilized 7,718 volunteers for a total of 92,800 hours, which is the equivalent to \$2,022,112 in service to the community.

Workplace volunteer programs, skilled and leadership volunteers, emergency volunteers and community mobilization by the numbers:

- **Emergency Volunteer Center:** 117 EVC volunteers trained to register, match and coordinate the large influx of volunteers who respond to a disaster
- **UI Student Athletics Day of Caring—April 22:** 250 volunteers at 8 project sites (\$16,034.25)
- **P&G Day of Caring—June 29:** 80 volunteers at 10 project sites, 360 hours, value of \$7,844.40
- **FRY Fest—September 7:** 285 volunteers filling 301 shifts, 1087.5 hours, value of \$23,696.63
- **Levitt United—Nov 6-8:** 42 volunteers at 13 project sites, 84 hours, value of \$1,830.36
- **Rockwell—Nov 17:** 16 volunteers at 2 project sites, 37.5 hours, value of \$817.12
- **United Way Day of Caring—December 17:** 50 volunteers at 5 project sites, 104.5 hours, value of \$2,277.05
- **One Book Two Book Festival—January 10:** 121 volunteers, 134 shifts, 228.5 hours of service (\$4,979.01); Books donated to 8 programs
- **Martin Luther King Jr. Day in Washington County:** 200 food items donated through Feed the Dream food drive at Washington; MLK Day of Action/Live at Five Event in partnership with Washington Chamber of Commerce at Hamakua Place
 - 7 agencies highlighted service opportunities
 - 19 community members attended
 - 500+ clothing items were sorted for donations to HACAP, IC Compassion, Kalona Schools
- **137 agencies posted needs on Volunteer Solutions:** 38 new agencies added in 2012
- **487 volunteer opportunities listed on Volunteer Solutions**
- **27 Volunteer Management trainings provided for total of 392 hours**

2012 Hours Logged

- **3,680 volunteers mobilized VERIFIED = 19,850 hours VERIFIED**
 - 3,168 volunteers referred to volunteer opportunities through website (13,950.22 hours logged on Volunteer Solutions)
 - 1,813 Volunteer Center managed (5,917 hours logged for Emergency Volunteer Center, FRY Fest, One Book Two Book Children's Literature Festival, etc.)
 - 544 skill based / pro bono (5,497 hours — internal to United Way, including Board, Employee Campaign Coordinators, Community Impact Council, Campaign Cabinet)
- **Additional 4038 volunteers mobilized = 72,950 hours**

CAMPAIGN CABINET

Josh Schamberger	Campaign Chair; Iowa City/ Coralville Area Convention & Visitor's Bureau
Jan Jensen	Campaign Vice Chair; University of Iowa
Gabe Aguirre	Hawkeye Sports Properties
Adam Bentley	City of Iowa City
Eadie Fawcett Weaver	University of Iowa Community Credit Union
Ryan Heiar	City of North Liberty
Gregg Hennigan	SourceMedia Group
Keith Jones	Hills Bank and Trust Company
Jerry Lalor	Lepic-Kroeger Realtors
Adam McLaughlin	MidWest <i>One</i> Bank
Laura McLeran	University of Iowa
Kate Moreland	IC Community School District
Chace Ramey	IC Community School District
Tricia Van Roekel	Lepic-Kroeger Realtors
Eric Weiler	Kirkwood Community College

COMMUNITY IMPACT COUNCIL MEMBERS

Bill Anciaux	Retired, P&G Oral Care
Ed Benjamin	MidWest <i>One</i> Bank
Ann Feldmann	IC Community School District
Janet Godwin	ACT, Inc.
Don Jackson	Retired, P&G
Wes LaMarche	ACT, Inc.
Wendy Nolan	Mercer Administration
Sherri Proud	City of Coralville
Kevin Readman	U.S. Bank
Jean Reed	University of Iowa Health Care
Melissa Schooley	Great Western Bank
Jay Semel	Retired, University of Iowa

UWJC STAFF

Terri Anderson	Director of Finance & Operations
Dan Brown	Director of Annual Giving & Communications
Patti Fields	VP for Community Impact & Engagement
Joaquin Flores	Community Strategies Coordinator
Mark Martin	Director of Disaster Services
Carol Rowland	Pledge Processing
Christine Scheetz	President & CEO
Alex Stanton	Administrative Assistant
Shelby Williams	AmeriCorps VISTA

FORMER STAFF

Juli Kennedy	Director of Engagement
Jill Schnoebelen	Volunteer Center Coordinator

OFFICE VOLUNTEERS

Bert Brook	Jacob Copper
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UWJC BOARD MEMBERS

Robyn Hepker	Board Chair; Benson & Hepker Design
Timothy Ahlers	Mercy Iowa City
Gary Barta	University of Iowa
Ben Clark	Ex-Officio member; University of Iowa Tippie College MBA Board Fellow
Deb Enochson	University of Iowa Community Credit Union
Sue Evans	MidWest <i>One</i> Bank
Anita Falkofske Eaton	P&G Oral Care
Bart Floyd	Board Past Chair; Great Western Bank
Patricia Heiden	Oaknoll Retirement Residence
Brian Loring	Ex-Officio member; Neighborhood Centers of Johnson County
Hass Machlab	Chair, Strategic Planning Committee; Innovative Software Engineering
Tom Markus	City of Iowa City
Lynette Marshall	Chair, Resource Development Committee; University of Iowa Foundation
Monica Nadeau	General Growth Properties, Inc.
Mark Nolte	Iowa City Area Development Group
Michael Pugh	Chair, Community Investment Committee; Bradley & Riley PC
Nancy Quellhorst	Iowa City Area Chamber of Commerce
Douglas True	Treasurer and Chair, Internal Operations Committee; University of Iowa
Jon Whitmore	ACT, Inc.

THANK YOU TO FORMER BOARD MEMBERS

Dan Brown	Stephen Murley
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For me it's just being able to give back. My parents always taught me to "give what you can." Whether it's time or money, whatever you can do.

Renee Patterson

MARY BERGMAN AND RENEE PATTERSON ARE LONGTIME UNITED WAY EMPLOYEE CAMPAIGN COORDINATORS AT P&G ORAL CARE.

UWJC: You two put so much work into your year-round United Way campaign at P&G Oral Care and have for so long, what is it that you get out of it?

MB: It's very gratifying to me to be able to help people. Like when we collect supplies for agencies. When we deliver them, they're so excited knowing that they're going to be able to help other people. That, for me, is just very satisfying.

RP: For me it's just being able to give back. I didn't come from a "rich" background, but my parents always taught me to "give what you can." Whether it's time or money, whatever you can do.

UWJC: What do you think it means to the employees of P&G Oral Care to work for a company that's so committed to giving back to the community?

RP: You know....different people feel differently. A lot of our employees support United Way and they're glad the company supports it as whole-heartedly as it does. It's great to have our leadership involved.

UWJC: Do you think employees make a connection between the campaign activities and issues that maybe they, or their friends or neighbors are struggling with?

RP: That's a hard one. I think many do. The campaign events bring people together, but there's a serious side to all of it. We're really trying to reach out and educate about needs in the community. I think that's why we've really been going to a year-round campaign. So people get the message that the need is out there all the time, not just during a certain time of year. It's different if, you know, you give one week and then you're done. So even if it's just a small event like unlimited popcorn for a week, or selling walking tacos or having a bake sale during lunch breaks on every shift, if we raise two, three, four hundred dollars, that's great. But when we do a United Way event like that four times a year, they really begin to understand that it's a year-round thing. I think the year-round events that keep up the awareness have really helped educate our workforce.

2013 AWARD HONOREES

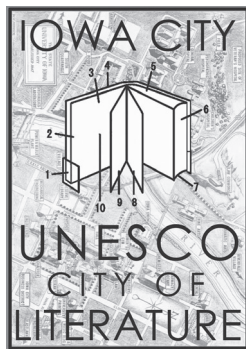
Spirit of Philanthropy Award

P&G Oral Care

Company of the Year



Outstanding Achievement Award



Live United Volunteer of the Year



Agency Executive of the Year

Kristie Fortmann-Doser
Executive Director
DVIP

**Live United
Volunteer
of the Year**
Laura McLeran
University of Iowa



Agency Executive of the Year

Karla Miller
Executive Director
RVAP

CORPORATE AND EMPLOYEE GIFTS

The number of leadership gifts (\$500 and above) are in parentheses.

\$300,000 AND ABOVE

University of Iowa (182)

\$200,000 AND ABOVE

ACT, Inc. (77)
Mercy Iowa City (59)

\$150,000 AND ABOVE

Procter & Gamble
Manufacturing Co. (45)

\$100,000 AND ABOVE

MidWestOne Bank (15)
P&G Oral Care (25)

\$50,000 AND ABOVE

Rockwell Collins (3)
University of Iowa
Community Credit
Union (37)

\$25,000 AND ABOVE

City of Iowa City (27)
GEICO Insurance (15)
Hills Bank and Trust
Company (7)
Pearson (3)
Scheels (4)
U.S. Bank (10)
University of Iowa
Foundation (17)

\$15,000 AND ABOVE

Iowa City Community
School District
SourceMedia Group

\$10,000 AND ABOVE

Blank & McCune The
Real Estate Co. (3)
*Goodwill of the
Heartland - UWJC
Partner Agency* (3)
Great Western Bank (5)
J.M. Swank Co. (6)

Johnson County (5)
Meardon, Sueppel &
Downer, P.L.C. (2)
Mercer Administration
(4)
MidAmerican Energy
Co. (3)
RSM McGladrey, Inc.
(7)
Shive-Hattery (7)
United Parcel Service
(2)

\$5,000 AND ABOVE

Alliant Energy
Foundation (1)
Bankers Advertising/
Tru Art (3)
Billion Automotive (5)
CFC Campaign (1)
City of Coralville (2)
Costco Wholesale
Kirkwood Community
College (2)
L.L. Pelling (2)
McComas-Lacina
Construction LC (6)
Neumann Monson
Architects, P.C. (1)
RBC Wealth
Management (1)
Skogman Realty (2)
Target
United Way of Johnson
County (6)
West Bank (1)

\$2,000 AND ABOVE

AW Welt Ambrisco
Insurance, Inc.
Best Buy
City of North Liberty (1)
Cole's Quality Foods
*Community Mental
Health Center for
Mid-Eastern Iowa -
UWJC Partner Agency*
(1)
General Dynamics,
Inc. (2)
Honohan, Epley,
Braddock &
Brenneman (1)

Integrated DNA
Technologies, Inc.
Iowa City Press-Citizen
(2)
Iowa City/Coralville
Area Convention &
Visitors Bureau (1)
*Iowa Legal Aid - UWJC
Partner Agency* (2)
ITW Foundation (1)
James Investment
Group Inc. (1)
JC Penney
*MECCA Services -
UWJC Partner Agency*
(1)
Mercy Medical Center -
Cedar Rapids (1)
Noel-Levitz, Inc. (2)
North Star Resource
Group, Inc. (1)
Oaknoll Retirement
Residence (2)
Pagliai's Pizza (1)
RR Donnelley Company
(2)
Tallgrass Business
Resources (2)
*The Crisis Center of
Johnson County -
UWJC Partner Agency*
(2)
Town Square Allergy &
Asthma (1)
Veridian Credit Union
Von Maur
Wal-Mart
Wells Fargo Bank -
Des Moines (1)
Winkel, Parker &
Foster, CPA PC (2)
Younkers (1)

\$1,000 AND ABOVE

A.M. Management,
Inc. (1)
Abbott Fund (1)
Adams & Baumbach
Associates PC
Animal Clinic, Inc. (1)
Bradley & Riley PC (1)
Carlson Design Team
PC (1)
Carlson Hartsock &
Guither PLC (1)
Centro Inc. (1)
Century Link
Coldwell Banker Real
Estate Professionals
(1)
Cook Appraisal, Inc.
D.J. Rinner Goldsmiths
*Domestic Violence
Intervention Program
(DVIP) - UWJC
Partner Agency* (1)
*Elder Services, Inc.
-UWJC Partner
Agency* (1)
Florida Power & Light
General Growth
Properties, Inc. (1)
Grant Wood AEA (2)
*HACAP - UWJC Partner
Agency*
Hamburg Inn #2, Inc.
*Handicare, Inc. - UWJC
Partner Agency* (1)
Hawkeye Ready Mix
Hawkeye Sports
Properties (1)
Hawkeye Title &
Settlement Services,
L.C. (1)
HJR Financial Group (1)
IBM
International Paper
Iowa City Area
Chamber of
Commerce (1)
*Iowa City Free Medical
Clinic - UWJC Partner
Agency* (1)
King's Material, Inc.
Lenoch & Cilek ACE
Hardware
Lensing Funeral &
Cremation Service (1)
*Neighborhood Centers
of Johnson County -
UWJC Partner Agency*
Paulson Electric (1)
Phelan, Tucker, Mullen,
Walker, Tucker &
Gelman L.L.P.
Preucil School of Music
(1)
RDA Financial Network
(1)
Security Abstract Co.
(1)
*Shelter House - UWJC
Partner Agency*
Surroundings
Susan Shullaw &
Associates (1)
Taxes Plus (1)
*The Arc of Southeast
Iowa - UWJC Partner
Agency* (1)
*United Action for Youth
(UAY) - UWJC Partner
Agency* (1)
University of Iowa
Alumni Assoc.
*Visiting Nurse
Association (VNA) -
UWJC Partner Agency*
(2)
West Music Company,
Inc.
World of Bikes

The recognition given to those listed in this annual report is one small way to thank our volunteers and contributors. Every effort has been made to make this report accurate. If your name has been misspelled, omitted, or misplaced, we sincerely apologize. Please contact the United Way of Johnson County office with corrections or any questions you might have. Thank you for your continued support.

THE UNITED WAY OF JOHNSON COUNTY & COMMUNITY FOUNDATION OF JOHNSON COUNTY

Many people make gifts that benefit both the United Way of Johnson County and the Community Foundation of Johnson County. There are three funds held at the Community Foundation that United Way is affiliated with:

UNITED WAY ENDOWMENT FUND

To build the sustainable future for United Way of Johnson County.

UNITED WAY ENTREPRENEURIAL FUND

Established by Casey Cook to build the pool of United Way grants that support innovative approaches to solving community priorities and emerging issues.

UNITED WAY HEALTHY KIDS ENDOWMENT FUND

To generate sustainable funding for school-based health clinics. Mercy Iowa City established the United Way Healthy Kids Endowment Fund with a 5-year \$500,000 commitment, and a challenge to the community to meet their annual contribution of \$100,000. ACT, Inc. also made a \$25,000 annual commitment for 5 years for a total of \$125,000. United Way has provided annual operating support for the Healthy Kids clinics since 2006 (over \$365,000 to date) and works with the Healthy Kids partners to raise funds for the endowment fund, which reached \$1M this year. Under the leadership of Pete Wallace and Susie Poulton, the 3rd Annual "Get Moving for Healthy Kids" walk/run raised over \$50,000 for the endowment in 2012.

Donors to each of these funds help United Way plan for the future. Thank you to the following donors who made contributions to a United Way of Johnson County endowment fund during the 2012 campaign, as of December 31, 2012.

UNITED WAY ENDOWMENT FUND

John & Sally Staley

UNITED WAY ENTREPRENEURIAL FUND

\$10,000 AND ABOVE

Hass & Ann Marie Machlab

\$500-\$999

Kevin Lehman & Christine Scheetz
Carrie Z. Norton

UNITED WAY HEALTHY KIDS SCHOOL-BASED HEALTH CLINICS ENDOWMENT FUND

\$100,000 AND ABOVE

Mercy Iowa City

\$25,000 AND ABOVE

ACT, Inc.

\$2,500-\$4,999

Michael & Jill Heinrich
Douglas & Linda Paul
Ronald & Helen Ann Reed

\$1,000-\$2,499

Timothy Bernemann
Tuyet & Marc Dorau
Susie & Jonathan Poulton
University of Iowa
Community Credit Union
Kathryn & Peter Wallace
West Bank

\$500-\$999

Jackie Blank
Kevin Lehman & Christine Scheetz
Thomas & Marguerite Oetting
Michael Rockafellow
Jean Treder

\$50-\$499

Angie Adrian
Bernadine Brandenburg
Casey Cook & Kate Gfeller
Clark Feller
John & Katherine Moyers
Jody Murph
Roxanne Tang
Anonymous (2)

DIAMOND DONORS

Diamond Donors are generous and committed individuals who have been giving to the United Way for 25 years or more.

Bill & Jenny Anciaux
Jane & Charlie Anderson
Janice Baumbach
Floyd & Antoinette Begin
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Robert & Anna Bogs
Fredine & Dan Branson
Gene & Helen Ann Brawner
Robert & Vida Brenner
Charles & Heide Bursch
Joan Buxton
Richard & Ellen Caplan
Jo Catalano
Dr. Charles R. & Barbara S. Clark
Rich & Dianna Colgan
Helen Dailey

Penny Davidsen
Lolly & Del Eggers
Sue Evans
Thomas C. Eaton & Anita Falkofske Eaton
Richard & Ann Feddersen
Robert & Sylvia Forsyth
Robert Gaffey
Dick & Jane Gibson
Helen Goldstein
Daryl & Nancy Granner
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Gregory D. & Diana L. Hagarty
Scott & Patty Hansche
Phil & Soni Harney
Rebecca Hasler
Sohan & Shelagh Hayreh
Mark & Margaret L. Heffron
Judith Hendershot
Vivian Hickman
Albert & Jean Hood
H.D. & Myrene Hoover
Jan & Kenn Hubel
Thomas & Jean Hulme
James & Jane Jakobsen
Wayne & Donna Johnson
George & Marian Karr
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Ken & Jeanette Kinsey
Christopher & Vernetta Knapp
John & Claudia Knutson
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J. Kenneth & Ruth Kuntz
Doug & Judy LaBrecque
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Val & Lois Lembke
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Bonnie Rae Love
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Clair Powers
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John & Jan Schneider
David & Sandra
Schuldt
Rudy Schulz
Paul & Dorothy
Seeborn
Roger & Mary Simpson
Victoria Solursh
Helene J. Soper
Nancy Spalj
Carol L. Spaziani
Dr. & Mrs. William
Stanford
Flo & John Stockman
John R. & Elizabeth S.
Stratton
Faye & Gordon Strayer
David & Judy Thayer
Daniel Thompson
Kathryn & Peter
Wallace
Joyce Wilson
Charles & Mary Wolfe
Steve & Sue Wolken
Robert Yager
Anonymous (19)

EMERGING LEADERS NETWORK

Members of the Emerging Leaders Network are ages 20-45 and make a gift of at least \$500 or a \$350 gift combined with a commitment of at least 25 hours of volunteer service. Since 2006, the Emerging Leaders Network has supported the Healthy Kids School-based Clinics Initiative.

Matthew Boss
Tuyet & Marc Dorau
Vince & Tara Ellison
Jenni Fitzgerald
Amy & Eugene
Henderson
Jan Jensen & Julie
Fitzpatrick
Stan & Melanie
Laverman
Roger Lusala
Bill Montag
Donna & Dean Price
Luke & Tammia
Prottzman
Crystal Roldan
Susan Squires
Andrew & Elizabeth
Swanson
Jessica L. Weaver, AIA
Anonymous (1)

EMPLOYEE CAMPAIGN COORDINATORS

Running a successful Workplace Giving Campaign requires a committed team of individuals who generously contribute their creativity, time, energy and enthusiasm. We would like to congratulate and recognize the following individuals from our "Top Tier" Companies for the 2012-2013 Campaign who worked so diligently to make their Workplace Giving Campaigns a success. On behalf of United Way of Johnson County, and your community, we extend our deepest gratitude.

Bold indicates company manager or CEO

ACT, INC.

Jon Whitmore
Dena Achey-Stanerson
Deb Anderson
Cindy Barnett
Saym Basheer
Marnita Beal
Michael Benning
Jeremy Breher
Bert Brook
Lisa Bruegge
Jill Buck
Eta Burken
Whitney Bush
Molly Cashman
Lauri Chappell
Rex Clemmensen
Jane Coppernoll
Julie Cox
David Cumberbatch
Jane Deets
Ronda Detlefsen

Teri Dillon
Lori Doherty
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Amos Dupuich
Carol Elliott
Kellee Forkenbrock
Amy Gaskill
Cathy Gates
Jennifer Geraets
Sharon Grimm
Loretta Gronewold
Kathy Harmon
Jill Heinsius
Stephenie Hogan
Josie Holmes
Barb Howar
Cindy Hoylman
Connie Huber
Kathy Jacobs
Lorri Jensen
Dan Jones
Veronica Jones
Steve Junge
Audra King
Satyendra Kotamarthi
Amanda Levins
Mary Lewis
Melissa Leyh
Lauren Louvar
Amanda Malloy
Katy Marescalco
Kelly McKenna
Nancy Meier
Susan Miltner
Barb Mueller
Jillian Newhard
Uyen Nguyen
Teresa O'Neil
Beth Oxler
David Pate
Michael Pilarczyk
Deb Schreiber
Cassie Seydel
Charles Simpson
Ryan Slade
Deb Smilski
James Sprengelmeyer
Pat Steinbrech
Sandra Stewart
Kari Stillman
Dawn Stoner
Kris Studt
Beth Swartzendruber

Dominic Tippabattuni
Steve Triplett
Karolyn Trumpold
Lynne Tuel
Elaine Watson
Elizabeth Westerdahl
Deb Westfall
Stephanie Wilson
Chris Wilson
Benita Wolff

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Jane McCune
Alan Swanson

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Tom Markus
Adam Bentley
Karen Jennings
Tracy Robinson

GEICO INSURANCE

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Lisa Buresh
Melissa Lynne
Liz Nelson
Melissa Phillips
Chrissy Taylor

GOODWILL OF THE HEARTLAND

Pat Airy
John Posey

GREAT WESTERN BANK

Bart Floyd
Lori Meyer
Isabelle Vance

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Amanda Arn
Shari DeMaris
Kayla Duwa
Deb Guinn
Donna Hallett
Jennifer Hingst

Dave Kriz
Lisa Nearad
Kelsey Redlinger
Deb Schaffer

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DISTRICT (SEIU 199,
ICEA)**

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Kari Cornwell
Kate Moreland
Susie Poulton
Chace Ramey

J.M. SWANK CO.
Shawn Meaney
Shelley Hosseini

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Terrence Neuzil
Brad Comer
Kathy Davis
Dave Dvorsky
Scott Finlayson
Emily Fitzpatrick
Brad Freidhof
Darla Luchtenburg
Susie McAreavy
Becky Mills
R.J. Moore
Jan Shaw
Gary Yoder

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DOWNER, P.L.C.**
Tim Krumm
Rick Hill

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Melissa Helling
Rebecca Starr

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Tim Bernemann
Terry Best
Will Brown
Denise Connell
Jan Copeland

Kevin Doehrmann
Ron Hall
Kim Kacena
Roe Lloyd
Denise Maier
Mary McCarthy
Eric McColloch
Tom Mentz
Bob Miller
Jaret Morlan
Roger Norfolk
Kim Powers
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Laura Ruplinger
Vicki Sondag
Doug Stahl
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Kathy Townsend

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Stacy Hank
Jacque Mitchell

MIDWEST ONE BANK

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Daniel Bailey
Cathe Franz
Carol Frisch
Holly Hankins
Tyler Kruse
Cindy Lynch
Adam McLaughlin
Mark Olson
Melissa Payne
Nick Pfeiffer
Cindi Schrock
Rory Stonebraker
Wade Summers
Mashawny White
Christine Wilcox
Trent Yeazel

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(IBT 238)**

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Jay Hogan
Alicia Lidtke

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Vanessa Ortiz
Renee Patterson
Jane Swartzentruber

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Darice Keating
Kate Minette
Anne Parmley

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Jill Cronbaugh
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Joe Fiala
Teresa Flack
Mel Jurgens
Tracey Koffron
Molly Less-Petersen
Dave Maynard
Peter McKenna
Michelle Sinclair
Lindy Strause
Chris Summy
Brian Tompkins
Julie Waterman

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MANUFACTURING CO.**
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Ben Elm
Katie Hoff

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(IBEW 1634)**
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Sherry Balster
Mike Gardener
Kathy Kooyman
Jan Mishler
Greg Widmer

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Matt Horan
Jennifer Nguyen
Jason Wagner

SCHEELS
Cory Tweden
Matt Phippen
Matt Untiedt

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Carrie Canning

SOURCEMEDIA GROUP
Chuck Peters
Renee Erregragui

U.S. BANK
Curt Heideman
Renda Greene

**UNITED PARCEL
SERVICE (IBT 238)**
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Eric Griffin

**UNIVERSITY OF IOWA
/ UI HEALTH CARE
(AFSCME 12, SEIU
199)**
Sally Mason
Kenneth Kates
Laura McLeran

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COMMUNITY CREDIT
UNION**
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Emma Bluemel
Deanna Emerson
Deb Enochson
Eadie Fawcett Weaver
Delanie Foster
Jennifer Grecian
Dave Johnson
Jean Knepper
Barb Markham
Katie Moorhead
Sarah Nekola
Heather Oberhaus
Eldon Snyder
Mike Staub
Liz Swanson
Lyle Trow
Chris Troyer
Sarah Van Dee
Marty Winegarden

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IOWA FOUNDATION /
UNIVERSITY OF IOWA
ALUMNI ASSOCIATION**

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Vince Nelson
Debbie Beermann
Graciela Coffman
Kevin Collins
Helen Dailey
Sherri Furman
Jaye Kennedy
Jen Knights
Aaron Parker
Deb Seemuth
Amanda Stecker
Tyler Timko
Lana Tucker
Harrison Wheeler

**LABOR LEADERS
SOCIETY**

Gift of \$350 or more
with union affiliation

Lois Ahrens
SEIU 99
Roger Brown
IBEW 109
Larry Fitzpatrick
AFSCME 12
John A. Hieronymus
ISEA
Bonnie Rae Love
UE 893
Barbara Ruva
AFSCME 12
Charlie Slaymaker
IBEW 109
Karen Smith
AFSCME 12
James Smith
SEIU 99
Rod Sullivan
AFT 716
Axel Swanson
IAFF/IPFF 610
Robert Wilson

WOMEN'S LEADERSHIP CIRCLE MEMBERS

Members of the Women's Leadership Circle make an annual gift of at least \$1,000 or a gift of \$500 combined with a commitment of at least 25 hours of volunteer service.

Andrea Adams
Barbara Aldeman
Terri Anderson
Julia M. Anderson
Kristin Arnold Nagel
Cynthia Bartels
Mary Jane Beach
Susan Beckett
Debbie Beermann
Christine Bellomy
Lois Benishek
Michelle Bennett
Jean Berge
Karmen Berger
Jackie Blank
Lisa Bluder
Emma J. Bluemel
Christina Bohannon
Donetta Boone
Susan Boyd
Maurine Braddock
Amy Broermann
Bert Brook
Ellen Buchanan
Alda Buresh
Celia Burger
Carrie Canning
Richard Caplan
Ellen Caplan
Jo Catalano
Connie Champion
Betsy Chrischilles
Deborah Chudzik
Dianna Colgan
Denice Connell
Susan Craig
Judith H. Crossett
Jill Crouse
Sue Curry

Diane Dahl-McCoy
Donna D'Alessandro
Peg Dana
Barbara Davis
Kelly Day
Eleanor Dilkes
Rachael Dirksen
Missy Disterhoft
Georgina Dodge
Peggy Doerge
Carolyn Kunnert Dolan
Tuyet Dorau
Lois Dusdieker
Barbara Elliott
Jane Engeldinger
Deb Enochson
Tori Erickson
Sue Evans
Anita A. Falkofske
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Melissa Fath
Eadie Weaver
Ann Feddersen
Ann Feldmann
Patti Fields
Cheryl Fischer
Julie Fitzpatrick
Julie Floyd
Sue Freeman
Connie Funk
Sherri Furman
Sarah Gardial
Jane Gibson
Janet Godwin
Jammie Goedken
Nancy Goeken
Helen Goldstein
Carin M. Green
JoAnn Haack
Mary Hacker
Kristin Hardy
Deb Hartsock
Becky Heathcote
Margaret Heffron
Rebecca Hegeman
Patricia Heiden
Jill Heinrich
Amy Henderson
Robyn Hepker
Charlene Hinrichs
Pat Hobson
Linda K. Hopkins, CPA
Lois E. James

Jan Jensen
Sheral Jensen
Geri Jensma
Beverly Johlin
Lisa Johnson
Susan Rae Johnson
Amy Ray Kanellis
Marian Karr
Stacey Karsten
Paula Kasper-Lundahl
Vicki Kijewski
Jeanette Kinsey
Marcia Kirkpatrick
Carol Kirsch
Tracy M. Kittrell, DDS
Judith Klink
Gayle Klouda
Jean Knepper
Audrey Knox
Amy Kristof-Brown
Sarah Krumm
Mary Lea Kruse
Jo Lavera Jones
Joyce Leff
Vicki Lensing
Kelly Liddell
Alicia Lidtke
Judith Liskin-Gasparro
Marta M. Little, MD
Jean Lloyd-Jones
Ann Lorson
Diana Lynch
Sheri Lynch
Janet Lyness
Ann Marie Machlab
Sarah Maiers
Barb Markham
Lynette Marshall
Carol Martin
Sally Mason
Katherine Mathews
Sally Mathis Hartwig
Yvonne McCabe
Linda McCarter
Ann McCarthy
Mary McCue
Jane McCune
Gayle McGillicuddy
Kathleen McLaughlin
Judith McPartland
Lori Meyer
Maureen Mondanaro
Doris Montag

Bunny Morrison
Anne Murray
Margaret Murray
Monica Nadeau
Nancy Nelson
Cindy Noack
Julie Noble
Wendy Nolan
Carrie Z. Norton
Ginger Nowak
Tracey Oehler
Kristine R. Olson
Lynda Ostedgaard
Polly Pagliai
Ann Parker
Linda Paul
Donna Percy
Tonya Peebles
Cindy Penney
Mary Ann Peters
Nancy Petersen
Lois Peterson
Beth Peterson
Carla Pies
Sherri Pitkin
Martina Poggenpohl
Laura Ponto
Susie Poulton
Deb Pullin-Van Auken
Nancy Quellhorst
Pamela Quigley
Colleen Rapp
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Cindy Reed
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Margaret Reese
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Ann Rhodes
Katherine Ryerson
Sara Rynes-Weller
Marnie Saeugling
Christine Scheetz
Janet Schlechte, M.D.
Cyndie Schmeiser
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Margaret Smollen
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Sara Sproule
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Kathryn Stepp
Mary Stone
Susan T. Strauss
Kristin E. Summerwill
Liz Swanson
Katherine Tachau
Judy Thayer
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Linda Todd
June True
Jennifer Tweden
Carol Twedt
Tricia Van Roekel
Anne Vandenberg
Rhoda Vernon
Kathryn Wallace
Cathy Weingeist
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Josephine Wiley
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Nancy Willis
Stephanie Wilson
Tonja Winekauf
Andrea Woodhead
Mrs. Andrew Young
Lori A. Ziegenhorn
Gail Zlatnik
Anonymous (11)

INDIVIDUAL LEADERS IN GIVING

TOCQUEVILLE: GIFTS AND PLEDGES OVER \$10,000

Gerry Ambrose & Kristin Hardy
James P. Hayes
Robyn Hepker
Tim & Sarah Krumm
Jix & Jean Lloyd-Jones
Hass & Ann Marie Machlab
Jane McCune & Bob Wachal
Jim & Maureen Mondanaro
Janet Schlechte, M.D.
Cyndie & Russ Schmeiser
Michael & Linda Todd

GOLD: GIFTS AND PLEDGES BETWEEN \$5,000-\$9,999

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Bill & Judith Klink
Phillip E. & Jo Lavera Jones
Katherine Mathews & Edward Silagi
Mr. & Mrs. James McCue
Jeffrey Murray & Ann Marie McCarthy
Arthur & Ginger Nowak
Chuck & Mary Ann Peters
James & Laura Ponto
David & Noreen Revier
Kevin Lehman & Christine Scheetz
John Beldon Scott & Katherine Tachau
Carol Twedt & Chet Rzonca
Jon & Jennifer Whitmore
Anonymous (1)

SILVER: GIFTS AND PLEDGES BETWEEN \$2,500-\$4,999

Scott & Andrea Adams
Christine Bellomy
Lanny & Lois Benishek
Willard & Susan Boyd
Maurine Braddock
James F. & Amy Broermann
Kenneth Brown & Amy Kristof-Brown
John & Ellen Buchanan
Pete Carrillo
Jo Catalano
John & Deborah Chudzik
Blake & Rachael Dirksen
Jeff & Missy Disterhoft
Tuyet & Marc Dorau
Michael O'Hara & Jane Engeldinger
Jon & Tori Erickson
Thomas C. Eaton & Anita Falkofske Eaton
Rod Sullivan & Melissa Fath
Bart & Julie Floyd
Charlie & Connie Funk
Sarah Gardial & Jeffrey Gleeson
Dick & Jane Gibson
JoAnn Haack
Michael & Jill Heinrich
Chris & Sheral Jensen
Frederick & Beverly Johlin
George Johnson
Kenneth Kates
Ken & Jeanette Kinsey
Gayle & Roger Klouda
Phil & Joyce Leff
Alicia & Roy Lidtke
Chris & Sheri Lynch
Janet Lyness & John Wadsworth
Michael McCleary
Robert Miller
Kenneth Mullen
Carrie Z. Norton
Kristine R. Olson

Douglas & Linda Paul
James & Beth Peterson
Martina Poggenpohl
Pamela & Steven Quigley
Jim & Colleen Rapp
Ronald & Helen Ann Reed
Jean & Tom Reed
Carol Scott-Conner & Harry Conner
In Memory of Theresa Semel
Jack & Anne Stapleton
Mary & Edwin Stone
David & Judy Thayer
Douglas & June True
Cory & Jennifer Tweden
Eric & Tricia Van Roekel
Kathryn & Peter Wallace
William Watts
Mark Wilson
Glen & Tonja Winekauf
Mr. & Mrs. Andrew Young
Anonymous (2)

BRONZE: GIFTS AND PLEDGES BETWEEN \$1,000-\$2,499

Kenneth & Vicki Adam
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Timothy Ahlers
Bill & Fran Albrecht
Barbara Aldeman
Lon P. Andersen
Terry & Terri Anderson
Jane & Charlie Anderson
Julia M. Anderson
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Gary & Connie Barta
Cynthia Bartels
Mary Jane & Monnie Beach
Susan Beckett
James Beeghly & Helen Farrell
Douglas & Linda Behrendt

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Jean Berge
Karmen Berger
Timothy Bernemann
Tom Bertell
Terry Best
Jackie Blank
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Maryellen & Warren Boe
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Helen Goldstein
Daryl & Nancy Granner
Carin M. & Peter Green
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Tom & Lou Rae	Bradley W. Maras	David & Julia Papworth	Seegmiller	Nancy & Craig Willis
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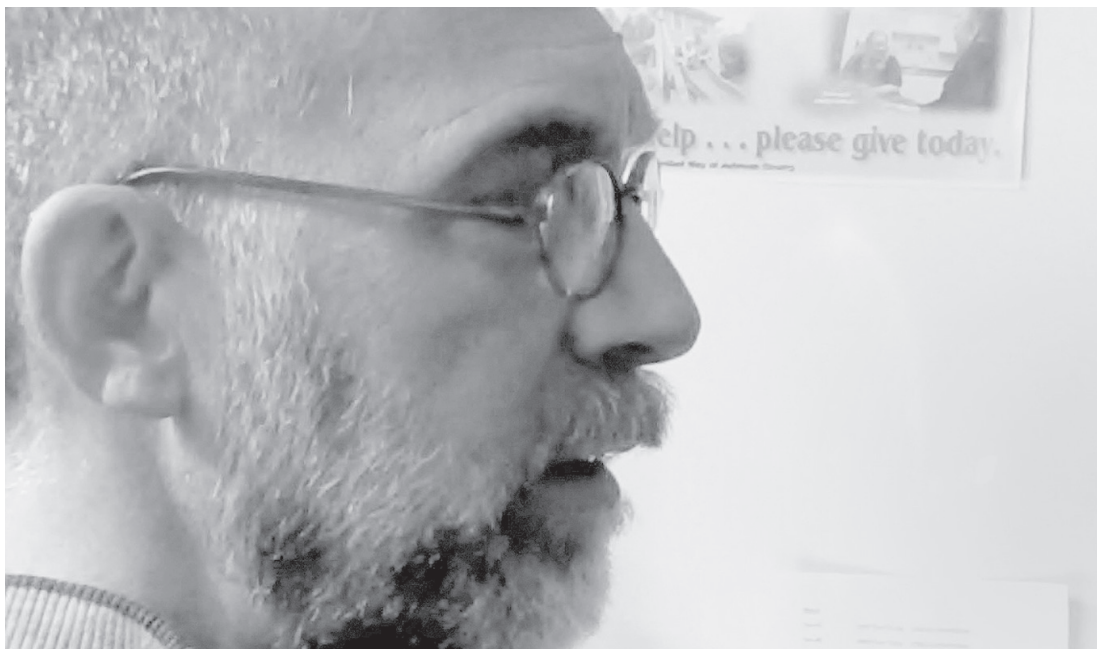
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I think that we DO have great agencies. That's not in question. But I think we've come to a point where we want to do good work, and we want to do it in a way that really accomplishes the things we set out to accomplish in this community. I think that as United Way has evolved, we have become more focused.

BRIAN LORING IS EXECUTIVE DIRECTOR OF NEIGHBORHOOD CENTERS OF JOHNSON COUNTY.

UWJC: Brian, what do you feel are the biggest challenges facing people you serve in this community?

BL: This thing that's in the front of my mind at the moment is the importance of getting folks settled. I think one of the things we've seen over the last 10 years is that there is a lot of movement among low-income families in the neighborhoods. So as we look at that movement, and see how it affects children's ability to get settled into a school or the family's ability to get settled into a neighborhood, we see barriers to a lot of issues that we're trying to address. Things like getting kids ready for kindergarten, making sure school-age kids are doing well in school, or making certain that those kids are transitioning into the world of work or into a college or community college after high school. So one of the things we really want to do better with is making certain that families are getting settled and stable in a neighborhood.

UWJC: What are the biggest challenges to accomplishing that?

BL: I think a lot of it relates to housing issues. A lot of it relates to employment issues. So we want to make sure that we're finding places where folks can live, where they can raise a family for multiple years. One of the things that always has been troubling to me personally, in places like the Broadway neighborhood for example, is you don't have a lot of mixed generations. So you'll see a lot of families who are within a 10 or 12 year age range. The adults in the families are in their early 20's to mid 30's and you don't see a lot of senior citizens and folks who are traditionally the carriers of wisdom. So it's really looking at how we build places where people can live for multiple years. Where seniors can live and families can find a home and settle.

UWJC: You've been around the United Way and non-profits for a long time. United Way has changed a lot over those years. What do you think of those changes and the direction the organization is headed?

BL: I think that in my early years there was a sort of presumption of "good." That by virtue of being a human service organization, we were doing good work. I think that we DO have great agencies. That's not in question. But I think we've come to a point where we want to do good work, and we want to do it in a way that really accomplishes the things we set out to accomplish in this community. I think that as United Way has evolved, we have become more focused. We want to get things accomplished in Johnson County that are pretty specific.

UWJC: So how does that focus translate into improving peoples' lives?

BL: I think it concentrates the partner agencies' efforts on areas that United Way has determined need significant attention...education, health and income. They are big issues and it's going to take a lot of concerted and collective effort to really make change. One of the great strengths of United Way is that they have brought together leadership in the community with human services agencies to target efforts on these three areas and we will see change and improvement.

ONE COMMUNITY. THREE GOALS.



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