

# Community Assessment Project

2020 VISION 5-YEAR UPDATE



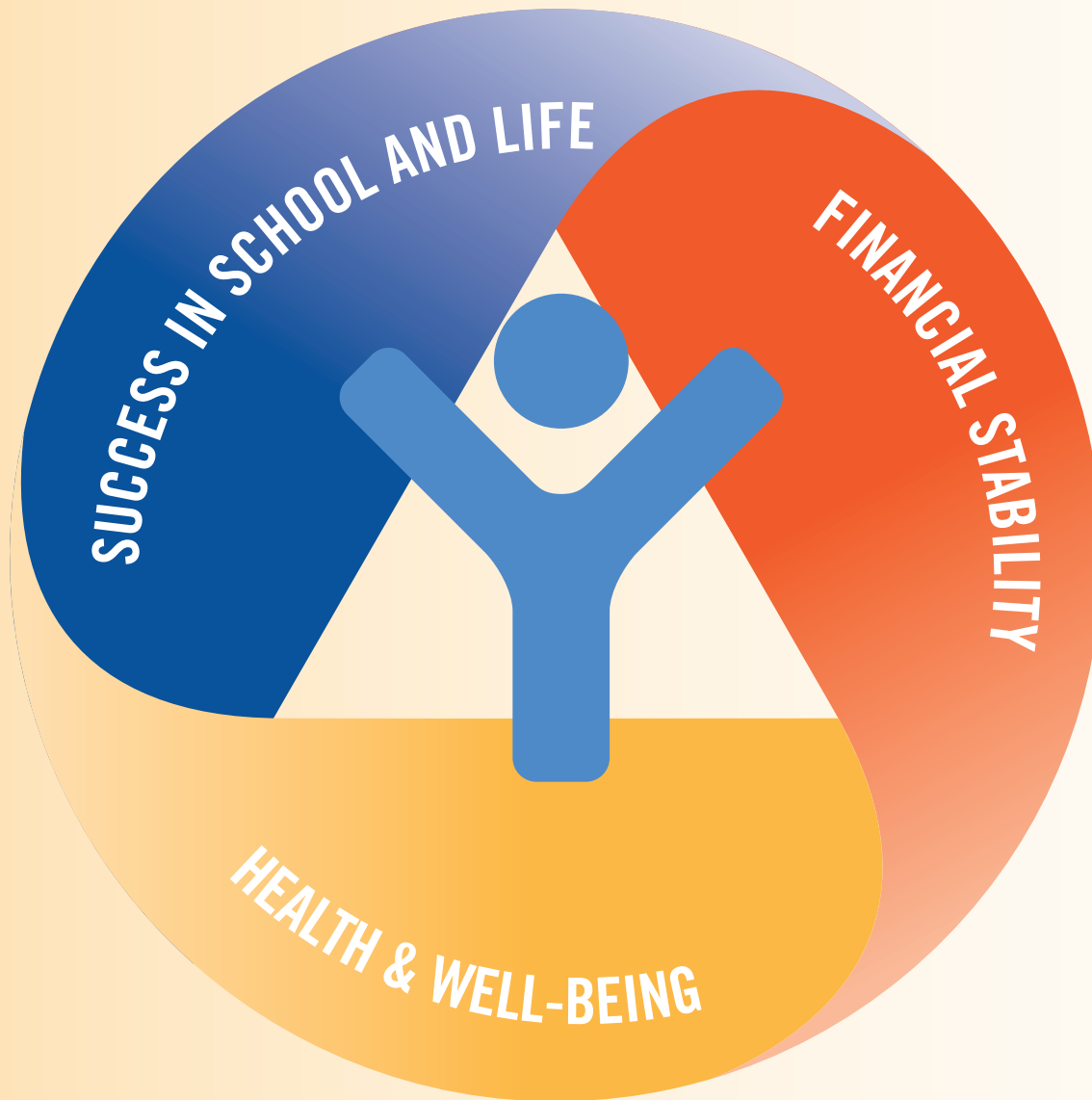
United Way of Johnson & Washington Counties

# High quality

## DATA AT-A-GLANCE

	JOHNSON CO.		WASHINGTON CO.	STATE OF IOWA
	2010	2015	2015	2015
Total population	125,558	136,353	21,834	3.1 million
% minority population	13.2%	17.9%	7.5%	12.1%
<b>Age groups</b>				
Under 18	20.8%	26.0%	24.6%	23.5%
18-24	21.1%	21.3%	7%	10.2%
25-64	50.2%	49.6%	50.9%	51%
65 and older	7.9%	9.1%	17.6%	15.2%
4th grade reading proficiency	74.7%	77.2%	71.2%	76%
Graduation rate	91.3%	91.9%	86.6%	91%
Educational attainment (with at least a bachelor's degree)	52%	52%	19%	26%
Free & reduced lunch students (185% or below federal poverty rate)	28.6%	30%	30%	41%
Children living in poverty (at federal poverty rate)	11%	16%	12.4%	16.7%
Median income (middle, not average)	\$47,423	\$45,389	\$36,761	\$41,379
Families with at least one parent working	96%	97%	97%	93%
Renter cost burden (renters paying at least 30% of income for rent & utilities)	51.3%	53.1%	38.9%	41.4%
Adult obesity rate	22.1%	23.1%	30.5%	30.4%
Uninsured adults	13.6%	9.6%	10.6%	9.5%
Uninsured children	5.5%	4.5%	5.2%	4.1%
Number of homeless served	904	933	81	11,638

# of life and growing more diverse



United Way of Johnson & Washington Counties has committed to conducting a complete Community Assessment every five years to help determine needs and trends and identify gaps in services and opportunities for progress. The 2010 Assessment was completed and Commissions in Education, Income and Health were convened to set ambitious 10-year goals to improve community conditions. The purpose of this 2015 Community Assessment Update is to compile the most current data available for the community to measure progress and allow community leaders, local governments, businesses, nonprofits and faith communities to prioritize and work together to address community challenges in Johnson County and to set a baseline for Washington County. United Way contracts with the Iowa Policy Project to collect, analyze and compare accurate community, statewide and national data in a reliable and unbiased process.

Johnson County is growing, becoming more diverse and getting older. Our demographic and census data tells us that we have become substantially more diverse in the last five years and our age group that is growing at the fastest rate is 65 years and older. There is a belief that more relevant and more culturally competent services and opportunities will be required to respond to these demographic changes in a positive way.

Overall, the quality of life in Johnson County is high. People enjoy living here, the economy has been relatively stable and there is great access to cultural and community events and activities. Compared to other areas in our state, we are a well-educated population with higher median income, a large percentage of our population has some form of health insurance and our overall crime rates are relatively low. However, a significant number of people within Johnson County struggle to make ends meet and many of us are not aware of the quality of life divide that exists.

# Education leads to a future

Education is the foundation for success in school, work and life. It benefits the whole community: High school graduates have higher earning potential, contribute more to their local economies, are more engaged in their communities, and are more likely to raise kids who also graduate, and go on to higher education or work.

According to the Annie E. Casey Foundation, every student who does not complete high school costs our society \$260,000 in lost earnings, taxes and productivity. It takes all of us — supportive communities, effective schools, and strong families — working together to ensure young people stay on track and receive the support they need to reach their full potential. Research also shows that family stressors such as hunger, housing insecurity and family mobility can distract children from the task of learning.

In the last five years, area school districts have continued to grow and student enrollment is up 10%, the graduation rate saw a slight increase, 4th grade reading scores remained steady but have started to fall behind the state average, and the percent of high school graduates who plan to attend a 2 year or 4 year program decreased.

Research shows that kindergarten readiness, early grade reading, middle grade math and high school graduation are reliable predictors for a student's educational success. In the next five years the 2020 Education Commission will focus on early grade reading, high quality out-of-school time experiences and supporting students and families in addressing barriers to educational success.

## 2020 Education Dashboard

Improve success for children and youth by decreasing the preparation gaps by a 1/3 for school, post-secondary and work.

Education Indicators	2010	2015	2020 Target
Percent of 4th grade students at reading proficiency in Johnson County <i>Iowa Department of Education</i>	74.7%	77.2%	83% ●
Percent of high school graduation in Johnson County <i>Iowa Department of Education</i>	91.3%	91.9%	94.2% ●
Percent of high school graduates in Johnson County who plan to attend a 4-year or 2-year program <i>Iowa Department of Education</i>	87.2%	83.4%	91.5% ●
Percent of 5 year olds proficient for kindergarten readiness <i>Kindergarten Literacy Assessment Data: www.earlychildhoodiowa.org/EC_resources/school_readiness</i>	NA	67%	89.3% ●
Percent of students on path for College and Career Readiness Measure in math <i>Iowa Department of Education: reports.educateiowa.gov/acr/</i>	NA	57.6%	76.7% ●
Percent of students on path for College and Career Readiness Measure in reading <i>Iowa Department of Education: reports.educateiowa.gov/acr/</i>	NA	57.7%	76.9% ●

### Public School Enrollment Growth

*Iowa Department of Education, Basic Educational Data Survey, Fall 2000, Fall 2009, Fall 2014*

	2000-01	2009-10	2014-15	% CHANGE 2010-15
Iowa City	10,446	11,815	12,930	9.4%
Solon	1,044	1,291	1,412	9.4%
Lone Tree	467	530	478	-9.8%
College Community	3,469	4,729	5,100	7.8%
Clear Creek Amana	1,228	1,572	2,031	29.2%
Highland		722	652	-15.5%
Mid-Prairie		1,315	1,295	-1.5%
Washington		1,734	1,651	-4.8%



“Education is key to the economic success of our community. It produces a well-rounded and successful workforce that also contributes to the overall well-being of our community.”

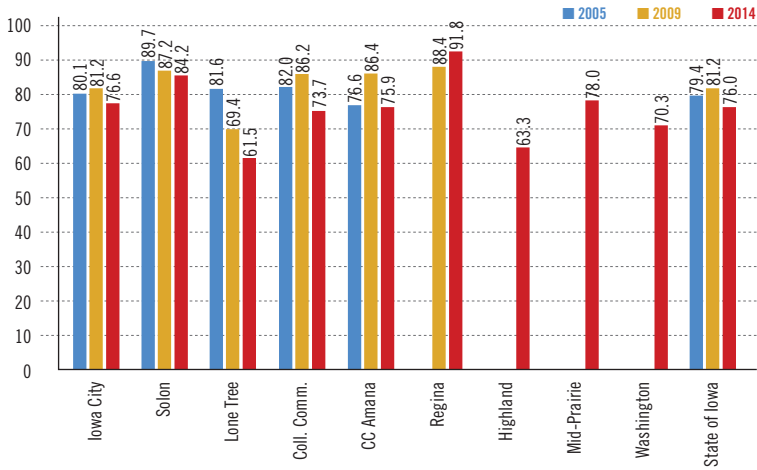
HASS MACHLAB, INNOVATIVE SOFTWARE ENGINEERING

WHAT YOU CAN DO

- Volunteer at an adult literacy program
- Coordinate a book drive
- Donate school supplies
- Attend an education issues forum or listening post
- Read to a child or to a classroom
- Volunteer at One Book Two Book Children’s Book Festival
- Contact United Way Volunteer Center to learn more about volunteering
- Attend a local school board meeting to learn what is happening in schools
- Speak to a policy maker about an education issue you care about
- Become a mentor
- Make a donation in honor of someone else
- Donate new or gently used backpacks to youth programs
- Offer to host a student for job shadowing
- Volunteer in a summer youth program
- Look for the good in all people

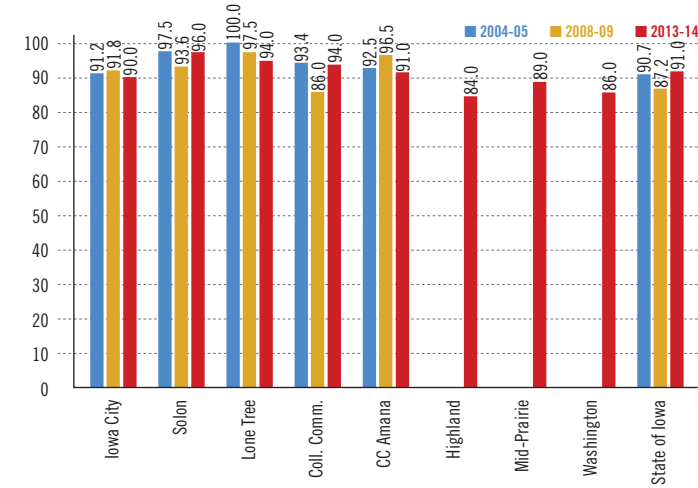
Reading Percentage, 4th Grade

For individual districts, Adequate Yearly Progress (AYP) reports in Reading by School District, from the Iowa Department of Education web site, Regina Staff



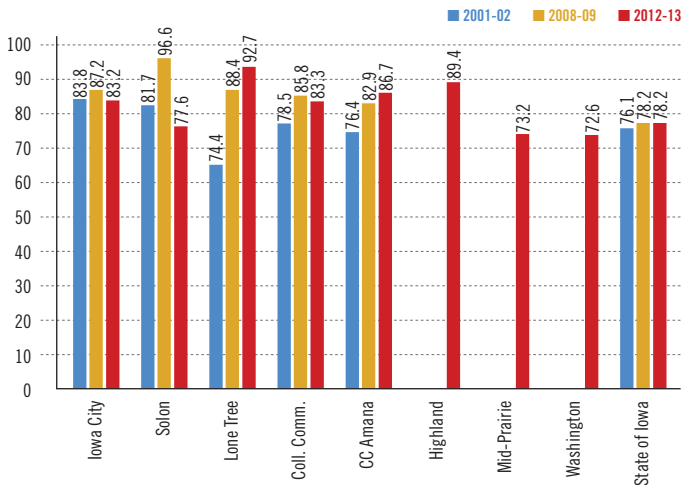
High School Graduation Rates (Percentage)

Iowa Department of Education



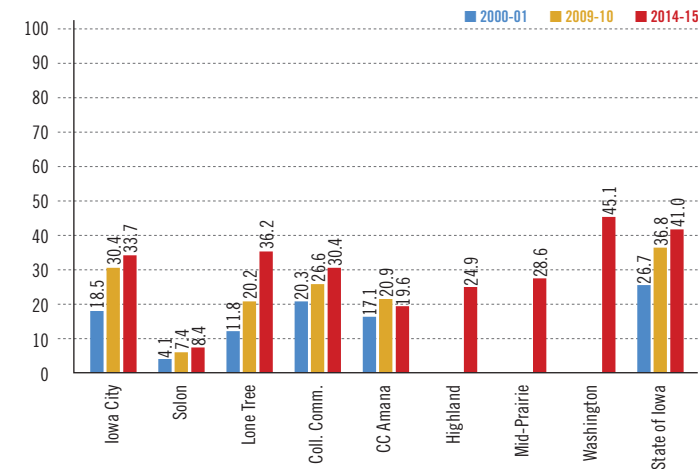
Intentions of High School Graduates:  
Percent Planning to Attend a Four-Year or Two-Year College

Iowa Department of Education, Basic Educational Data Survey, Graduate Intentions File 2002 and 2013



Percent of Students Participating in Free or Reduced Price School Lunch

Iowa Department of Education, Bureau of Planning, Research, and Evaluation, Basic Educational Data Survey (BEDS), Enrollment and Free and Reduced Price Meal Files



# Financial Insecurity Creates Hard Choices

Making ends meet remains a challenge for many people in our community. Over the past five years, data shows that about 1 in 3 local households struggle to make ends meet. The cost of living in the Iowa City metropolitan area (Johnson and Washington Counties) is somewhat higher than in the state as a whole, due largely to higher housing costs. The number of cost-burdened residents (defined as those who spend more than 30% of their income on rental expenses) remained steady at over 50% of all renters and over 18% of all homeowners. The income gap is the difference between the median wage of the metropolitan area and the family supporting wage needed to support a basic needs budget. In 2010, the only family structure that met their budget needs at the area median income was a family with both parents working, however in 2015 the median wage no longer exceeds the family supporting wage for any of the family types. Family supporting income is not only the cornerstone of financial stability, it is also the springboard to longer term asset building.

The 2020 Income Commission will focus on strategies to increase earning potential, strategies and advocacy to reduce barriers to financial stability (i.e. transportation and childcare) and long-term strategies on knowledge and skill development for today's workforce, affordable housing and work/life balance.

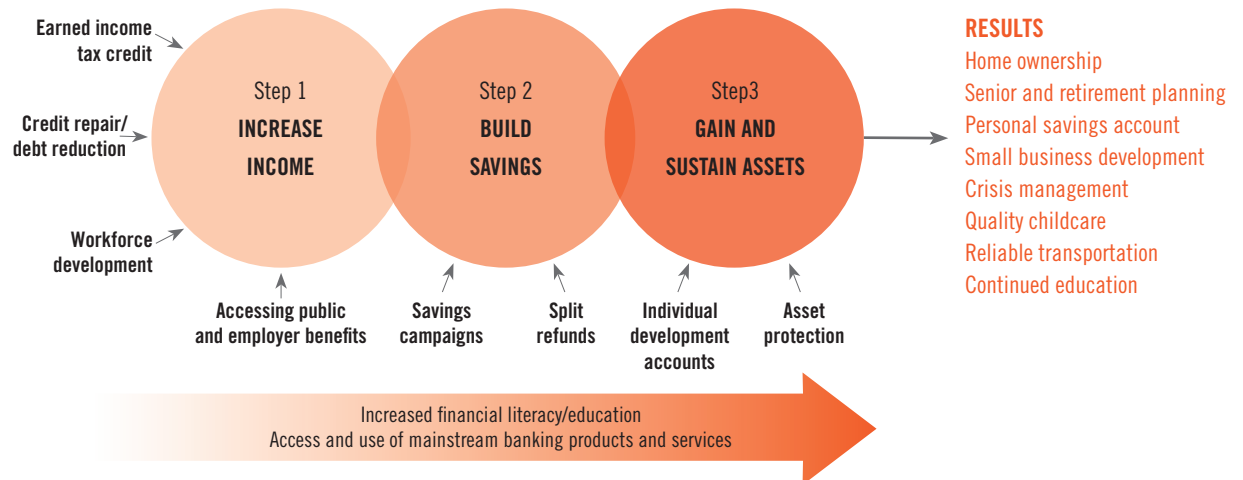
## 2020 Income Dashboard

Increase by 20% households in Johnson County that are financially stable.

Income Indicators	2010	2015	2020 Target
Percent of households in Johnson County are at 200% of Federal Poverty Level or below <i>US Census Bureau, American Community Survey, 2009-13</i>	33.7%	32.05%	26.9% ●
Family Supporting Wage for Single Parent, One Child <i>Iowa Policy Project Cost of Living Report 2009, 2014</i>	\$18.26/hr	\$22.33/hr	NA*
Family Supporting Wage for Single Parent, Two Children <i>Iowa Policy Project Cost of Living Report 2009, 2014</i>	\$21.78/hr	\$30.54/hr	NA*
Family Supporting Wage for Two Parents (one working), Two Children <i>Iowa Policy Project Cost of Living Report 2009, 2014</i>	\$19.01/hr	\$27.31/hr	NA*
Family Supporting Wage for Two Parents (both working), Two Children <i>Iowa Policy Project Cost of Living Report 2009, 2014</i>	\$27.96/hr	\$36.26/hr	NA*

\*Targets were not identified in 2020 Vision Goals

## Steps in the Financial Stability Framework



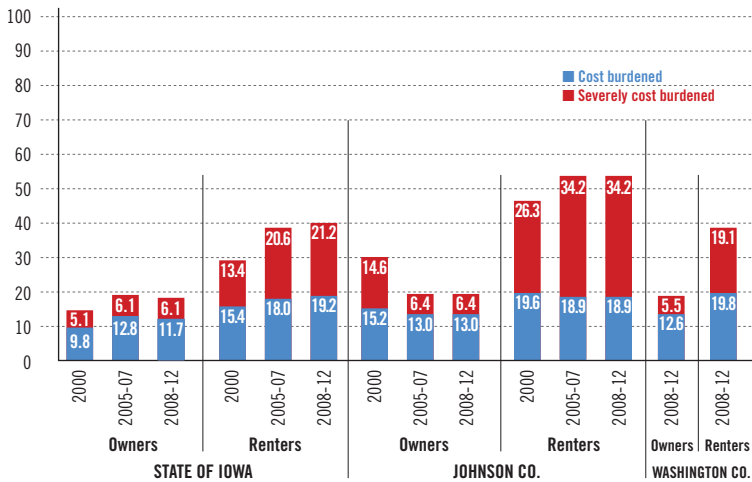


“Despite being a resource rich community with a vibrant economy, many of our households are lacking financial stability and are falling further and further behind.”

BART FLOYD, GREAT WESTERN BANK

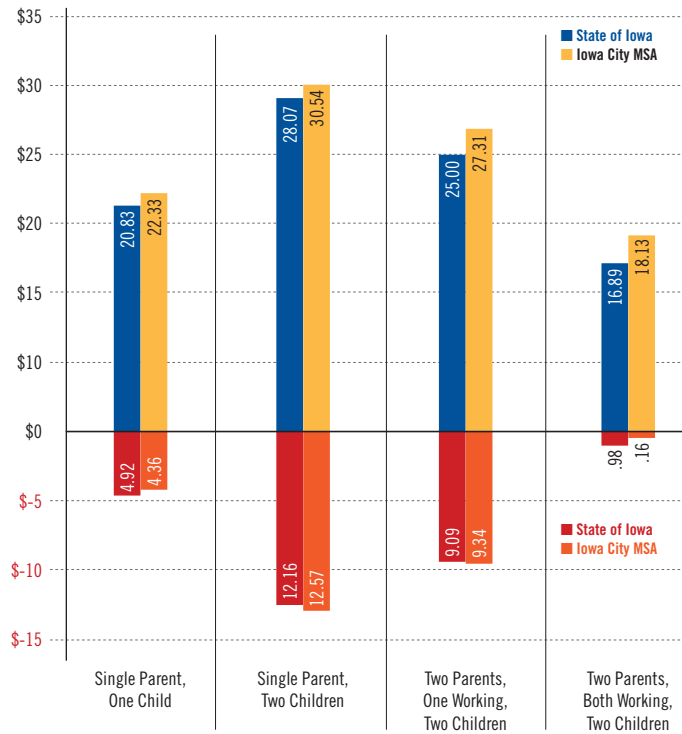
### Percent of Households with Housing Cost Burdens

U.S. Department of Housing and Urban Development



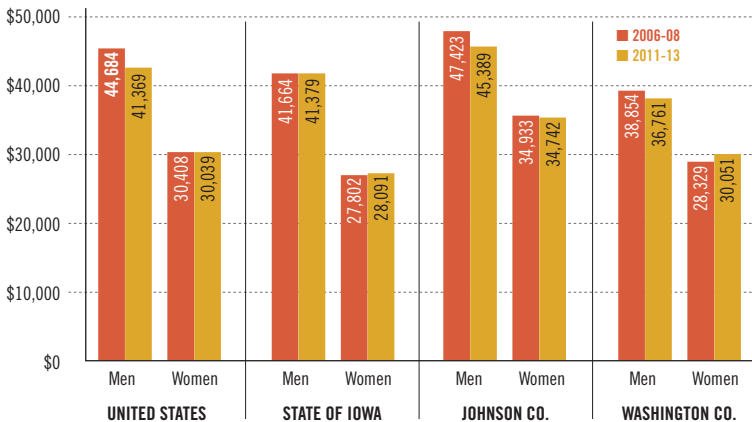
### Family Supporting Hourly Wage, 2014, and Hourly Wage Gap at Median Income

The Cost of Living in Iowa. Iowa Policy Project, 2014



### Median Annual Earnings of Workers Age 25 and Above (in 2013 dollars)

U.S. Census, Census 2000, American Community Survey 2006-2008 and 2011-13



### WHAT YOU CAN DO

- Donate food from your garden to local food pantry
- Pack and hand out food at local food pantry
- Help cook and/or serve a meal at local program
- Make hygiene kits with combs, toothbrushes, shampoo, etc. for the homeless
- Organize a food drive
- Organize a public issues forum in your neighborhood
- Help on a Habitat for Humanity home build
- “Adopt a family” for holidays, back-to-school or summer needs
- Take part in community organizations
- Attend community forums
- Make a donation in honor of someone else
- Advocate on behalf of others who may not have a voice in policy
- Donate gently used dress clothes to DVIP or Shelter House to be used for job interviews
- Write a letter to the editor about an issue you care about
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- Organize convenience food drive (single serve and no need to cook) for homeless care packs
- Speak to a policy maker about an issue related to financial stability you care about
- Look for the good in all people



# Health and Wellness Defines Quality of Life

A healthy community is one that supports health, safety and development for all; one where individuals can live free of violence and abuse; one where opportunities for physical activity and a nutritious diet are accessible to all; one where people of all ages have health care services for preventative, mental health, and dental care to support overall well-being.

Health and wellness are important to a productive life. Living a healthy life and being able to seek medical assistance when needed allows families to thrive in other areas of life. The lack of access to mental health care can lead to homelessness or make it harder for those who are homeless to regain stability and financial independence. While health can influence whether a person thrives in other areas of life, financial and education factors impact an individual's ability to lead a healthy life.

There are positive results over the last five years. Data indicates a decrease in uninsured adults, an increase in obesity of adults (but at a slower rate than the state and nation), a decrease in youth substance abuse, a decrease in the number of 5-year-olds with untreated dental needs and an increase in children who report eating 5 or more servings of fruit and vegetables per day.

In the next five years, the 2020 Health Commission will target access to mental healthcare, aging in place safely, transportation issues that affect access to health and wellness and addressing the social determinants of health that still create gaps and barriers to leading a healthy life.

## 2020 Health Dashboard

**Increase by 1/3 the number of children and adults who are healthy and avoiding risk behavior.**

Health Indicators	2010	2015	2020 Target
Percent of adults (18-64) in Johnson County who are uninsured <i>U.S. Census Small Area Health Insurance Estimates</i>	16%	9.6%	11.7% ●
Percent of 5-year old children with untreated dental needs <i>Iowa Department of Public Health School Dental Screening Requirement</i>	16%	12.8%	10.6% ●
Percent of adults in Johnson County who are obese <i>Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System</i>	22.1%	23.1%	14.8% ●
Percent of adults in Johnson County with high blood pressure <i>Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System</i>	23.4%	23%	15.7% ●
Percent of children (6th grade+) who report eating 5 or more servings of fruit and vegetables per day <i>Iowa Department of Public Health, Iowa Youth Survey</i>	6%	7%	10% ●
Percent of adults who report eating 5 or more servings of fruit and vegetables per day <i>Centers for Disease Control and Prevention, Behavioral Risk Factor Surveillance System</i>	54.5%	29.1%	72.7% ●
Percent of 11th graders who report tobacco use in last 30 days <i>Iowa Department of Public Health, Iowa Youth Survey</i>	19%	16%	13% ●
Percent of 11th graders who report alcohol use in last 30 days <i>Iowa Department of Public Health, Iowa Youth Survey</i>	32%	14%	21% ●
Percent of 11th graders who report marijuana use in last 30 days <i>Iowa Department of Public Health, Iowa Youth Survey</i>	16%	14%	11% ●
Percent of 11th graders who report e-cigarette use in last 30 days <i>Iowa Department of Public Health, Iowa Youth Survey</i>	NA	7%	4.5% ●
Percent of Medicare beneficiaries with depression <i>Center for Medicare and Medicaid Services, 2012</i>	NA	18%	NA



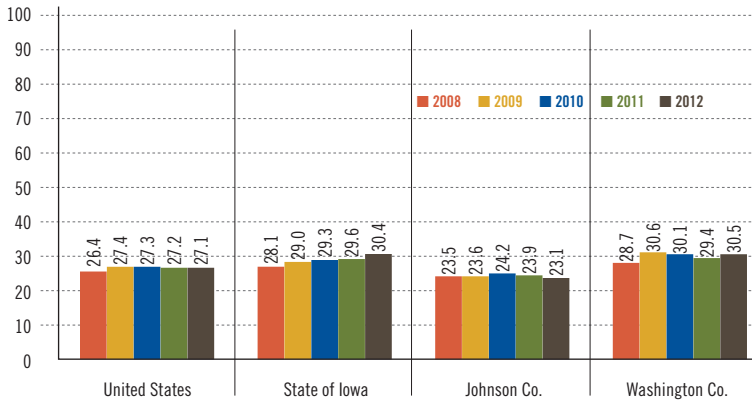


“We have the opportunity to change our communities into some of the healthiest communities in the world. United, we can be a model.”

RON REED, MERCY IOWA CITY HOSPITAL

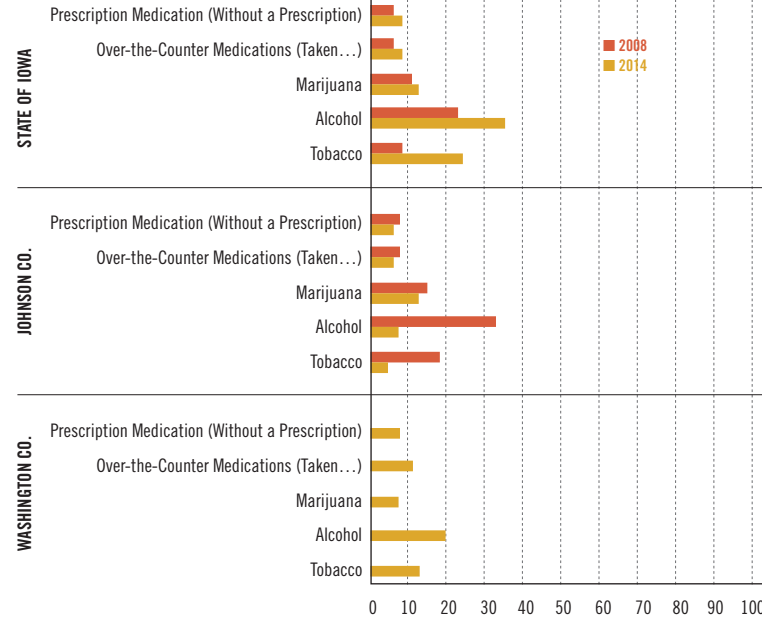
**Percent of Adults Who Are Obese**

Centers for Disease Control and Prevention, 2012



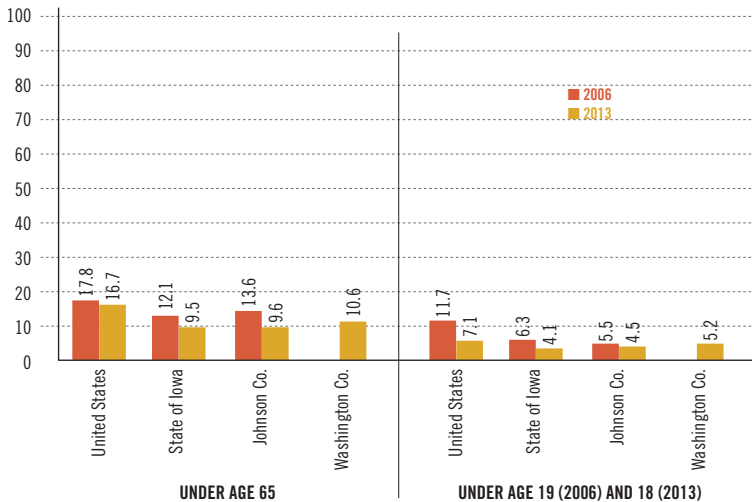
**Trends in Youth Substance Abuse**

Iowa Department of Public Health, Iowa Youth Survey, Johnson County Results



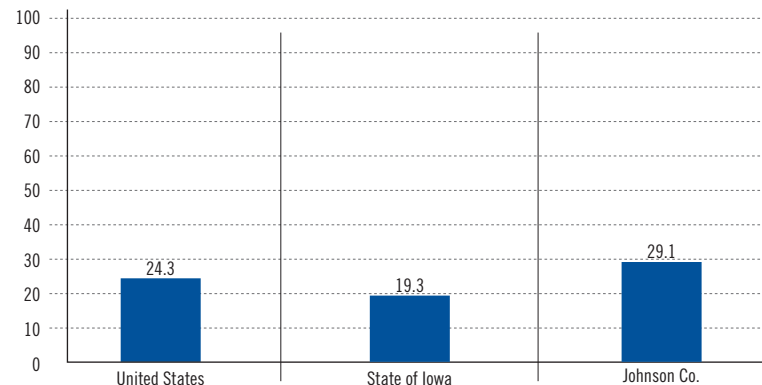
**Percent Uninsured, 2006 and 2013**

U.S. Census Small Area Health Insurance Estimates



**Percent Adults (18+) with Adequate Fruit/Vegetable Consumption**

Center for Disease Control and Prevention, Behavior Risk Factor Surveillance System



**WHAT YOU CAN DO**

- Deliver meals to a homebound senior
- Invite local law enforcement to present a drug awareness or safety program
- Visit residents at a nursing home
- Participate in a local walk or run to support healthy causes
- Donate blood or organize community blood drive
- Write a letter to the editor about a health issue you care about
- Get trained in CPR and First Aid
- Shovel snow or do yard work for a senior in your neighborhood
- Hold a beauty product collection drive for women in a shelter (i.e. make-up, hair products etc.)
- Make a donation in honor of someone else
- Go for a walk and encourage others to “get moving”
- Contact United Way Volunteer Center to learn more about volunteering
- Make home-made cards with various messages to distribute at nursing homes or hospitals
- Create no-sew fleece blankets to distribute to hospital patients or at nursing homes
- Speak to a policy maker about a health issue you care about
- Look for the good in all people

*United Way of Johnson & Washington Counties expresses sincere gratitude to the health and human service providers and local experts who participated in the 2015 Community Assessment update.*

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Kirkwood Community College

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