



2026 United Way Partnership Application

Information Session

Agenda

1. United Way JWC Overview
 - a. UWJWC Mission & Focus Areas
 - b. Scope of Work
2. United Way Partnership Information
 - a. Eligibility
 - b. Partnership Levels
 - c. Timelines
 - d. Website Resources
3. eCImpact Basics
 - a. Agency Site Access & User Login
 - b. Accessing the Application
 - c. User Tips
4. Application Components
 - a. Narrative Questions
 - b. Demographics
 - c. Outcomes
 - d. Agency Budget
 - e. Agency Salaries and Benefits
 - f. Supporting Documents
5. Rubric Review
6. Q & A

United Way JWC Overview

- UWIWC Mission & Focus Areas
- Scope of Work

Our Mission: Uniting to improve lives by mobilizing the caring power of our community.

BRINGS TOGETHER



TO WORK ON



THROUGH



ASSESSING NEEDS



CONVENING COALITIONS



FUNDING PROGRAMS



MEASURING RESULTS



UNITED IS THE WAY





Youth Opportunity

Helping young people realize their full potential



Financial Security

Creating stronger financial future for every generation



Community Resiliency

Addressing urgent needs today for a better tomorrow



Healthy Community

Improving health and wellbeing for all

IMPACT AT THREE LEVELS

Macro

Systems & Community Wide Solutions

Unified Community Impact Ecosystem



STRONGER TOGETHER
Community Roadmap

Community Needs Assessment

Mezzo

Organizations & Networks

Partner Agency Investments

 \$1,018,000.00

Volunteer Support



Micro

Individuals & Families

Impact Area Investments



Literacy & Learning Kits



Partner Support & Connections

Community Information Exchange



Board Leadership Program



WAY
nd
n Counties

MICRO Impact

Individuals & Families

United Way Programs & Direct Supports

- Most direct level of support – meeting immediate needs and supporting stability.
- Fastest, most tangible outcomes
- In partnership with Community Orgs



MICRO: United Way Programs & Direct Supports



2,009 local students



ADOPT A FAMILY

193 Families, 825 Individuals



Literacy & Learning Kits

Literacy Book Kits

Magic Reading Carpets

Math & Stem Kits

Book Drives & Distribution



84 Camp Scholarships

United We Prepare



Coralville Apartment Fire, April 2025

SNAP Emergency, Nov 2025

MEZZO Impact

Strengthening the Nonprofit System



Partner Investments & Support, Community Investments

- Strengthening the organizations and networks that serve our community.
- United Way's investments help ensure services are stable, effective, and coordinated.
- Support long-term capacity—not just one-time assistance.



PARTNER AGENCY INVESTMENTS

FY26: \$1,018,000 Invested

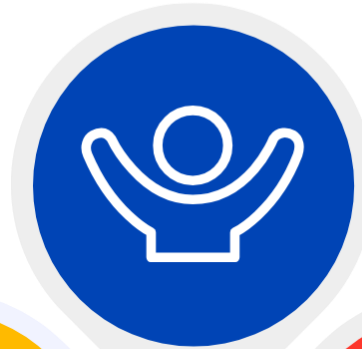


Impact Area Investments

In Alignment with Community Needs Assessment Goals

New Investment Area under consideration for FY27 Funding

**Youth
Opportunity**



**Healthy
Community**



**Community
Resilience**



**Financial
Security**



MACRO Impact

Systems & Community-Wide Change

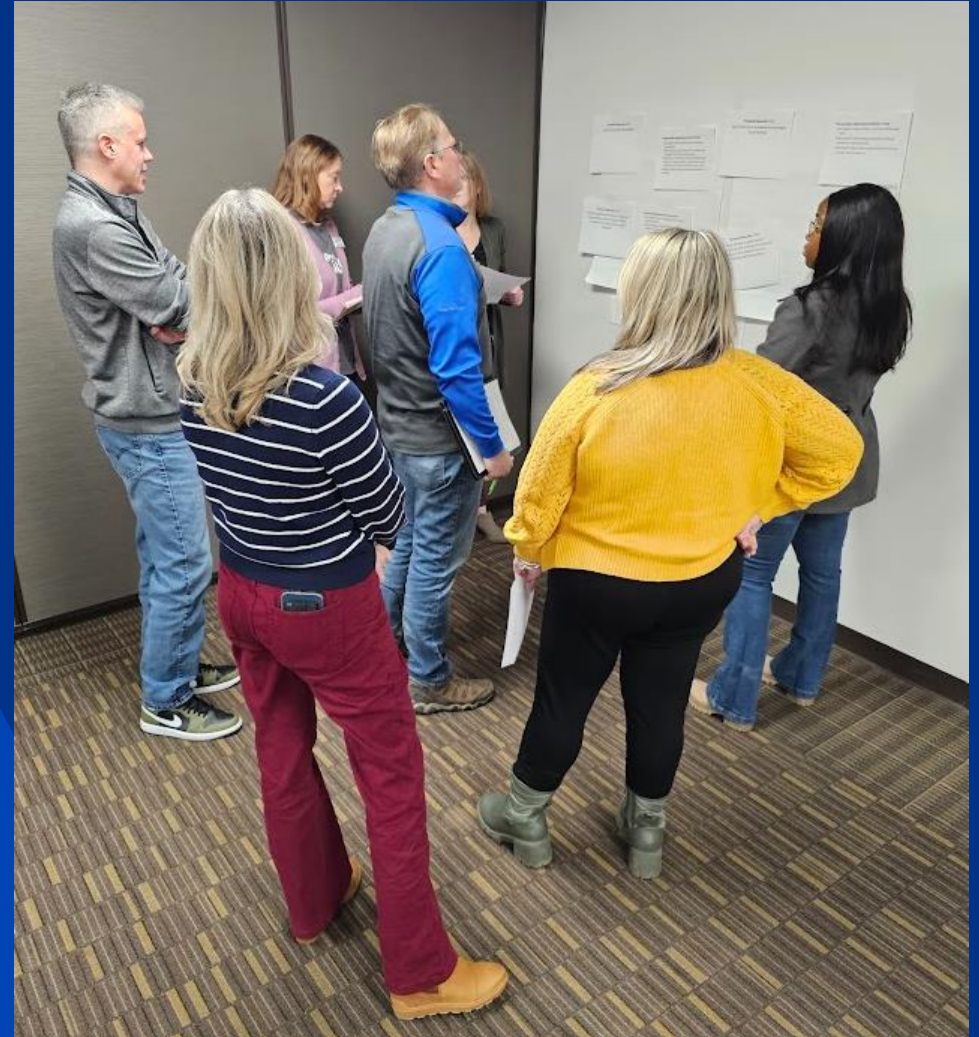


United Way's Community-Wide Work

- Focus on long-term solutions: systems change, cross-sector alignment, and shared infrastructure.
- This work can feel less visible day-to-day, but it's essential for reducing crisis demand and improving outcomes at scale.



UNITED WAY
Johnson and
Washington Counties





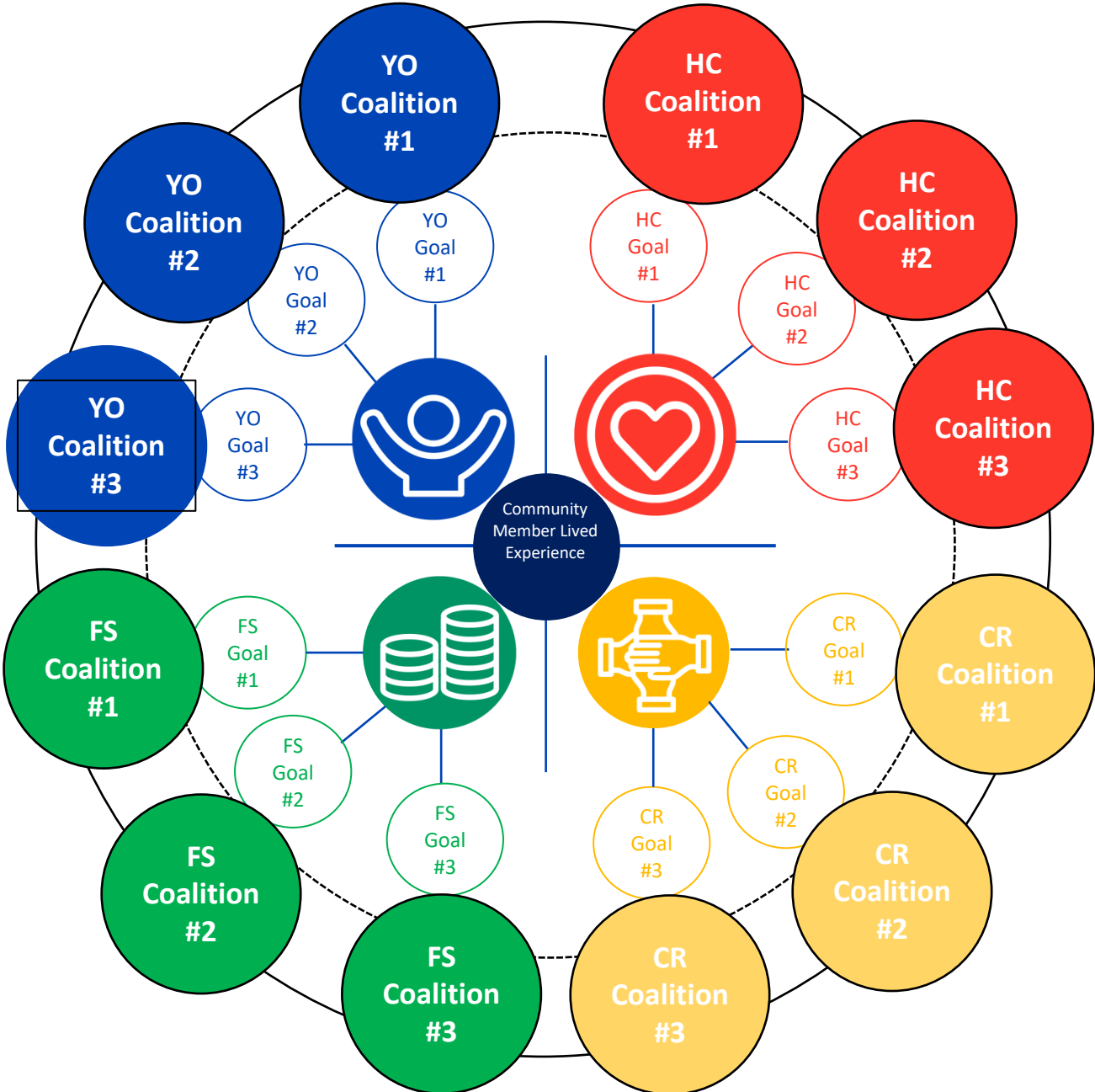
STRONGER TOGETHER

Community Roadmap

<https://www.unitedwayjwc.org/our-impact-cna>



Partner Agency & Coalition Mapping



VOLUNTEER CENTER

A Core Resilience Strategy



- Strengthens the community's capacity to respond—both in stable times and during crisis.
- Includes our Volunteer Portal, Volunteer Express Newsletter, Individual and Group Advising, and Volunteer Administrators' Network, and Group and Corporate Volunteer Opportunities.



Volunteer **UNITED**

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES
VOLUNTEER EXPRESS

Presented by:  **HILLS BANK**

United Way Partnership Information

- Eligibility
- Partnership Levels
- Timelines

2026 United Way Partnership Application

Opens: March 12, 2026 | **Deadline:** April 30, 2026

United Way partners with health and human service organizations whose work aligns with priorities identified in the **2025 Community Needs Assessment**.

This is the **first time we have opened the Partner Agency enrollment process in more than 10 years**.

Partner Agency status is required for organizations to apply for United Way funding, though partnership does not guarantee an award.

Eligibility:

- 501(c)(3) compliance + state regulations
- Evidence-based services with measurable outcomes, aligned with United Way Community Goals
- Active board (meets **4x/year**)
- Strong fiscal management + diverse funding
- Non-discrimination + equitable access

Partnership Levels

Defined partnership levels, with distinct qualification and benefit profiles

Benefits:

- UW logo (seal of approval)
- Communications
- Volunteer Center
- Partner Agency meetings
- VAN & Other Peer Groups
- Coalition Involvement

Partnership Levels:

1. Funded Strategic Partners

- Represent high accountability and high alignment with United Way values and goals
- Successfully complete full application review
- Meet alignment + governance + impact standards
- Eligible to receive United Way funding

2. Recognized Community Partners

- Vetted Community Partners that align with UW mission and community goals
- Meet governance and eligibility standards
- May or may not receive funding
- Participate in initiatives, programs, or collaborative efforts

3. Network & Volunteer Partners

- Are eligible to post volunteer opportunities and participate in United Way community wide events and initiatives.
- Are not required to submit full partnership application

Partnership and Funding Application Timeline

Late Submissions

To ensure fairness to all organizations and to accommodate the needs of all involved funders, late reports must be approved by all funders from which you receive funding.

United Way JWC
Partnership
Application

Release: March 12, 2026
Due: April 30, 2026; 5:00
pm

FY28/FY29
Joint funding
Application

Release:
August/September 2026
Due: 6-8 weeks following
release

Website Resources

- [Become a United Way Partner](#)
- [2025 Community Needs Assessment Goals](#)
- [United Way Partnership Application Rubric and Partnership Levels](#)



✕ CLOSE

About Us

- Accountability
- Board of Directors
- Staff
- Mission & Strategic Plan

Get Involved

- Give
- Community Disaster Relief Fund
- Volunteer
- Sponsorship Opportunities

Our Partners

- Community Partners
- Corporate Partners
- Partner Agencies
- [Become a United Way Partner](#)
- Partner Resources

Our Impact

- Youth Opportunity
- Healthy Community
- Financial Security
- Community Resilience
- Summerships

Campaign

- Lead United
- Campaign Tools
- University of Iowa Campaign

Event Calendar

- Community Celebration
- Submit an Event

Contact Us

United Way 211



Aligned Joint Funding

- **Streamlined:** One unified grant application for area nonprofits
- **Collaborative:** Five community funders aligned in process and priorities
- **Simplified:** New 2-year grant cycle (instead of annual applications)
- **Next Steps:** Joint Education and Site Visits



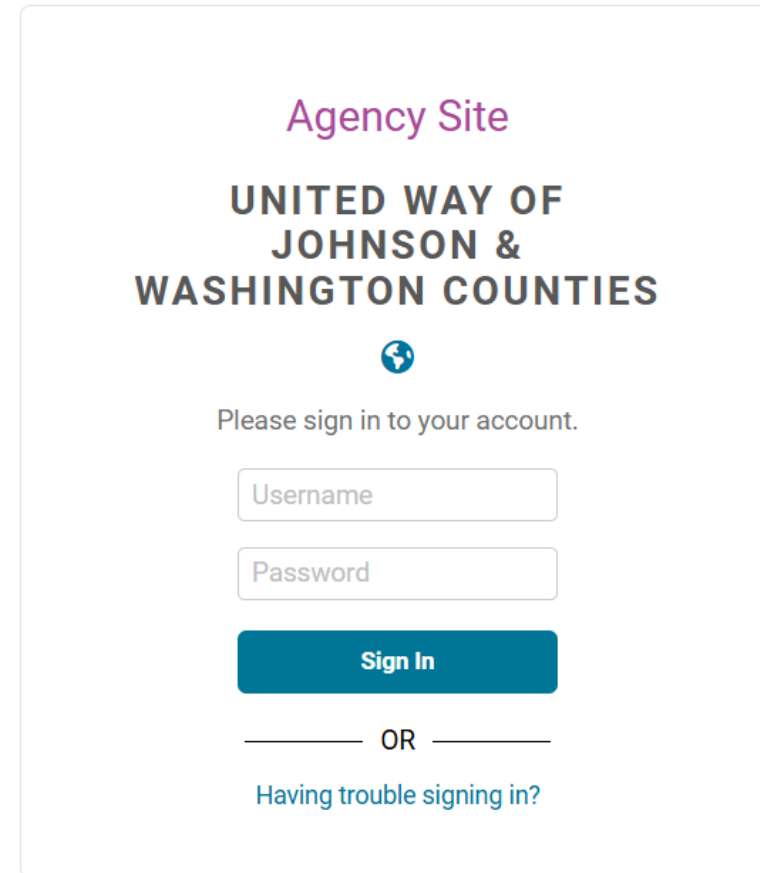
eCImpact Basics

- Agency Site Access & User Login
- Accessing the Application
- User Tips

eCImpact Basics: Agency Site Access


To access the e-CImpact platform for the United Way Partnership Application:

<https://agency.e-cimpact.com/login.aspx?org=17300U>



Agency Site

UNITED WAY OF
JOHNSON &
WASHINGTON COUNTIES



Please sign in to your account.

Username

Password

Sign In

OR

[Having trouble signing in?](#)

You must use this link, and not a link from a general Google search to access the correct site associated with the United Way of Johnson and Washington Counties Partnership Application.

eImpact Basics: User Log In


Log in using your username and password

If you've forgotten your Username or password, click the 'Having Trouble Signing in?' link to request a Password Reset or Username information

If you're a new user at an existing agency, please ask your agency admin to add you as a user or contact United Way for assistance if needed.

Agency Site

**UNITED WAY OF
JOHNSON &
WASHINGTON COUNTIES**



Please sign in to your account.

Sign In

OR

[Having trouble signing in?](#)

eImpact Basics: Access the 2026 Partnership Application



Locate '2026 United Way Partnership Application' on the left-hand navigation panel.

- From the navigation panel, you can view all applications and reports associated with your account
- Click on the '2026 United Way Partnership Application' under 'United Way Partnership'

eImpact Basics: Help Text

For more information on some questions, look for items marked with a blue and white question mark.

Hover over the question mark to view additional details.

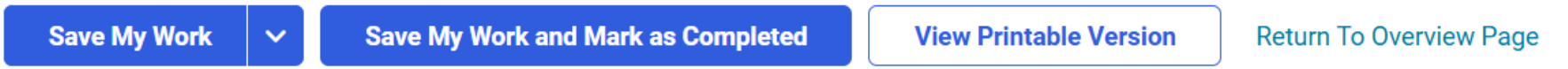
The screenshot shows a portion of a form with several rows of input fields. The first row is labeled 'Grants - Federal, State, Foundation*' and has three input boxes. The second row is labeled 'Fees for Services*' and also has three input boxes. A yellow tooltip box is overlaid on the 'Fees for Services*' row, containing a lightbulb icon and the text: 'Fees for Services. This represents revenue earned from providing services for which fees are charged. It includes income from service contracts, program fees, client charges, and any other payments received for specific services rendered by the organization.' Below this, there are more rows with question marks and labels like 'Fun' and 'Annual Endowment Draw', each with three input boxes.

eImpact Basics:

Saving your work, Printing, and Exporting

Please save your work regularly while completing your report.

This bar below will appear at the bottom of your screen as you move through various forms.



Be sure to save before navigating to another form or closing the program.

When you are finished with a form, click **Save My Work and Mark as Completed**. If you've not met all requirements of the form, an error message and list of action items needed will appear.

You may also print or export to pdf by clicking **View Printable Version**

Application Homepage

The 2026 United Way Partnership Application homepage includes:

- General instructions for the report
- Links to helpful documents
- Links for all required forms and Optional Attachments
- Status report for each section

United Way of Johnson & Washington Counties unites to improve lives by mobilizing the caring power of our community. One way we fulfill this mission is through partnership with health and human service organizations whose work aligns with priority needs and goals identified in the [2025 Community Needs Assessment](#).

Organizations interested in partnership must demonstrate a commitment to high-quality service delivery, strong governance, equitable access, and measurable community impact. Partner Agency status is required to apply for United Way funding, though partnership does not guarantee grant awards.

- Each section listed below must be completed. To access a section, simply **click on the section name**.
- Colored circles with a question mark contain additional information. Hover over this icon with your mouse to review the information provided.
- You may save your work at any time by clicking on the link at the bottom of the section page, [Save My Work](#).
- When you are satisfied with your responses on the section, mark it completed by clicking on the [Save My Work and Mark Completed](#) at the bottom of each section page.
- When all sections of the application have been marked completed, the application may be submitted.

Applications must be submitted no later than **Thursday, April 30th by 5:00 pm CST**.

Late applications will not be accepted.

Application Status [View Printable Version of this Entire Application](#)

✓ Not Started — ② In Progress — ③ Ready To Submit — ④ Submitted

Item (* indicates Required Item)	Last Updated	Status	Options
★ ***Test	3/11/2026 3:02 PM (CST)	In Progress	Print
Form A: UWJWC Partnership Application Narrative Questions*	Raine Messamker 3/11/2026 2:24 PM (CST)	● Completed / Ready to Submit	
Form B: Demographics - UWJWC Partnership*	Raine Messamker 3/11/2026 2:30 PM (CST)	● Completed / Ready to Submit	
Form C: Outcomes - UWJWC Partnership*	Raine Messamker 3/11/2026 2:50 PM (CST)	● Completed / Ready to Submit	
Form D: Agency Budget UWJWC Partnership*	Raine Messamker 3/11/2026 2:57 PM (CST)	● Completed / Ready to Submit	
Form E: Agency Salaries and Benefits - UWJWC Partnership*	Raine Messamker 3/11/2026 3:02 PM (CST)	● Completed / Ready to Submit	
Supporting Agency Documents		● Not Started	



Application Components

- Narrative Questions
- Demographics
- Outcomes
- Agency Budget
- Agency Salaries and Benefits
- Supporting Documents

Rubric Review

Q & A



**UNITED
WAY**