

POWER OF THE PURSE



POP is in its 18th year as United Way's signature fundraising event! The evening features a high-end auction of purses, jewelry, and gift baskets, a fashion show and joyous social gathering.

Date: October 23, 2025, Approximate Attendance 200

Lead Sponsor - \$2,500

- Exclusive pre-event media coverage (news and commercials)
- Logo featured prominently on promotional materials & website
- Premier logo placement at the live event
- Recognition on social media
- Event tickets for a table of 10

Partnering Sponsor - \$1,000

- Logo on all promotional materials and website
- Prominent logo display at the live event, and social media
- 5 event tickets included



Supporting Sponsor - \$500

- Logo on printed materials and website
- Prominent name display at the event and social media
- 2 event tickets included

Contributing Sponsor - \$250

- Name listed on website, print materials, and displayed at event
- Shared recognition on social media
- One event ticket included

