

19th Annual POWER OF THE PURSE

Purses & Pearls



POP is in its 19th year as United Way's signature fundraising event! The evening features a high-end auction of purses, jewelry, and gift baskets, a fashion show and joyous social gathering.

Date: October 22, 2026 Approximate Attendance 275+

LEAD SPONSOR - \$5,000

- Exclusive pre-event media coverage (news and commercials)
- Logo featured prominently on promotional materials & website
- Premier logo placement at the live event
- Recognition on social media
- Event tickets for a table of 10

PARTNERING SPONSOR - \$1,000

- Logo on promotional materials and website
- Prominent logo display at the live event, and social media
- 5 event tickets included

SUPPORTING SPONSOR - \$500

- Logo on printed materials and website
- Prominent name display at the event and social media
- 2 event tickets included

CONTRIBUTING SPONSOR - \$250

- Name listed on website, print materials, and displayed at event
- Shared recognition on social media
- 1 Event ticket included

OYSTER SPONSOR - \$250



Make a splash as our very first Oyster Sponsor! This year, we're bringing a fresh-shucked oyster experience to perfectly complement our Purses & Pearls theme.

- Name listed on website, print materials, and displayed at event
- Your name featured at the fresh-shucked oyster table
- Recognition on social media
- 1 Event ticket included

