

June 30, 2023



Dear Valued Supporter,

Join us for the upcoming Power of the Purse+ event, a highly anticipated philanthropic tradition set to take place on Thursday, October 26, 2023! This year's 16th annual event promises to be exceptional, showcasing a wide array of incredible auction items. Whether attendees choose to participate in person or online, there will be over 200 guests engaging in the bidding experience. By contributing your support, our attendees will have the opportunity to bid on an assortment of purses, baskets, exclusive Party Row events, and much more! Check out all the levels and ways to unite for a greater cause below.



Premiere Lead Sponsor Level – SOLD OUT

- Your name included in all pre-event media coverage including news and commercials
- Your name and logo will be on all promotional material and linked on our website**
- Your name and logo will be prominently displayed at the live event**
- Recognition of sponsorship on social media**
- Event seats for 8**

Partnering Sponsor Level - \$1,000

- Your company logo will be on all promotional material and our website
- Your name and logo prominently displayed at live event
- Recognition of sponsorship on social media and auction website
- 4 Event Tickets

Supporter Sponsor Level - \$500

- Your company logo will be on promotional material and our website
- Your name will be prominently displayed at the live event
- Recognition of sponsorship on social media
- 2 Event Tickets

Contributor Sponsor Level - \$250

- Your name as an event sponsor will be listed on our website
- Your name will be displayed at the live event
- Shared recognition of sponsorship on social media
- 1 Event Ticket

Table Host

- Your purchase of eight tickets will include a Table Host centerpiece sign and room for eight guests at the live event

United Way of Johnson & Washington Counties' role is constantly evolving to meet the unique needs of our communities. The positive impact from our Power of the Purse+ event can be seen in United Way funded work being done by our 29 Partner Agencies and our own initiatives. For additional information, or to answer any sponsorship questions you may have, please feel free to call us at (319) 338-7823. Thank you for your consideration.

Kaila Rome

Kaila Rome, Director of Development & Marketing
United Way of Johnson & Washington Counties

Terri Anderson

Terri Anderson, P.O.P. Committee Member
United Way of Johnson & Washington Counties

Will you support the United Way of Johnson & Washington Counties?

Yes! I'd like to be a corporate sponsor!

- Partnering Level - \$1,000
- Supporter Level - \$500
- Contributor Level - \$250
- Table Host

Yes! I'd like to donate an auction item!

Please provide the best way to contact you

Phone: _____

Email: _____

