## UNITED WAY OF JOHNSON & WASHINGTON COUNTIES

**2019** ANNUAL REPORT



# Change Doesn't Happen Alone



## **UNITED WAY OF JOHNSON & WASHINGTON COUNTIES:**

## **CREATES**

solutions to local needs through leadership, diverse partnerships and community fundraising

## **ACTS**

in the spirit of compassion, integrity, respect, transparency and accountability

## **RECRUITS**

people and organizations with passion, expertise and resources from across the community

## **ENGAGES**

donors and volunteers in meaningful relationships and collaborative experiences

# IN FY 2020, YOUR UNITED WAY

distributed

1,641

literacy kits

supplied

donated

children books

facilitated

80

desks being built awarded

84

**Summerships** 

helped impact

259

individuals receiving job training

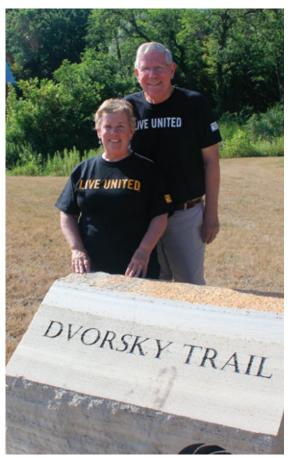
## IN FY 2020, 19,908 INDIVIDUALS RECEIVED CRISIS SERVICES



Pictured above, back row left to right: Stu Mullins-UWJWC Partner Agency, Susie Poulton-UWJWC Partner Agency, Jan Jensen-Past Campaign Co-Chair, Mark Nolte-Board Chair, Bob Dvorsky-2019-20 Campaign Co-Chair, Sarah Krumm 100th Year Celebration Co-Chair, Tim Krumm 100th Year Celebration Co-Chair; front row: Sue Dvorsky 2019-20 Campaign Co-Chair

### **100TH YEAR CELEBRATION**

100th Year Kickoff	170 Attendees
4thFest Parade	126 Volunteers   4,000 bead necklaces
Lunch & Fun Birthday Part	y 30 Volunteers   230 Children +Adults
Growing Our Future	56 Volunteers   40 Trees Planted
Hills Bank Desk Build	55 Volunteers   80 Desks & Chairs
Light The Way	140 Volunteers   170 Attendees
Flagging the Pentacrest	15 Volunteers   5,000+ Flags
PA Staff Athletic Tickets	29 Partner Agencies   100 Tickets to 5 Events
Cheers to 100 Years	14 volunteers   513 Attendees
100th Year Donors	50 Donors for \$627,330
100th Year Sponsorship	19 Corporate Sponsors   \$92,000



Bob & Sue Dvorsky 2019-20 Campaign Co-Chairs reconnected with former donors and created new relationships with many throughout the year.



## **ADOPT A FAMILY**

The holiday season is difficult for many families who struggle to meet their basic needs. The United Way Adopt-A-Family program allows businesses, community members and organizations to provide local families, identified by our Partner Agencies, with food, necessity items and gifts during the holidays.

# 46 FAMILIES ADOPTED



Katie Knight and former Executive Director Mary Anne Madden '77–'92 and her son, Tim Volm. Photo published in honor of Mary Anne's memory.

### **2019 UWJWC PARTNER AGENCY INVESTMENT**

4 Cs Community Coordinated Child Care	\$34,683
Abbe Center for Community Mental Health	\$37,630
Arc of Southeast Iowa	\$34,243
Big Brothers Big Sisters of Johnson County	\$59,922
Coralville Community Food Pantry	\$14,277
CommUnity Crisis Services & Food Bank	\$129,688
Domestic Violence Intervention Program	\$88,894
Elder Services Inc.	\$34,422
Free Lunch Program	\$17,761
Geriatric & Special Needs Dental Program	\$11,634
Girl Scouts of Eastern Iowa & Western Illinois	\$2,033
Goodwill of the Heartland	\$26,135
HACAP	\$24,347
Handicare Inc.	\$2,685
Healthy Kids School-Based Health Clinic	\$69,957
Hillcrest Family Services	\$6,168
Housing Fellowship	\$25,270
Iowa City Free Medical Clinic/Dick Parrott Free Dental Clinic	\$127,965
<u>lowa Legal Aid</u>	\$38,971
Iowa Valley Habitat for Humanity	\$18,638
Joan Buxton School Children's Aid	\$12,411
National Alliance on Mental Illness of Johnson County	\$12,436
Neighborhood Centers of Johnson County	\$130,204
North Liberty Community Pantry	\$33,930
Pathways Adult Day Health Center/ Aging Services, Inc.	\$36,834
Prelude Behavioral Services	\$39,380
Rape Victim Advocacy Program	\$29,081
Shelter House	\$93,486
Table to Table	\$55,074
United Action for Youth	\$79,126
Visiting Nurse Association	\$44,274

TOTAL \$1,371,558



## IN FY 2020, 55+ RSVP:

organized

361 volunteers

logged

**11,788** volunteer hours

transported

people to and from medical appointments

trained

volunteers as medical transport drivers

provided

901

medical transport rides

## FY 2020 BOARD OF DIRECTORS

# FY 2020 FINANCIAL REPORT

#### MARK NOLTE, Board Chair President of Manufacturing, MOXIE Solar

GABE AGUIRRE, Vice Chair General Manager, Learfield's Hawkeye Sports Properties

#### JIM CONARD

Eastern Iowa Market President, West Bank

#### MATT DEGNER

Assistant Superintendent, Iowa City Community School District

#### SARAH FISHER GARDIAL

Dean, Henry B. Tippie College of Business, University of Iowa

#### GEOFF FRUIN, Treasurer, Internal Operations Chair

City Manager, City of Iowa City

## KELLY HAYWORTH, Strategic Planning Chair

City Administrator, City of Coralville

#### PATRICIA HOBSON

Iowa City Market President, U.S. Bank

#### TODD MEANS, Resource Development Chair

Senior Vice President, Iowa City Market President, MidWest*One* Bank

#### MARTEN ROORDA

CEO, ACT, Inc.

#### **MELISSA SHIVERS**

VP Student Life, University of Iowa

## JACKI TOWNSEND, Community Investment Chair

Site Human Resources Leader, P&G Iowa City Oral Care

#### JON WEIH

Director, Kirkwood Regional Center at University of Iowa, Kirkwood Community College

#### **NANCY WILLIS**

Attorney, Meardon, Sueppel & Downer P.L.C.

#### STU MULLINS, Agency Representative

Executive Director, United Action for Youth

#### 100th Year Campaign Co-Chairs

TIM & SARAH KRUMM

Companies Invested Corporate Gifts	87
Total Amount of Corporate Gifts	\$517,997
Top Tier Companies Raised	\$1,587,495
Self Identified Loyal Contributors	159
Community & Special Events Raised	\$121,674
Contributions Directly to Endowment Funds	8
Leadership Donors	397
TOTAL COMMUNITY INVESTMENT	\$2,164,555



(319) 337-8657 volunteercenterjwc.org

### **VALUE OF VOLUNTEER HOURS**

Literacy Kit Volunteers	\$30,395.21
UI Student Athletes Day of Caring	\$15,512.30
Get Moving for Healthy Kids Walk	\$1,335.08
P&G Deployment Day	\$15,830.18
FRYfest	\$9,256.52
Iowa City Book Festival	\$1,042.63
Levitt United	\$5,492.88
Gingerbread House Competition	\$445.03
MLK Day of Service	\$11,570.65
One Book Two Book Festival	\$1,225.64

Volunteer Hours Donated	86,130.5 hrs
Workplaces Engaged In Service	43
Volunteers	5,422
Reading Buddies	88
Pen Pals	275
UI Student Volunteers	757



Campaign & Grants \$ 1,813,503



Program Services \$1,540,430

Visit UnitedWayJWC.org for the complete financial review.



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