

We are United



FY 2021 ANNUAL REPORT

UNITED WAY OF JOHNSON & WASHINGTON COUNTIES





HOLIDAY ADOPT-A-FAMILY

The United Way Holiday Adopt-A-Family program assists businesses, community members and organizations to provide local families, identified by our Partner Agencies, with food, necessity items and gifts during the holidays.

112 families adopted

341
children

163
adults

504
total



UWJWC PARTNER AGENCY INVESTMENT

4 Cs Community Coordinated Child Care	\$34,283
Abbe Mental Health Center	\$37,579
The Arc of Southeast Iowa	\$33,773
Big Brothers Big Sisters of Johnson County	\$58,756
CommUnity Crisis Services and Food Bank	\$131,798
Coralville Community Food Pantry	\$21,572
Domestic Violence Intervention Program	\$105,779
Free Lunch Program	\$15,582
Geriatric & Special Needs Dental Program	\$8,695
Girl Scouts of Eastern Iowa & Western Illinois	\$3,100
Goodwill of the Heartland	\$26,821
Hawkeye Area Community Action Program (HACAP)	\$23,251
Healthy Kids: School-Based Health Clinics	\$67,070
Hillcrest Family Services	\$6,677
The Housing Fellowship	\$25,101
Iowa City Free Medical & Dental Clinic	\$128,170
Iowa Legal Aid	\$36,283
Iowa Valley Habitat for Humanity	\$18,350
Joan Buxton School Children's Aid	\$10,042
Visiting Nurse Association	\$34,070
National Alliance on Mental Illness Johnson County	\$10,847
Neighborhood Centers of Johnson County	\$132,366
North Liberty Community Pantry	\$36,805
Aging Service, Inc./Pathways Adult Day Health Center	\$38,448
Prelude Behavioral Services	\$39,323
Rape Victim Advocacy Program	\$28,367
Shelter House	\$98,049
Table to Table	\$57,059
United Action for Youth	\$80,858

TOTAL

\$1,348,872



IN FY 2021: 33,152 INDIVIDUALS RECEIVED CRISIS SERVICES

CORPORATE SUPPORT FOR COVID-19 DISASTER RELIEF

100+ Men Who Care
 Alpha Kappa Delta Phi Sorority
 Aramark
 Big Grove Brewery
 City of North Liberty Beat the Bitter
 CIVCO Medical Solutions
 Community Foundation of Johnson County
 EcoSupply
 Hawkeye Area Community Action Program
 Hands Jewelers
 Iowa City Noon Rotary
 Iowa Economic Development Authority
 Kelly Heating & Air Conditioning, Inc.
 KWWL
 Laundromania
 MidWestOne Bank
 The P&G Fund of the Greater Cincinnati Foundation
 Sanctuary Community Church
 U.S. Nameplate Company
 United Ways of Iowa – Arnold Ventures
 West Bank
 West High School Cadanza
 207 Private Donors

COVID DISASTER RELIEF: MARCH 1, 2020–MARCH 31, 2021

The UWJWC Mask Up initiative solicited volunteers to sew facemasks for our neighbors including staff and clients of local nonprofits. Supplies provided by local donors and contributions from a private fund held at the Community Foundation of Johnson County.

4,668
masks created/
donated

US Nameplate Co. donated face shields & Points of Light donated disposable masks for local nonprofit staff and clients.

701
donated

1,440
disposable masks
distributed

Individual and Corporate/Organization Financial Donations

\$128,062

154
households
assisted

207
adults
assisted

226
children
assisted

102
COVID email
updates

UWJWC hosted 3 CONNECT pop up events to link our neighbors to community resources. Hosted by Iowa City Community School District and supported by Project Better Together volunteers.

67
connected to us

28
attended

CORPORATE SUPPORT FOR DERECHO DISASTER RELIEF

Barre 3
 The Carson King Foundation
 Delta Dental of Iowa
 Foster Appliance
 Frankville Presbyterian Women
 GEICO Insurance Company
 Hills Bank
 Iowa City Area Association of REALTORS
 Iowa Love
 MidWestOne Bank
 North Star Resource Group, Inc.
 Paulson Electric
 KCRG, KGAN, KWWL
 Stanley Consultants, Inc.
 Sukup Manufacturing Co.
 Zion Lutheran Church
 391 Private Donors

DERECHO STORM DISASTER RELIEF: AUGUST 10, 2020–MARCH 31, 2021

68
households
assisted

98
adults
assisted

128
children
assisted

Individual and Corporate/Organization Financial Donations

\$80,533



GABE AGUIRRE
Board Chair
Learfield's Hawkeye Sports
Properties

MATT BROWN
Board Member
CBI Bank & Trust

DAN CLAY
Board Member
University of Iowa

JIM CONARD
Board Member
West Bank

MATT DEGNER
Board Member
Iowa City Community School
District

SURESH GUNASEKARAN
Board Member
University of Iowa Hospitals &
Clinics

KELLY J. HAYWORTH
Strategic Planning Chair
City of Coralville

PATRICIA HOBSON
Internal Operations Chair
Treasurer U.S. Bank

TODD MEANS
Resource Development Chair
MidWestOne Bank

STU MULLINS
Agency Representative
United Action for Youth

MARK NOLTE
Past Chair
Project Better Together

MARTEN ROORDA
Board Member
Community volunteer

BROOKE STRAHN-KOLLER
Board Member
Kirkwood Community College

RYAN SWARTZ
Board Member
CIVCO Medical Solutions

JACKI TOWNSEND
Community Investment Chair
P&G Oral Care

MARSHA WOLFF
Board Member
GreenState Credit Union

DANIEL WOODSON
Board Member
GEICO Insurance

ANNUAL CAMPAIGN SUPPORT

Companies Invested Corp. Gifts	101
Total Amount of Corp. Gifts	\$667,806
Top Tier Companies Raised	\$1,636,326
Non Workplace Contributors Increase	\$100,961
Self Identified Loyal Contributors	160
Community & Special Events Raised	\$95,583
Contributions Directly to Endowment Funds	6
Leadership Donors	403

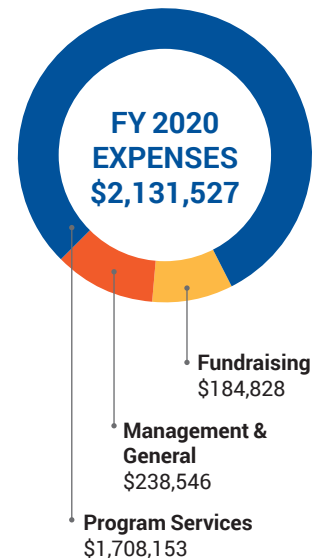
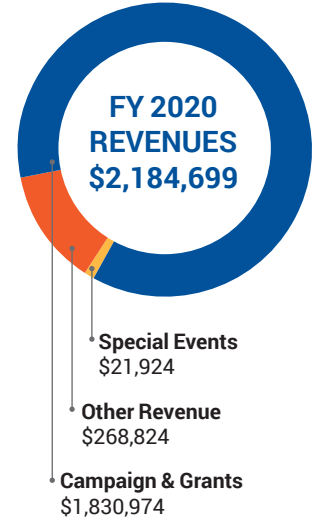
2020-21 ANNUAL CAMPAIGN \$2,331,206

VALUE OF VOLUNTEER TIME

#HOURS

Board of Directors	226
Executive Committee	55
Internal Operations Committee	24
Resource Development Committee	54
2020-21 Campaign Cabinet	504
2020-21 Campaign Co-Chair Meetings	92
Power of the Purse	791
Workplace Campaign Coordinators Training	39
Workplace Campaign Coordinators & Committee Members	1091
Community Investment Committee	354
Community Impact Council	456
Volunteer Management Trainings	205
Literacy Kit Volunteers (Apr. '20-Mar. '21)	501
55+ RSVP Volunteers (Johnson County)	2160
55+ RSVP Volunteers (Des Moines County)	2708
55+ RSVP Volunteers (Muscatine County)	14
Levitt United	372
MLK Day of Service	384
Mask-Making Volunteers	2217
CONNECT Pop Ups Volunteers	85
Laundromania Free Laundry Day Volunteers	86
Community Organizations Active in Disaster (COAD)	816
Noon Rotary Meal Distribution Volunteers	7
Disaster Volunteers	2326
Volunteer Center Advisory Council	18

TOTAL VOLUNTEER HOURS 15,585
TOTAL VALUE \$423,912



A complete financial review can be found at UnitedWayJWC.org



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