

United Ways of Iowa

Drew Conrad, CEcD, CERP Director

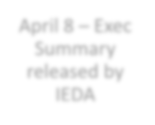
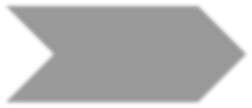
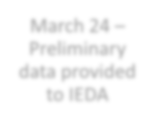
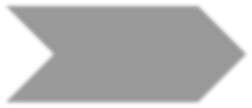
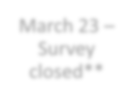
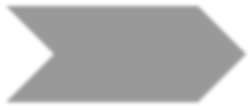
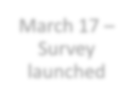
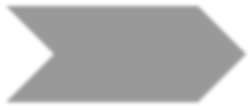
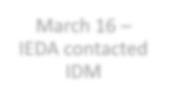
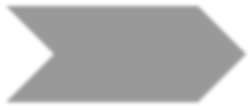
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April 16, 2020

March 16 – IEDA contacted IDM

March 17 – Survey launched

March 23 – Survey closed\*\*



*\*\* A few hundred surveys after*

*March 23 were also included*

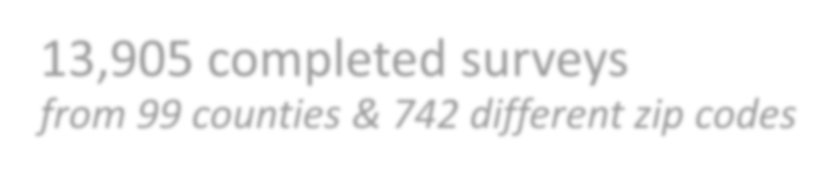
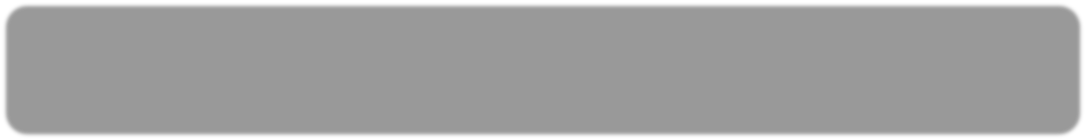
March 24 – Preliminary data provided to IEDA

April 8 – Exec Summary released by IEDA

13,905 completed surveys

*from 99 counties & 742 different zip codes*

• 85.0% For profit



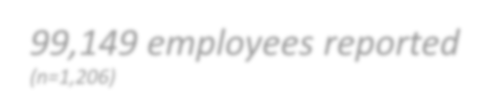
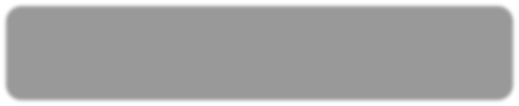
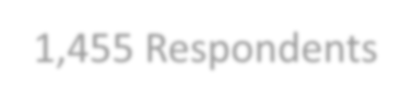
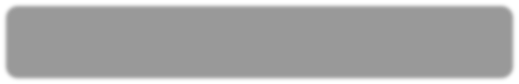
• 10.5% Not for profit

• 2.6% Local government

• 1.0% State government

1,455 Respondents

*99,149 employees reported*



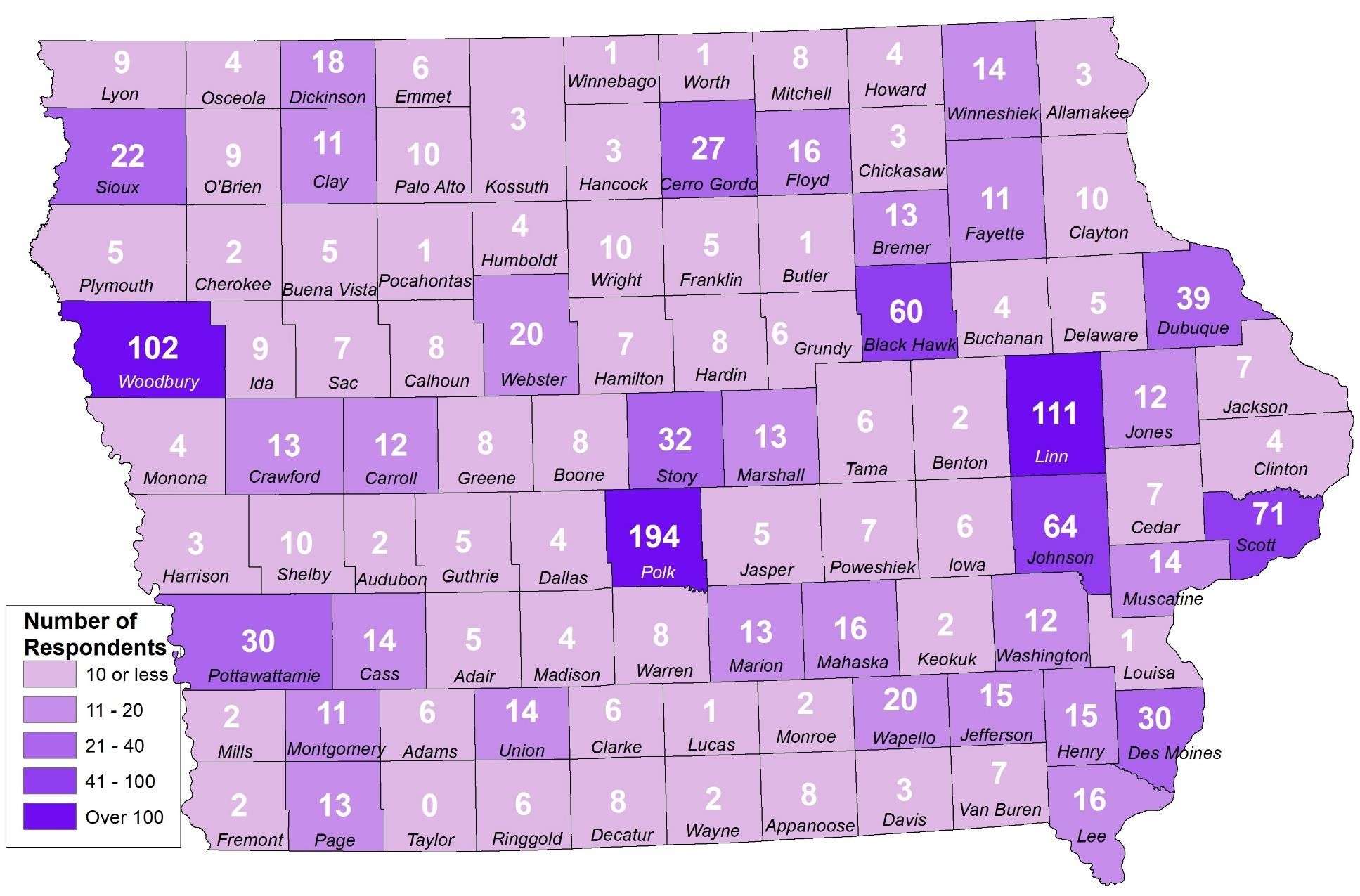
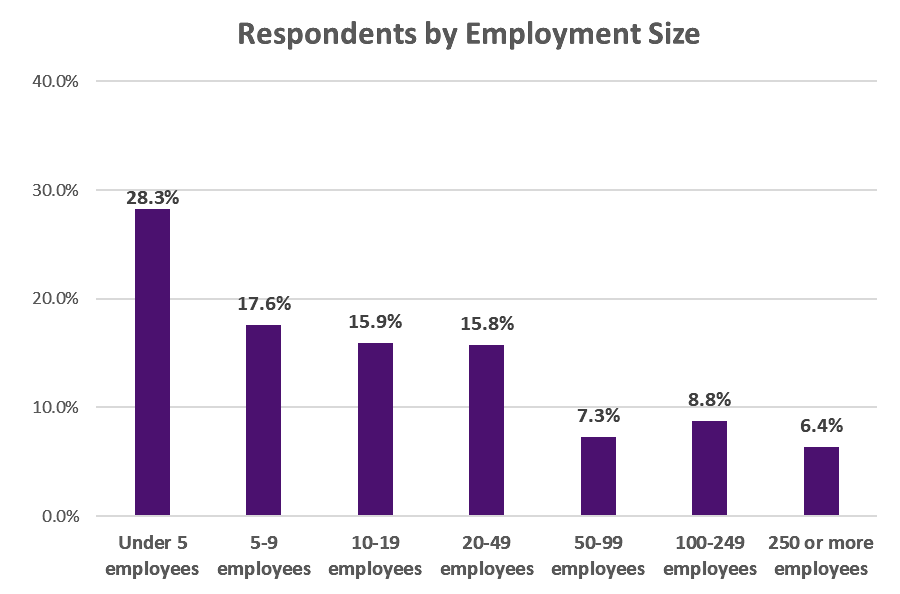
*(n=1,206)*

• 70.2% are full time

• Range from 1 to 8,700

• Mean = 82.21 employees

• Median = 11.00 employees



**98 counties**

 **54.6% metro**

 **45.4% rural**



0.0% 5.0% 10.0"/o 15.0"/o 20.0"/o 25.0"/o 30.0"/o 35.0"/o 40.0"/o

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Health Care and Social Assistance  Other Services |  |  | 18.1% | 34.4% |
| Arts, Entertainment and Recreation |  |  | 17.3% |  |
| Educational Services  Finance and Insurance | 3.8% | 8.0% |  |  |
| Public Administration | 3.7% |  |  |  |

Utilities - 2.4% Accommodation and Food Services - 2.2%

Retail Trade - 2.0% Agriculture, Forestry, Fishing and Hunting - 1.6%

Other - 1.2% Real Estate and Rental and Leasing • 0.9%

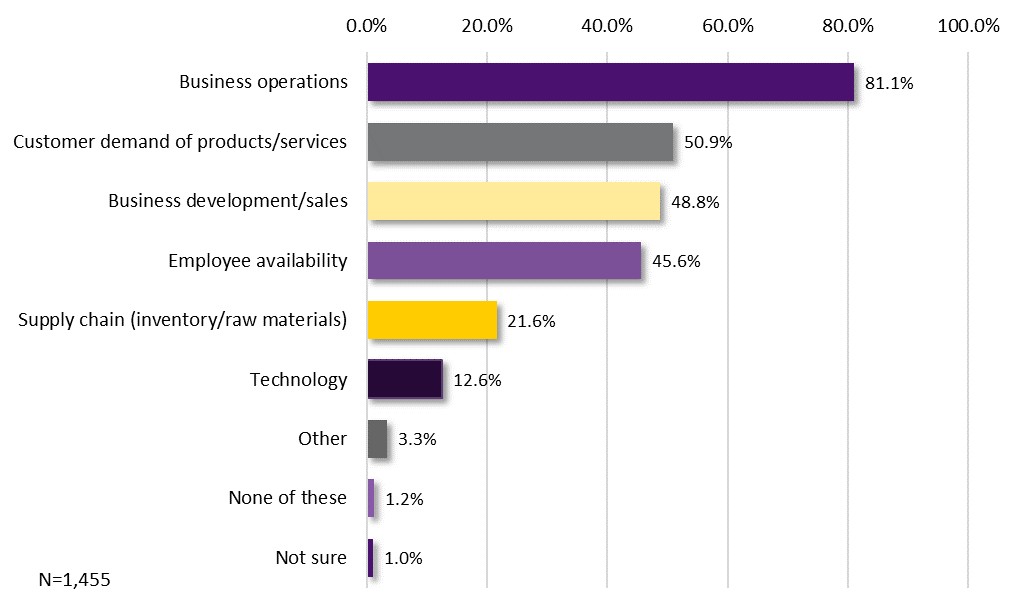
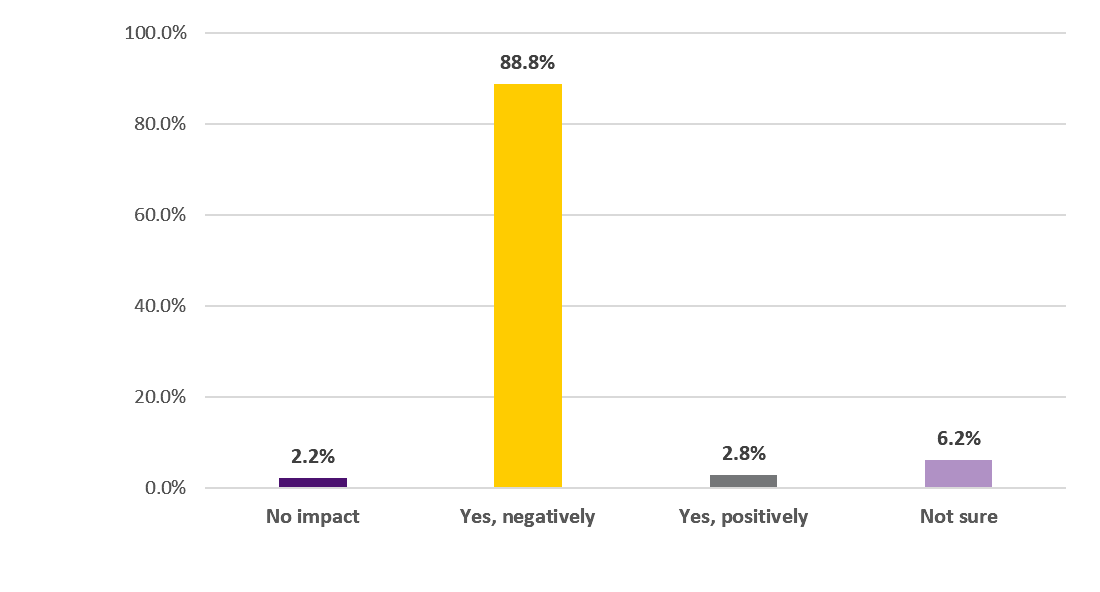
Construction • 0.8% Information • 0.8%

Professional, Scientific and Technical Services • 0.8% Administrative Support and Waste Mgt and Remediation Services • 0.8%

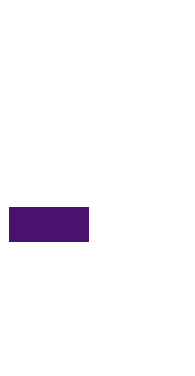
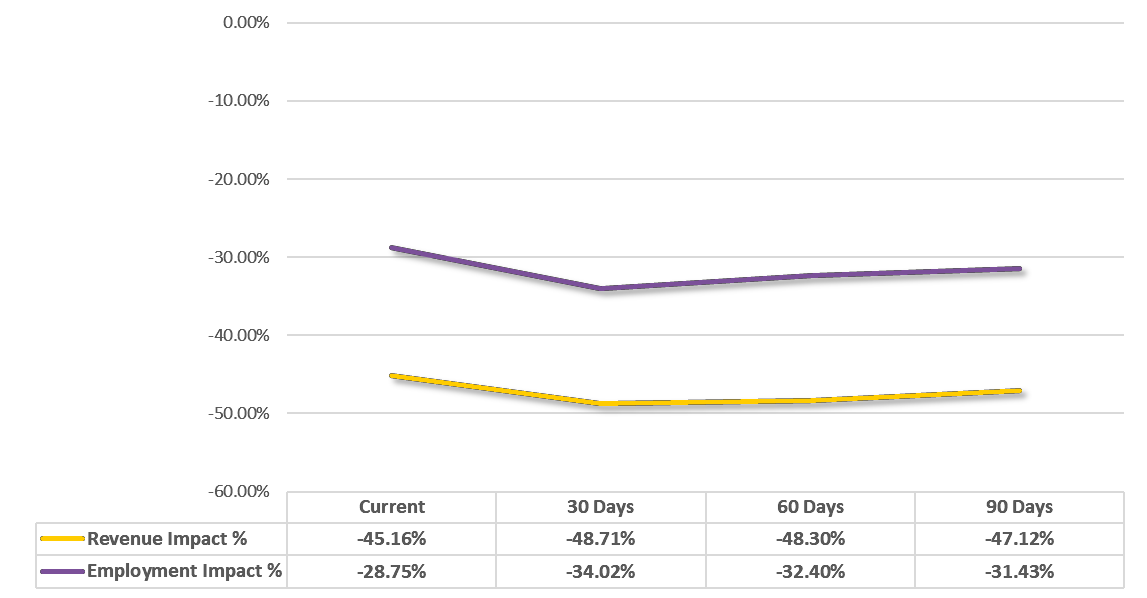
Transportation and Warehousing • 0.6% Not sure • 0.3%

Manufacturing 1 0.2%

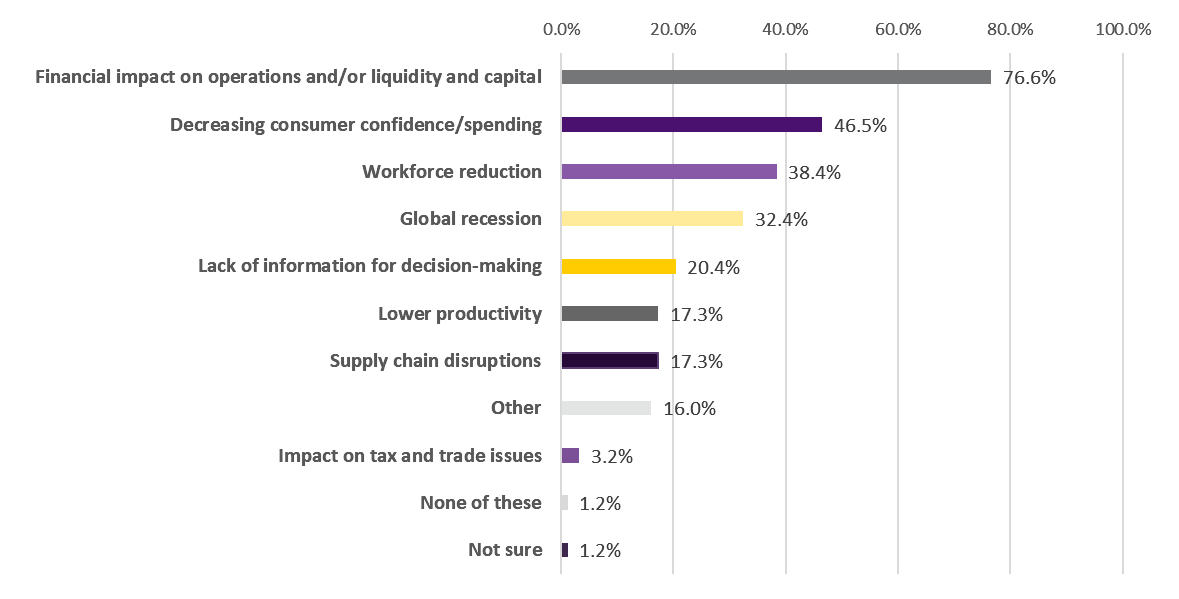
Wholesale Trade 1 0.1% Management of Companies and Enterprises 1 0.1% Mining, Quarrying, and Oil and Gas Extraction 0.0%



**Average of Estimates**



Employee/client health & safety



Decreased fundraising

Not being able to meeting with clients

Community Impact

0.0% 20.0% 40.0% 60.0% 80.0%

**Eligible employees have laptops and/or mobile phones Eligible employees have access to remote collaboration software Eligible employees have secure remote access to servers**



**Our organization has concerns about bandwidth limitations**

**Our organization has concerns about cybersecurity limitations**

**Eligible employees do not have access to necessary hardware/software at this time**

**Not sure**

**Not applicable**

**2.5%**

**0.0%**

**18.9%**

**17.2%**

**13.8%**

**44.9%**

**40.3%**

**64.6%**



|  |  |
| --- | --- |
| ***Financial Assistance*** | **40.5%** |
| *Financial Assistance - General, Access to Capital* | 26.6% |
| *To make payroll/cover sick pay/reimbursements for payroll* | 4.4% |
| *Grants* | 4.0% |
| *Low/no interest loans/forgivable/LOCs* | 3.2% |
| *Defer/delay/extend/restructure payments (accts payable: loans, utilities, rents)* | 1.2% |
| *For/in the future (reopening, long-term effects)* | 0.7% |
| *Tax credits* | 0.4% |
| ***Communication and Information*** | **11.3%** |
| ***Unemployment/Workers Comp*** | **6.9%** |
| *Laid off/underemployed/sick: direct payments to employees/financial and other assistance for employees* | 4.1% |
| *Unemployment Ins/workers comp: Policy changes (not count against employer, speed up benefit payments,*  *ease eligibility, for self-employed)* | 2.3% |
| *Unemployed/laid off/reduced hours: Continuation of health insurance for employees/self employed* | 0.5% |
| ***Miscellaneous Ideas*** *(testing, shut downs, reopens, workforce needs, requests to be “essential businesses”)* | **6.7%** |
| ***General Comments*** *(political, story sharing, find a cure, stop the panic)* | **4.9%** |
| ***Supplies*** *- protection related (hand sanitizer, PPE, etc.)* | **4.3%** |
| ***Technology Assistance*** *and equipment for working remotely/online sales* | **3.0%** |



Drew Conrad, CEcD, CERP Director

Institute for Decision Making andrew[.conrad@uni.edu](mailto:conrad@uni.edu)

319-273-6977